

Tanveer Hossain Rayvee

Digital Marketing Strategist



[http://](http://thrayvee.com)  thrayvee.com



Personal Overview

A multi-channel digital marketing expert with over five years of experience specializing in Facebook and Google Ads, email marketing, e-commerce, and lead generation. I have worked with four marketing agencies, managing 52 global brands across diverse industries, and have successfully managed \$7 million in Facebook ads and \$500,000 in Google ads. Holding a Computer Science degree, an MBA in Marketing, and professional certifications, I excel in using modern marketing tools, web development, social media marketing, and content creation to create data-driven strategies that deliver significant ROI for clients.

Working Experience

Five years of marketing experience with a proven growth track record in the diversified industry.

Working Expertise

Expertise in multi-channel digital marketing with a grip over modern marketing tools and data-driven marketing approaches.

Leadership Experience

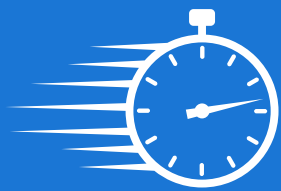
Worked as Key Account Manager and Head of Digital Strategy while leading over 20 people in diversified departments.



thrayvee.com

Digital Marketing Strategist

Why Me?



5 Years+

Industry Experience



4 Agency

Working Experience



4 Years+

Remote Job Experience



52 Brand

Management Globally



500+

Completed Campaigns

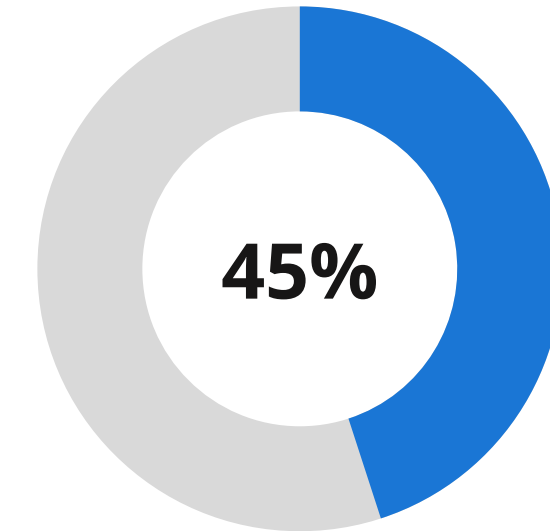


50+ Tools

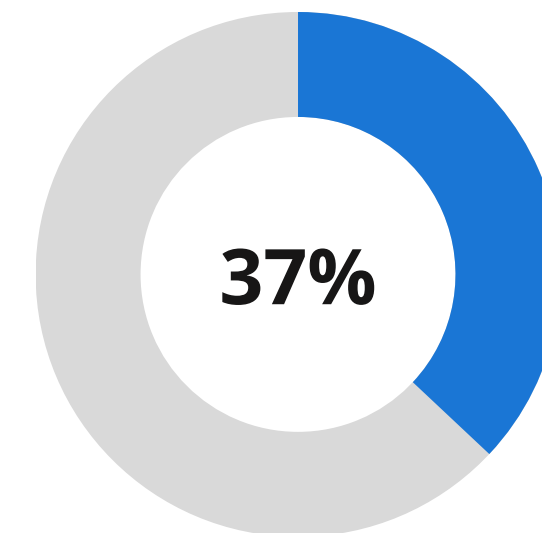
Hand-on Experience



<http://thrayvee.com>



Average Growth Increase



Clients Managed Over A Year

Digital Marketing Strategist

My Expertise Sections

MY EXPERTISE SECTIONS ARE NOT LIMITED TO...



My Expertise Sections

ANY A FEW MORE TO BE A MULTI-CHANNEL MARKETING EXPERT



Career Roadmap



Najm Consultant (Internship)

Started as an **Intern** but worked with some of the complex project consultation along with the CEO himself.

October 2019

Care Nutrition Limited (Bangladesh)

As a **Digital Marketing Strategist**, I started the whole digital marketing approach from scratch. Still, my setups are running in this multinational FMCG company.

January 2020

Green Atmosphere Pte. LTD (Singapore)

As a lead **Digital Marketing Strategist**, I have managed all the marketing-related work for my clients and the managing team.

May 2020

Raicom Digital (USA)

Joining here as a **Senior Media Buyer**, I have managed a large scale of Facebook ads and multi-channel marketing approaches to ensure maximum profitability from ecommerce.

January 2021

Gold Lion Technologies (USA)

As a **Key Account Manager**, I have managed the maximum number of clients, starting from their strategic part till the execution.

October 2021



Tanveer Hossain Rayvee
Digital Marketing Strategist

Associated Brands



To be continued...



Associated Brands



THE FANSS

MODELL'S
SPORTING GOODS®



LINENS-N-THINGS®



Rageon!

and many more...



Tanveer Hossain Rayvee
Digital Marketing Strategist

Social Media Marketing Projects

As a social media marketing manager, I have a proven track record of utilizing a wide range of tools and strategies to achieve the goals of each campaign. I deeply understand the latest trends in social media marketing, and I am always up-to-date with the latest algorithm changes and best practices. I work closely with clients to ensure their brand voice is effectively communicated and their message resonates with their target audience. With a strong focus on attention to detail and efficient project management, I am dedicated to delivering results that exceed expectations and drive business growth.



Account Managed

48

So Far

Years of Experience

5

And going

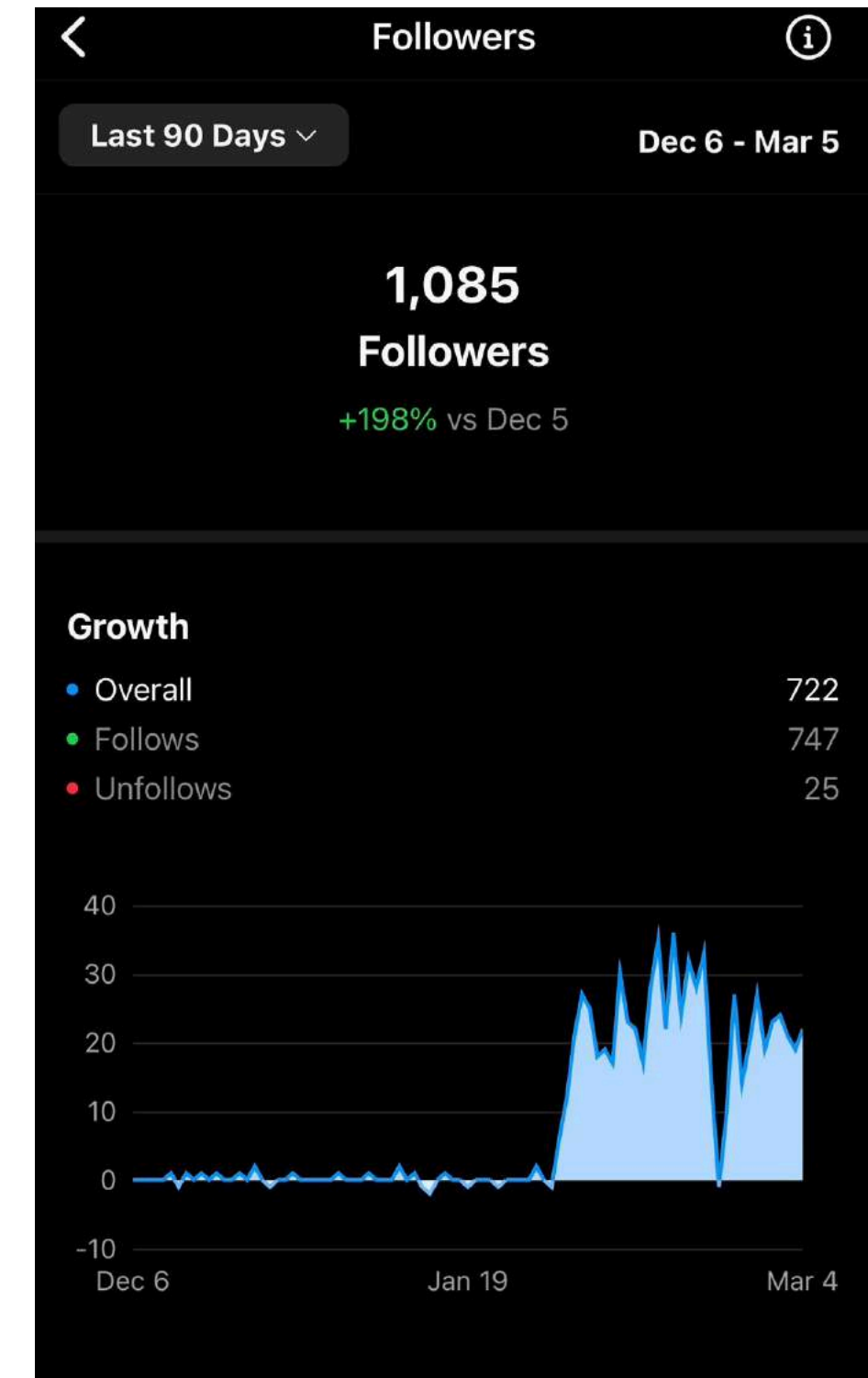
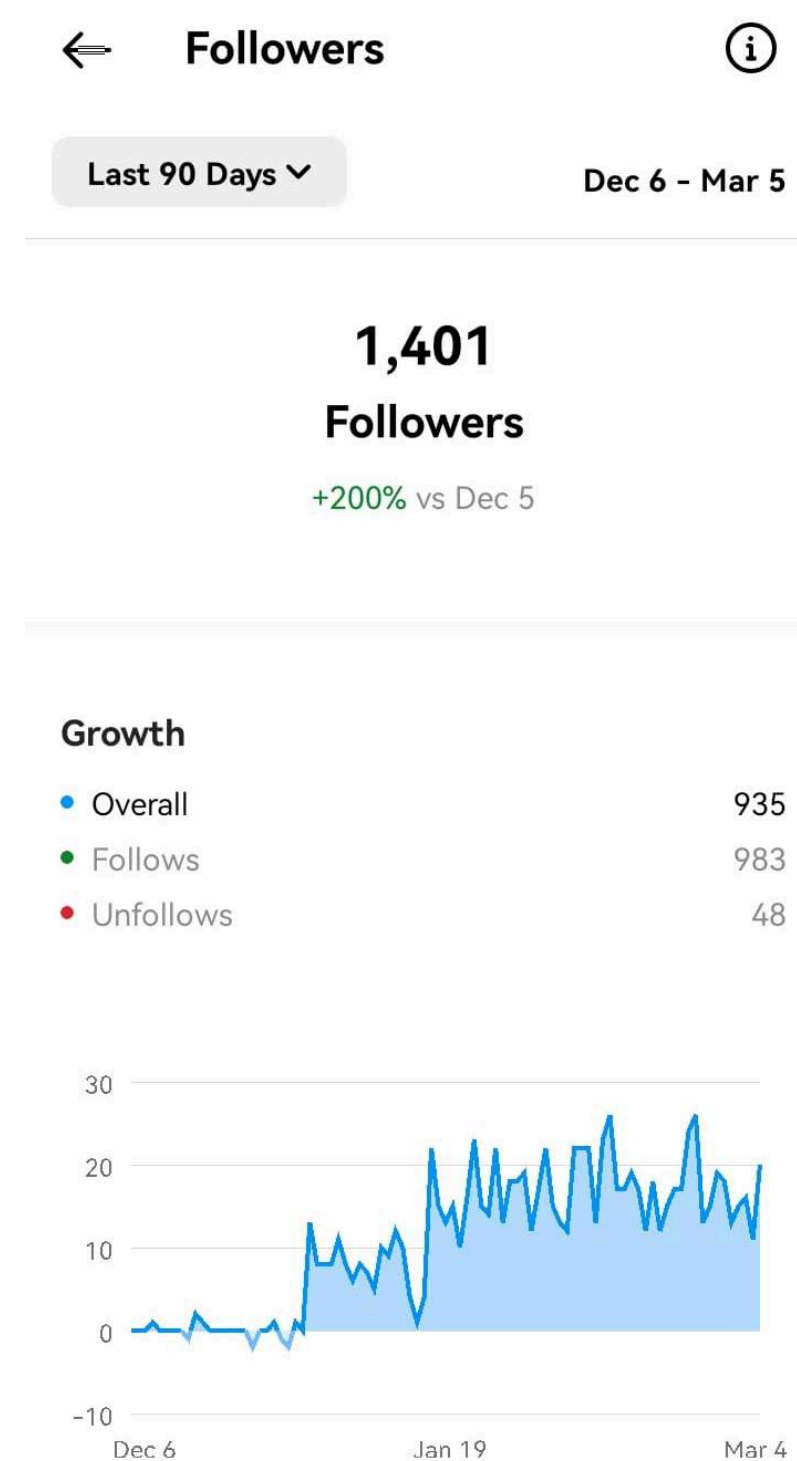
Tool Proficiency

43

Exploring More



Insights of a Few Instagram Accounts



Social Media Marketing Preview

Enveed Superfood



Business Details

www.enveedsuperfood.com

Nutrition, E-commerce

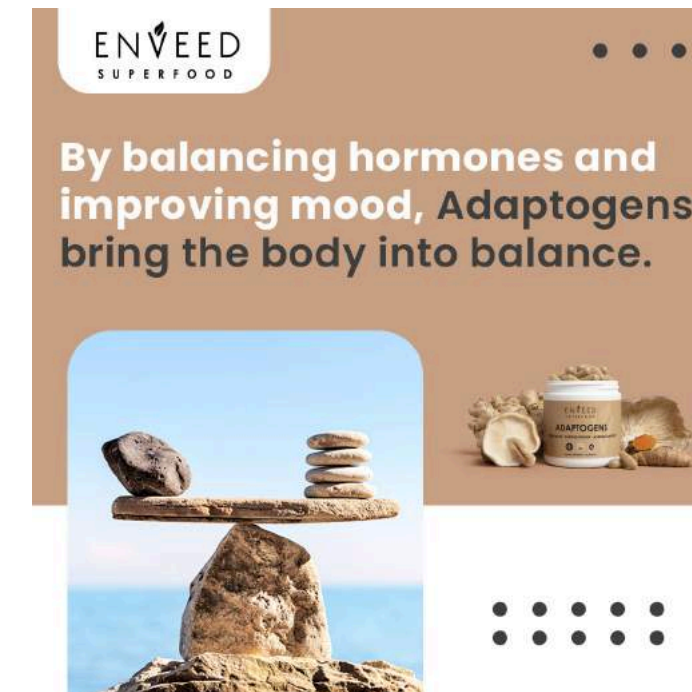
USA



- Hydration:**
 - No Added Sugar
 - Natural Performance Electrolytes
 - Amino Acids
- Active:**
 - Coconut Water
 - Natural Caffeine
 - Naturally Flavored
- Daily Greens:**
 - Micro Nutrients
 - Raw Fiber
 - Mixed Greens
- Adaptogens:**
 - Stress Relief
 - Fatigue Fighter
 - Adrenal Support



**GREAT FLAVOR
WITH EXTENSIVE
HEALTH
BENEFITS**



By balancing hormones and improving mood, Adaptogens bring the body into balance.



GREAT TASTING & COMPREHENSIVE POST-WORKOUT POWDER MIX DESIGNED FOR:

- Total Hydration
- Quick Recovery
- Improved Physical Performance



**QUALITY
INGREDIENTS**



GREAT TASTING & NUTRIENT-DENSE POWDER DESIGNED FOR:

- Improving digestion.
- Providing anti-aging benefits.
- Promoting natural detoxification.
- Increasing immunity.

And more...

Social Media Marketing Preview



Proper Real Estate

PROPER REAL ESTATE

Does your brokerage offer agents in-house marketing and escrow benefits?

Join Proper Real Estate and get all the benefits the industry can offer.

Proper Real Estate
DRE 02156564

WHY SHOULD YOU CHOOSE PROPER REAL ESTATE?

WE OFFER

- » Agent support
- » In-house escrow
- » In-house marketing
- » Training & coaching
- » The best industry commission structure and much more!

Proper Real Estate
DRE 02156564

PROPER REAL ESTATE

PROPER REAL ESTATE

Want To Get A Head Start In The Real Estate Industry?

Proper Real Estate is the perfect place to begin!

We're looking for experienced real estate agents to join our brokerage!

Proper Real Estate
DRE 02156564

Proper Real Estate
DRE 02156564

A Homeowner's Net Worth Is More Than 40x Greater Than a Renter's

Renter	Homeowner
\$6300	\$255000

Proper Real Estate
DRE 02156564

PROPER REAL ESTATE

KEY TIPS FOR BUYERS

- Expand Your Search Area and Criteria
- Look for Grants, Gift Funds, and Down Payment Assistance
- Explore Additional Loan Types and Options

Proper Real Estate | DRE 02156564

Proper Real Estate
DRE 02156564

Remember, your first home doesn't have to be your last.

If you buy a starter home now, you can start to build equity, which can help power a future move later on.

PROPER REAL ESTATE

Business Details

- www.proper-re.com
- Real Estate Company
- USA

And more...

Social Media Marketing Preview

Golden Tree Insurance Agency



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Digital Marketing Strategist

PROS & CONS OF FINAL EXPENSE INSURANCE PLANS

PROS

- Insurance companies make policies available to applicants with poor health.
- You can buy a policy with a lower death benefit (\$35,000 or less).
- You provide peace of mind to your loved ones.

CONS

- Some insurers provide incomplete information about final expense insurance policies.
- Policies have low death benefits.
- Some insurers try to steer consumers toward the wrong policies.

Final expense insurance policies' face value (or the death benefit) ranges from **\$5,000 to \$35,000+**.

For Final Expense Insurance, as long as you fall between the ages of **50 and 85 years** old, you may get approved for a policy within days.

For Final Expense Insurance, a **65 year old male** seeking **\$10,000** in coverage may get payments as low as **\$30** a month.

WHAT EXPENSES SHOULD YOU CONSIDER BEFORE PURCHASING FINAL EXPENSE INSURANCE?

- Medical bills
- Unpaid bills and other debts
- Burial or cremation costs
- Funeral expenses
- Legal fees
- Leaving an inheritance

Final expense insurance covers **end-of-life** expenses, while most insurance policies focus on **income** replacement.

Business Details

www.goldentreeia.com

Insurance Agency

USA

And more...

Email Marketing Preview

Enveed



No More Pain – Only Gain!

You'll inevitably feel sore after a workout or any strenuous activity.

CBD can help you ease your pain.

Many athletes - professionals and amateurs alike - use CBD to reduce muscle pain and improve their post-workout recovery.

Get ready to feel good.

Take **30% OFF** with code **SUMMER30**

SHOP NOW

ENVEED HEMP

ENVEED products help you adapt to a natural lifestyle. We know everything about our products, from seed to packaging, and are involved every step of the way.



NOW GREAT BENEFITS COME AT A GREAT VALUE FOR MONEY!

We're excited to announce that our Summer Sale is **now live!**

Treat yourself with **30% DISCOUNT** - use promo code **SUMMER30** - it's time to treat yourself! Gummies, CBD oil tinctures, and more are all waiting for you.

Why should you wait?

Make your **wallet happy** and **save money** right now!

Get ready to feel good.

Take **30% OFF** with code **SUMMER30**

SHOP NOW

ENVEED HEMP

ENVEED products help you adapt to a natural lifestyle. We know everything about our products, from seed to packaging, and are involved every step of the way.



Stay calm and keep going!

Life is full of stressors, from little annoyances to unexpected setbacks. It's all too easy to become overwhelmed if we don't have effective strategies for coping with our stress.

Fortunately, CBD along with a little meditation, you can be anxiety free in no time. And don't worry - it's simpler than it seems!



CBD GUMMIES
RELAX Tropical & RELIEF Mint

Get ready to feel good.

Buy One **Get One FREE** with code **BOGO**

SHOP NOW



THE BEST ROUTINE!

If you want to live a healthy life, be prepared to put in some effort. This means everything from consuming the right foods for proper nutrition to getting enough sleep and exercise.

In reality, all you need is a healthy routine lifestyle. A significant part of your routine is ensuring you get the proper nutrients daily.

Adding the perfect amount of CBD will make you unstoppable.

Get ready to feel good.

Take **30% OFF** with code **SUMMER30**

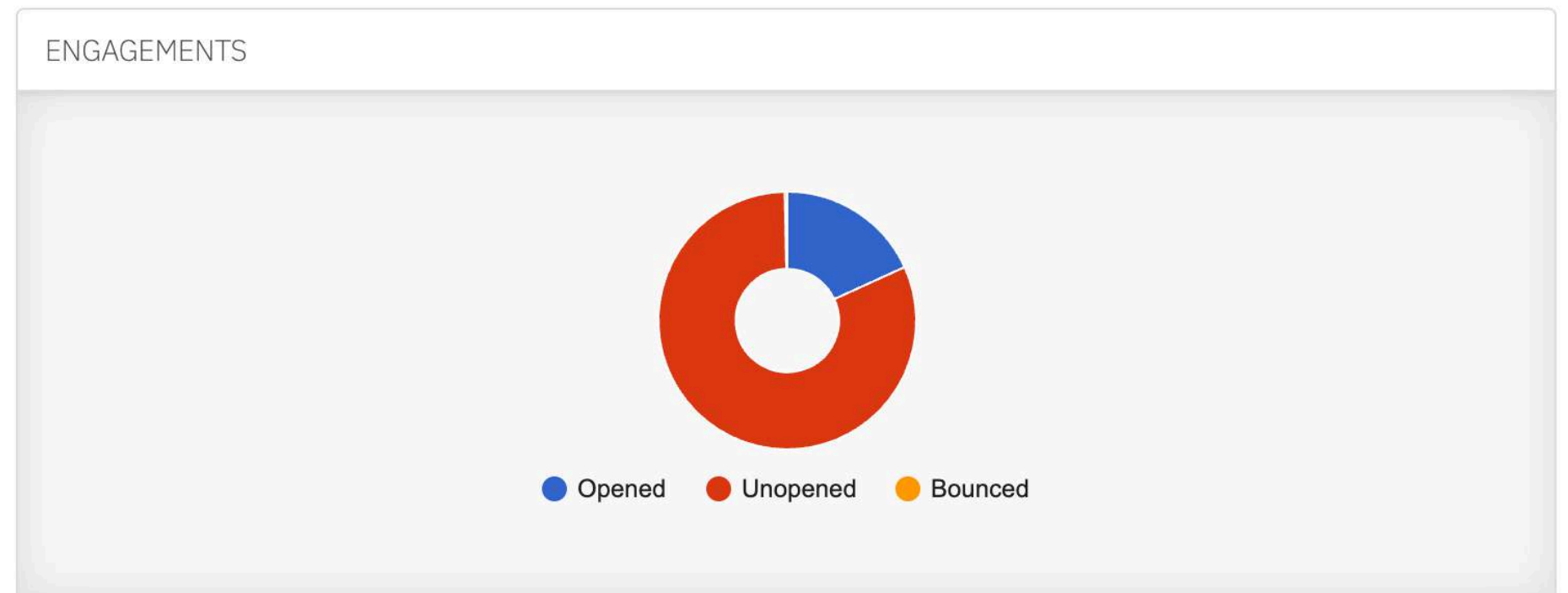
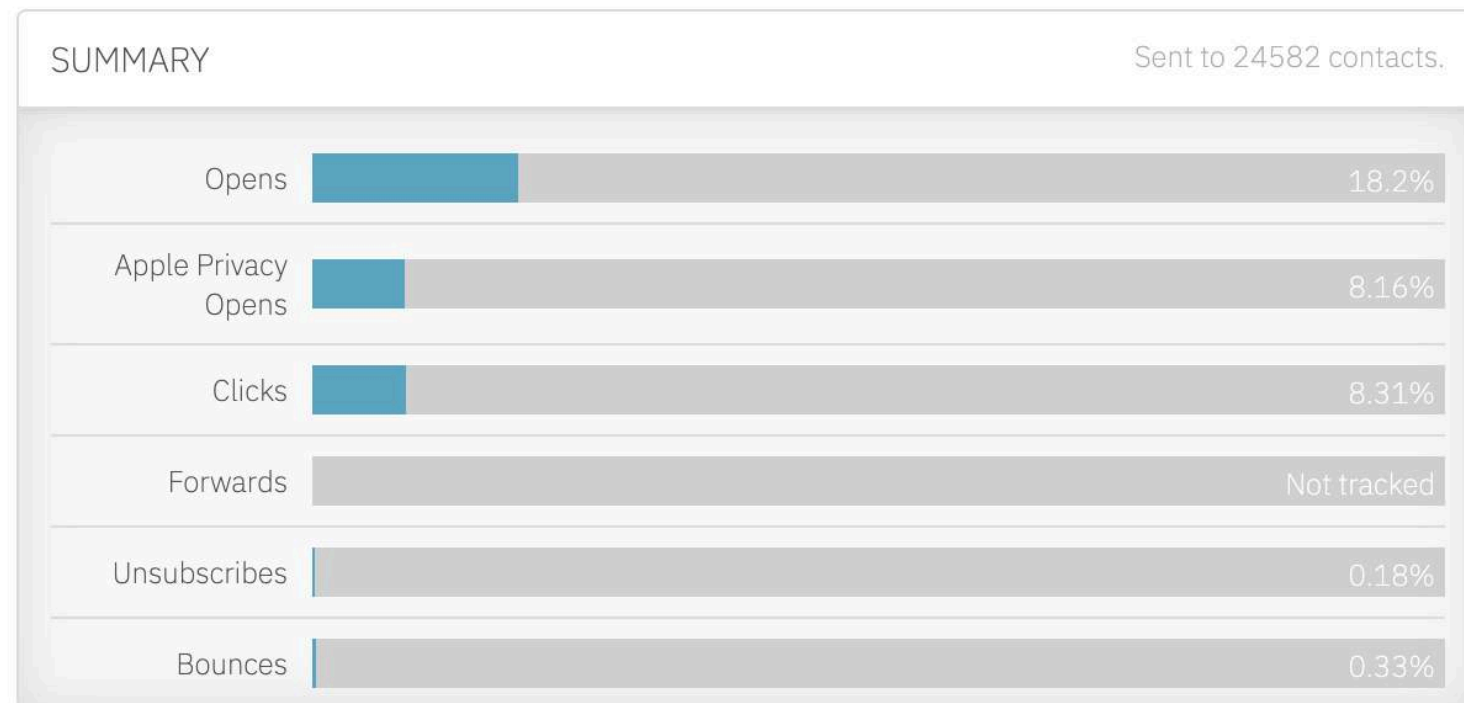
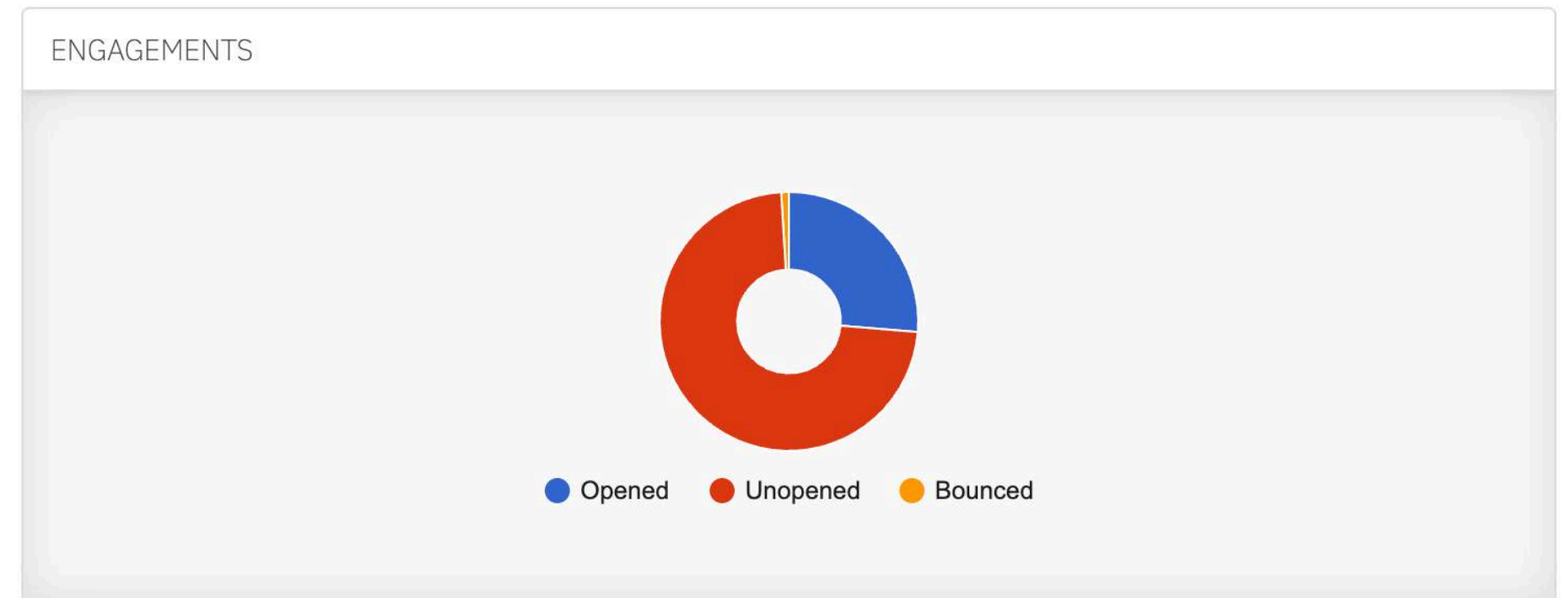
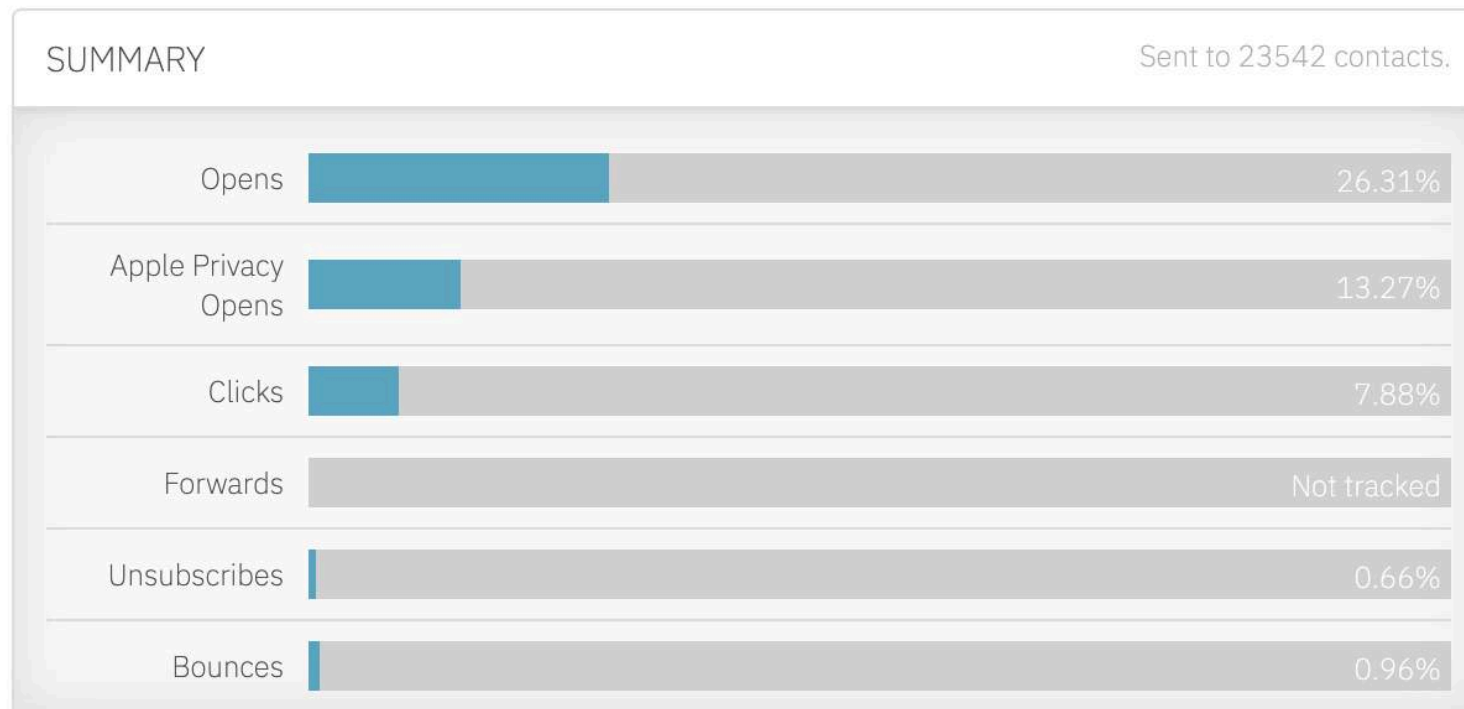
SHOP NOW

ENVEED HEMP

ENVEED products help you adapt to a natural lifestyle. We know everything about our products, from seed to packaging, and are involved every step of the way.



Email Campaign Results



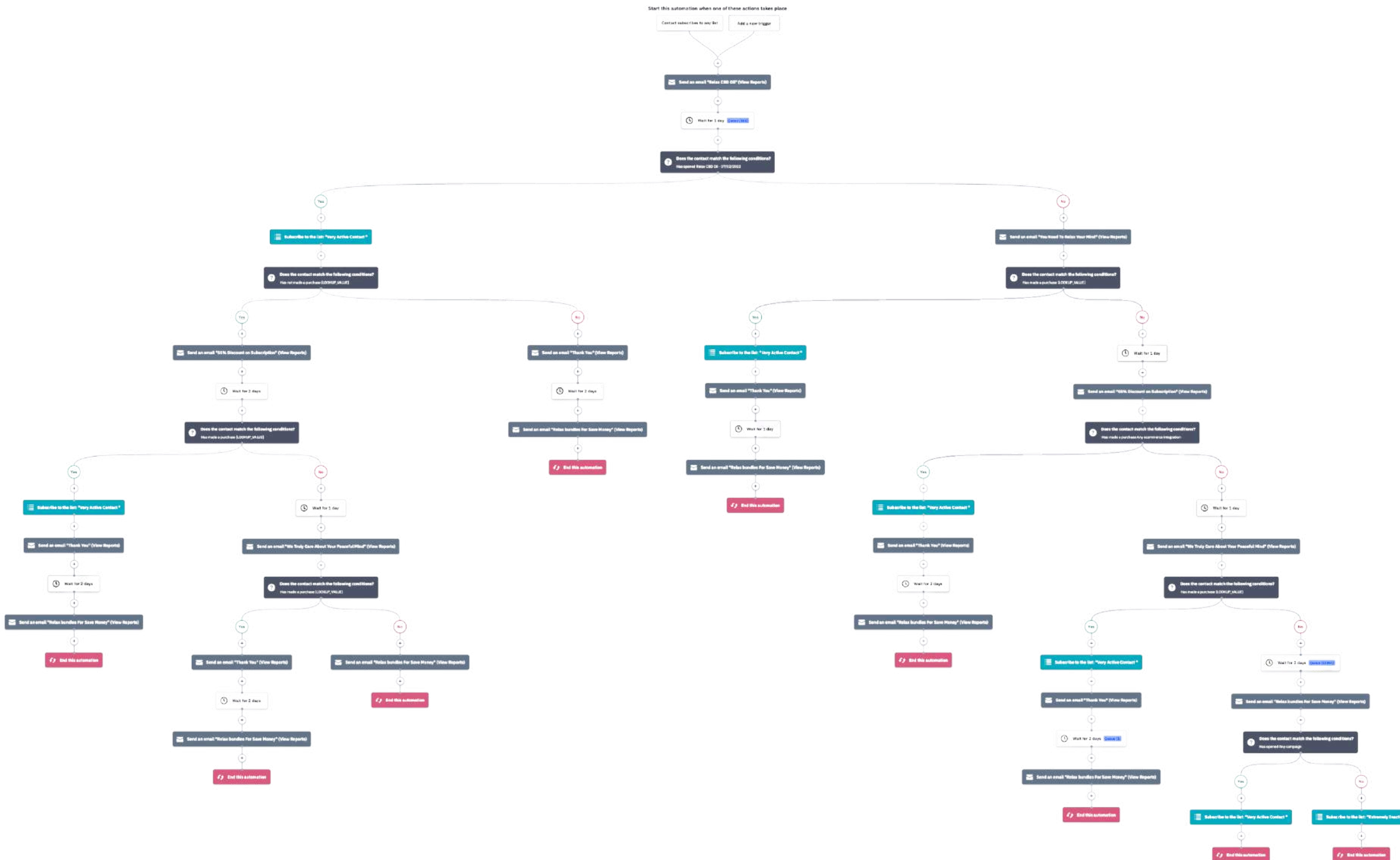
Email Marketing Automation



Tanveer Hossain Rayvee
Digital Marketing Strategist

Automation Details

- Send an email about a CBD product.
 - ☰ If opened, and purchased, Thank you email will be sent. Ready for another automation.
 - ☰ If opened, but not purchased, a discount mail will be sent.
 - ☰ If not opened, same email will be sent with different Subject Line.
 - ☰ If not opened after 3 emails, automation will be ended and tagged as "Inactive Contact".
- Send an email for Product Bundle at 45% discount to the purchased list and open email list.
 - ☰ If opened, and purchased, Thank you email will be sent. Tagged as Active Purchase List.
 - ☰ If opened, but not purchased, an additional discount mail will be sent.
- If the no purchase from both automation, tagged as "Not Active Purchaser", if a purchase is done, tagged as "Active Purchaser".



B2B Sales Record On HubSpot CRM



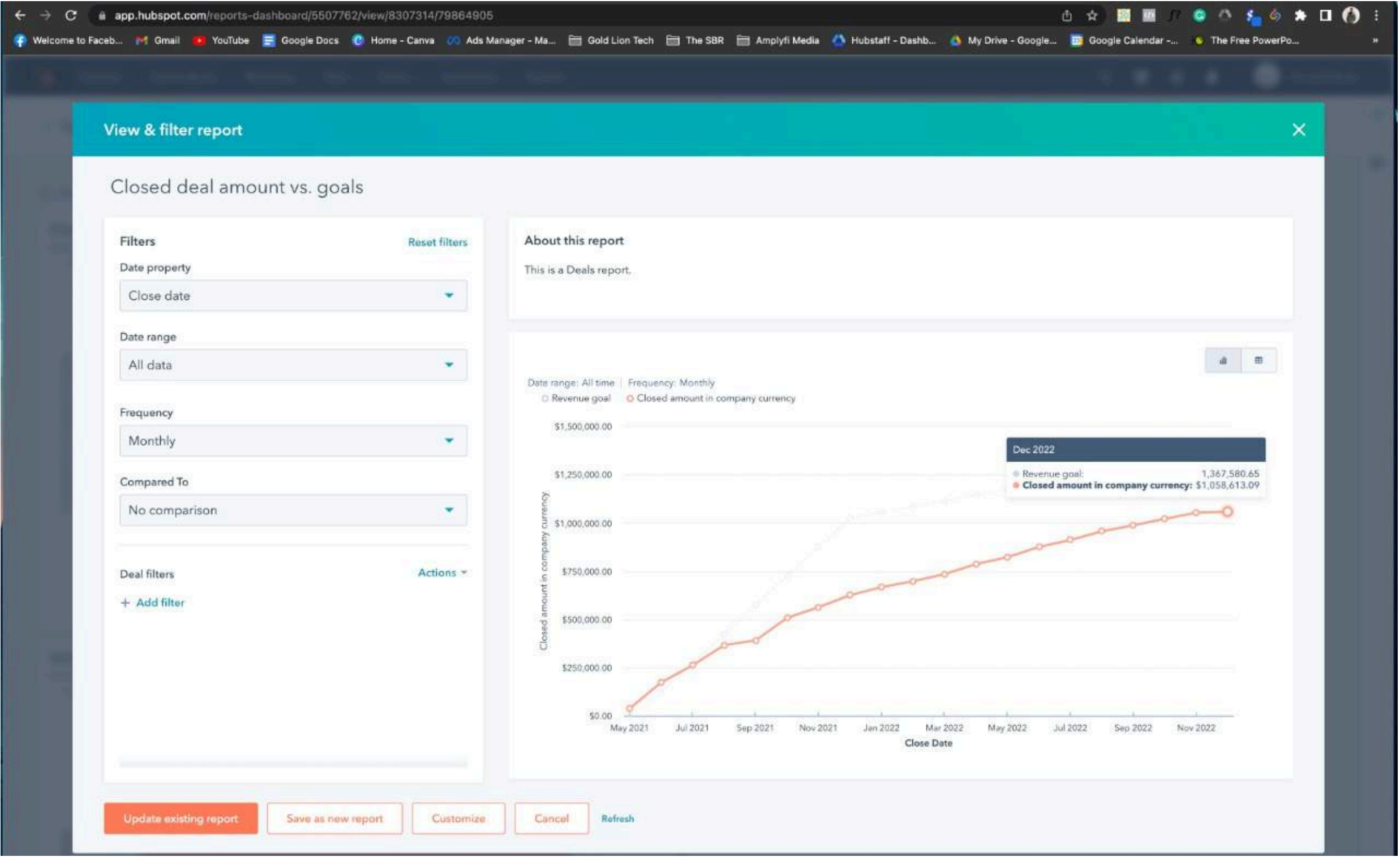
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Digital Marketing Strategist

Client:
Enveed Wholesale

➤ **Prior Sales Media:**
Email Marketing

➤ **Sales Period**
18 Months

➤ **Total Sales**
\$1.06 Million



SEO Expertise Tools



Identifies how Google's crawling and indexing systems interact with your site.



Provides comprehensive data about user behavior to identify potential problems.



Offers a suite of tools for identifying technical SEO issues, doing keyword research, and tracking backlinks.



Provides site audit and backlink analysis features to identify technical SEO problems.



Crawls your site to find SEO issues like broken links, duplicate content, and metadata problems.

SEO Expertise Tools



MOZ

Offers SEO tools for keyword research, rank tracking, site audits, and backlink analysis, plus Domain Authority metric.

yoast

WordPress plugin for improving on-page SEO, checking content readability, and generating an XML sitemap.



Analyzes web page content and generates suggestions to improve loading speed.

GTmetrix

Analyzes website speed and performance.

**Mobile-Friendly
Test Tool**

Checks whether a website is optimized for mobile viewing.

Google Analytics (Behaviour Flow)



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All accounts > ARTIK MED
All Web Site Data

Try searching "Top countries by users"



Home

Customization

REPORTS

Realtime

Audience

Acquisition

Behavior

Overview

Behavior Flow

Site Content

All Pages

Content Drilldown

Landing Pages

Exit Pages

Site Speed

Site Search

Events

Publisher

Experiments

Conversions

Attribution BETA

Discover

Admin

Explorer Navigation Summary

Pageviews vs. Select a metric

Day Week Month

Pageviews



Primary Dimension: Page Page Title Other

Plot Rows Secondary dimension Sort Type: Default

advanced

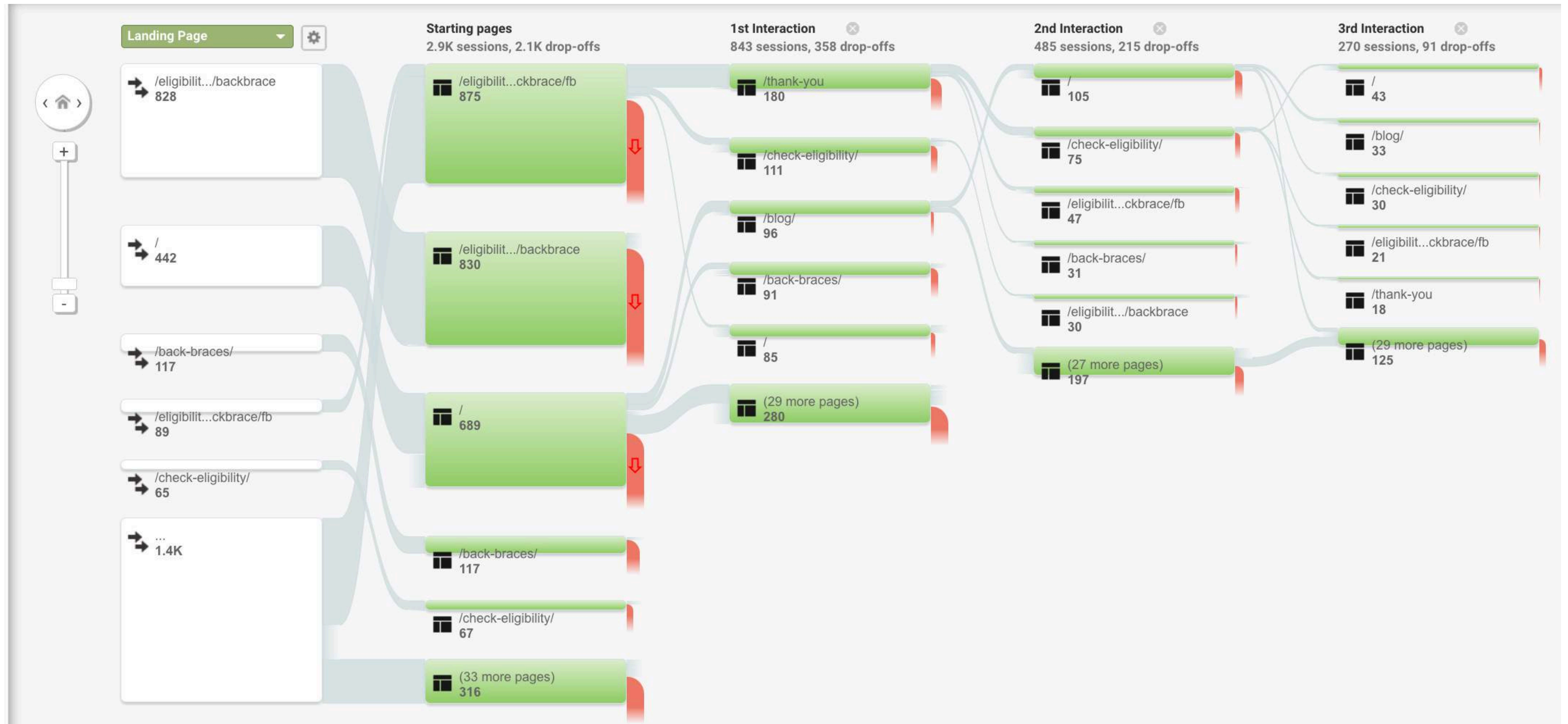
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	6,237 <small>% of Total: 100.00% (6,237)</small>	4,839 <small>% of Total: 100.00% (4,839)</small>	00:02:20 <small>Avg for View: 00:02:20 (0.00%)</small>	2,894 <small>% of Total: 100.00% (2,894)</small>	66.14% <small>Avg for View: 66.14% (0.00%)</small>	46.40% <small>Avg for View: 46.40% (0.00%)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. /eligibility/backbrace	1,106 (17.73%)	876 (18.10%)	00:02:45	828 (28.61%)	80.07%	67.81%	\$0.00 (0.00%)
2. /	776 (12.44%)	565 (11.68%)	00:02:02	442 (15.27%)	37.33%	34.66%	\$0.00 (0.00%)
3. /check-eligibility/	401 (6.43%)	275 (5.68%)	00:01:22	65 (2.25%)	58.46%	38.90%	\$0.00 (0.00%)
4. /back-braces/	333 (5.34%)	272 (5.62%)	00:02:43	117 (4.04%)	73.50%	55.56%	\$0.00 (0.00%)
5. /blog/	321 (5.15%)	189 (3.91%)	00:01:34	55 (1.90%)	14.55%	17.13%	\$0.00 (0.00%)
6. /eligibility/backbrace/fb	296 (4.75%)	130 (2.69%)	00:02:46	89 (3.08%)	58.43%	33.45%	\$0.00 (0.00%)
7. /thank-you	232 (3.72%)	209 (4.32%)	00:00:52	5 (0.17%)	60.00%	43.97%	\$0.00 (0.00%)
8. /contact/	144 (2.31%)	116 (2.40%)	00:02:37	36 (1.24%)	58.33%	40.28%	\$0.00 (0.00%)
9. /about/	135 (2.16%)	86 (1.78%)	00:01:09	15 (0.52%)	53.33%	20.00%	\$0.00 (0.00%)
10. /knee-braces/	95 (1.52%)	78 (1.61%)	00:03:40	20 (0.69%)	70.00%	49.47%	\$0.00 (0.00%)

Show rows: 10 Go to: 1 1 - 10 of 1230

Google Analytics (Behaviour Flow)



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Digital Marketing Strategist



FACEBOOK ECOMMERCE REPORT

OVERVIEW

- Facebook Certified Digital Marketing Associate
- Managed over \$7 million in ad spends
- Expert in Sales Funnel Creation
- Average ROAS on e-commerce 3.5X+
- Expert in both WordPress and Shopify



Ad Creatives

Enveed Superfood



ENVEED
SUPERFOOD

Bring balance to your day with **Adaptogens:**

- » Promote liver health.
- » Enhance immune system.
- » Alleviate the occasional blues feeling.
- » Balance hormones and improve mood.

ENVEED
SUPERFOOD

GREAT FLAVOR WITH EXTENSIVE HEALTH BENEFITS

HYDRATION
DAILY ELECTROLYTE MIX

Tropical Lemonade

ENVEED
SUPERFOOD

Health Benefits Of Herbs

- Help Reduce Blood Sugar Levels & Cholesterol.
- Help In Maintaining Healthy Skin & Hair.
- Strengthen The Immune System.
- Improve Digestion.

DAILY GREENS
DETOXIFY AND REJUVENATE

Cucumber Mint

Ad Creatives

Artik Medical Supply



Tanveer Hossain Rayvee
Digital Marketing Strategist



Alleviate Knee Pain

80% Of Patients Pay **ZERO** Out of Pocket!

Check Your Eligibility!

GET STARTED!




RESTORE YOUR MOBILITY IN JUST A FEW STEPS:

- ✓ Fill out a short form below.
- ✓ Connect with us to verify Eligibility.
- ✓ Once approved, receive your medical supplies straight to your home.

Check your eligibility and see if you qualify for one of our premium back braces today!

<http://artikmed.com>



RESTORE YOUR MOBILITY IN JUST A FEW STEPS:

- ✓ Fill out a short form below.
- ✓ Connect with us to verify Eligibility
- ✓ Once approved, receive your medical supplies straight to your home.

<http://artikmed.com>

Check If you qualify **now!**

Ad Creatives

West Capital Lending



Tanveer Hossain Rayvee
Digital Marketing Strategist

WEST
CAPITAL LENDING

West Capital Lending
NMLS - 1566096 - DRE - 2022356
Shawn Wyns an Affiliate of West Capital Lending
NMLS - #41676 - DRE - #01341141

**CASH OUT
REFINANCE
ON RENTAL
PROPERTIES**

LOAN AMOUNTS UP TO
\$3,000,000

- ✓ Cash out up to 80% LTV
- ✓ No Proof of Income required
- ✓ Purchase Loans Available
- ✓ Only 660+ FICO score needed

Learn More

West Capital Lending
NMLS #1566096 | DRE #02022356
Shawn Wyns an Affiliate of West Capital Lending
NMLS #41676 | DRE #01341141

WEST
CAPITAL LENDING

HOME EQUITY LINE OF CREDIT

**Borrow From Your Home,
Not The Bank**

\$50,000	\$100,000
\$269/mo	\$538/mo

WEST
CAPITAL LENDING

**CASH OUT
REFINANCE
ON RENTAL
PROPERTIES**

- ✓ Cash out up to 80% LTV
- ✓ No Proof of Income required
- ✓ Purchase Loans Available
- ✓ Only 660+ FICO score needed

LOAN AMOUNTS UP TO
\$3,00,000

Learn More

West Capital Lending
NMLS - 1566096 - DRE - 2022356
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Mortgage || Lead Generation



USA

westcapitalending.com

Ad Creatives

MDS, Apple Enterprise



Apple Mac

Work **SMARTER**
Go **FASTER**
Stress **LESS**

Mac does **that**



Apple Mac

The **EASIEST**
computer
to manage

Mac does **that**



Apple Mac

The loooooongest
BATTERY ever
in a Mac

Mac does **that**

Up to **21 hrs**



Battery life varies by use.



Special Offers on Mac.
Limited time only >



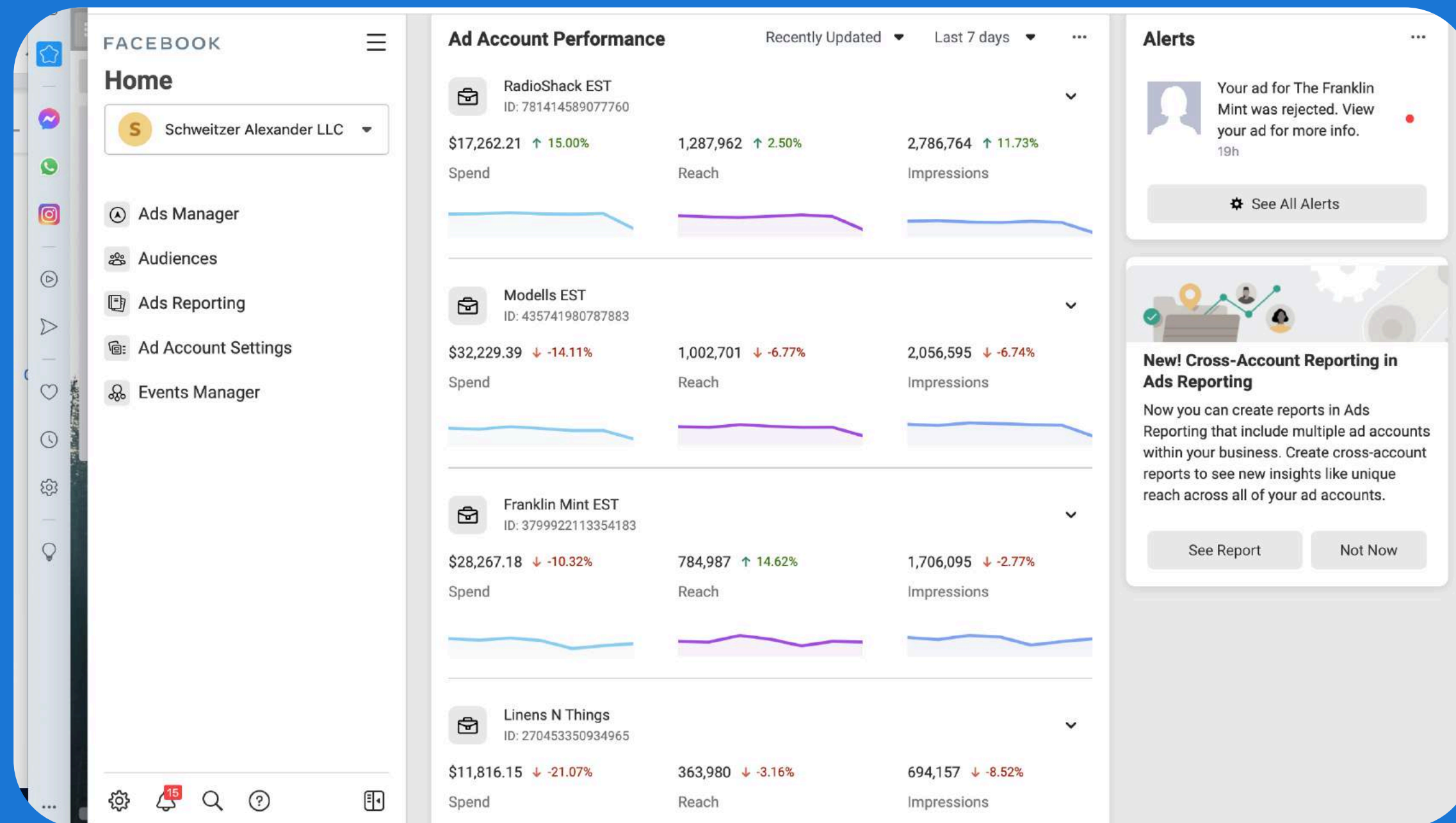
Special Offers on Mac.
Limited time only >



Special Offers on Mac.
Limited time only >



Facebook Ad Manager



Radio Shack

Radio Shack is a chain of wireless and electronics stores founded in 1921. It operated stores in the United States and Mexico.

Modell's Sporting Goods

Modell's Sporting Goods was an American sporting goods retailer having more than 150 retail locations in ten states.

Linens 'n Things

Linens 'n Things was a Clifton, New Jersey-based big-box retailer specialising in home textiles, housewares, and decorative home accessories.

The Franklin Mint

The Franklin Mint is a private mint which sells coins, medals, jewelry, die-cast vehicles, dolls, sculpture and other collectibles.

RadioShack EST (781414589077760) Updated just now Discard Drafts Review and Publish

Search and filter Lifetime: Dec 1, 2020 – Jun 10, 2021

Resource Center Campaigns Ad Sets Ads

+ Create Quick Duplicate Edit More 1-200 of 881 View Setup Reports

<input type="checkbox"/>	On / Off	Campaign Name	Ends	Link Clicks	Website Purchases	On-Facebook Purchases	Website Purchase ROAS (Return...)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - JT - ABO - BE - 2.5 - Testing Audience - ...	Ongoing	128	3 [2]	—	12.59 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	6AM - TOF - JT - ABO - BE - 2.13 - NEW Ads - -...	Ongoing	323	7 [2]	—	5.19 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - JT - ABO - BE - 2.5 - Testing Audience - ...	Ongoing	119	3 [2]	—	4.74 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	730AM - 300X7 - TOF - JT - ABO - BE - 2.13 - ...	Ongoing	100	2 [2]	—	4.36 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	5AM - 10x100 - TOF - JT - ABO - BE - 2.13 - NE...	Ongoing	4,458	31 [2]	—	3.43 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	730AM - 300X7 - TOF - JT - ABO - BE - 2.13 - ...	Ongoing	1,932	24 [2]	—	3.41 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	8AM - 10x100 - TOF - JT - ABO - BE - 2.13 - NE...	Ongoing	3,495	18 [2]	—	3.40 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	730AM - 300X7 - TOF - JT - ABO - BE - 2.13 - ...	Ongoing	555	5 [2]	—	3.39 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Jose - Bid Cap - 173-174 - RGB Light - Color C...	Ongoing	441	5 [2]	—	3.39 [2]
		> Results from 881 campaigns ⓘ Loading...					

Website

www.radioshack.com

Origin

The United States

Monthly Spending

US \$80,000-200,000

Avg. ROAS

2X-2.5X



Campaigns Modells EST (435741980787883) Updated just now Discard Drafts Review and Publish

Search and filter Lifetime: Dec 4, 2020 – Jun 10, 2021

Resource Center Campaigns Ad Sets Ads

+ Create Quick Duplicate Edit More 1-200 of 949 View Setup Reports

<input type="checkbox"/>	On / Off	Campaign Name	Website Purchases	On-Facebook Purchases	Mobile App Purchases	Website Purchase ROAS (Return...)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - JT - CBO - 10% OFF - BID CAP - 200-220 - BE - 3.3 - ...	52	1 [2]	—	25.28 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - JT - CBO - BID CAP = 370-410 - BE - 2.8 - STOCK - ...	131	1 [2]	—	9.85 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - HS - CBO - BE - 2.8 - STOCK - 126 - OPEN - Weider...	2,459	13 [2]	—	9.18 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - HS - CBO - BE - 4.3 - 15% OFF - STOCK - 126 - OPE...	1,079	6 [2]	—	8.32 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - HS - CBO - BE - 5.2 - 10% OFF - STOCK - 126 - OPE...	5,755	41 [2]	—	7.66 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - HS - CBO - BE - 3.64 - STOCK - 126 - OPEN - Weid...	28,447	159 [2]	—	7.53 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOF - HS - CBO - BE - 4.3 - 15% OFF - STOCK - 126 - OP...	559	7 [2]	—	7.41 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Jose_Hamza Testing Proform Carbon T7 Treadmill 1/7 -	545	2 [2]	—	6.62 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Weight training- TOF - I AI /Interests/Competitors - HS -	204	5 [2]	—	6.52 [2]
<p>> Results from 949 campaigns ⓘ</p> <p>Loading...</p>						

Website

www.modells.com

Origin

The United States

Monthly Spending

US \$120,000-200,000

Avg. ROAS

3X-3.5X



Campaigns Linens N Things (270453350934965) Updated just now Discard Drafts Review and Publish

Search and filter Lifetime: Oct 22, 2020 – Jun 10, 2021

Resource Center Campaigns Ad Sets Ads

+ Create Duplicate Edit More 1-200 of 1124 View Setup Reports

		Campaign Name	Link Clicks	Website Purchases	On-Facebook Purchases	Mobile App Purchases	Website Purchase ROAS (Return...)
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT - CBO - BID CAP 90-95 - 1.69 Break E...	118	3 [2]	—	—	4.97 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose - Scale Nut Cracker - 12/18 - Copy	54	5 [2]	—	—	4.64 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - NP - 2.00 BE - 15% OFF SLAYSTATION@...	14,244	48 [2]	—	—	4.53 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - NP - 2.00 BE - 15% OFF SLAYSTATION@...	23,638	109 [2]	—	3	4.43 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT - BID 700 - 2.00 BE - 15% OFF SLAYS...	273	1 [2]	—	—	4.22 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose_Nate - Testing 12 Inch Gold Resin Stand...	178	9 [2]	—	—	4.07 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose/Nate_Tanveer - Testing Farmhouse Bar...	687	9 [2]	—	—	3.88 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose - Scale - 14" Silver/Gold Sequin Soldier ...	146	4 [2]	—	—	3.82 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - NP - 2.00 BE - 15% OFF SLAYSTATION@...	3,714	16 [2]	—	—	3.76 [2]
> Results from 1,124 campaigns ⓘ Loading...							

Website

Int.com

Origin

The United States

Monthly Spending

US \$80,000-200,000

Avg. ROAS

3X-3.5X



Franklin Mint EST (379992211335418...)

Updated just now

Discard Drafts

Review and Publish

Search and filter

Lifetime: Dec 2, 2020 – Jun 10, 2021

Resource Center

Campaigns

Ad Sets

Ads

+ Create

Quick Duplicate

Edit

1-200 of 1207

Customize

Reports

	On / Off	Campaign Name	Website Purchases	On-Facebook Purchases	Mobile App Purchases	Website Purchase ROAS (Return...)
<input type="checkbox"/>	<input type="checkbox"/>	TOF - AM - CBO - Pedestal Urn2	867	5 [2]	—	6.38 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose_Hamza Testing Hercules and Diomedes Statue (1...	1,457	12 [2]	—	6.37 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - AG - CBO - #62 - 6/9 - BE - 1.77 - STOCK - 296 - Te...	68	1 [2]	—	4.74 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - AG - CBO - BE - 1.83 - STOCK - 108 - Testing - Fou...	408	4 [2]	—	4.48 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT - CBO - BID CAP - Testing - American Coin Trea...	159	3 [2]	—	4.17 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - HS - CBO - BE - 1.5 - STOCK - 453 - Testing - 1909 ...	1,196	12 [2]	—	4.09 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose_Hamza - BE - 2.1 -180 STOCK Testing Over the Fe...	1,083	53 [2]	—	3.57 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose_Hamza Testing Toscano 1/4	1,464	19 [2]	—	3.45 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT - CBO - BE - 2.1 - STOCK - 40 - OPEN - Mermaid	1,004	14 [2]	—	3.41 [2]

> ⚠ Results from 1,207 campaigns

Loading...

Website

franklinmint.com

Origin

The United States

Monthly Spending

US \$80,000-140,000

Avg. ROAS

3X-3.5X





TR Tanveer H. Rayvee

All channels ▾ Jul 29–Sep 1 ▾

TOTAL SALES Jul 29–Sep 1
\$71,026.45 2,145 orders

TOTAL SALES OVER TIME

View Report

TOTAL SALES BREAKDOWN Jul 29–Sep 1

Orders	\$71,523.05
Returns	-\$496.60
Total sales	\$71,026.45

TOTAL SALES BY CHANNEL Jul 29–Sep 1

Online Store	\$13,132.80
788 orders	

TR Tanveer H. Rayvee

All channels ▾ Dec 25–Sep 1 ▾

TOTAL SALES Dec 25–Sep 1
\$841,729.19 30,882 orders

TOTAL SALES OVER TIME

View Report

TOTAL SALES BREAKDOWN Dec 25–Sep 1

Orders	\$856,557.26
Returns	-\$14,828.07
Total sales	\$841,729.19

TOTAL SALES BY CHANNEL Dec 25–Sep 1

Online Store	\$411,557.85
21,037 orders	

Facebook Report for Jewellery Product

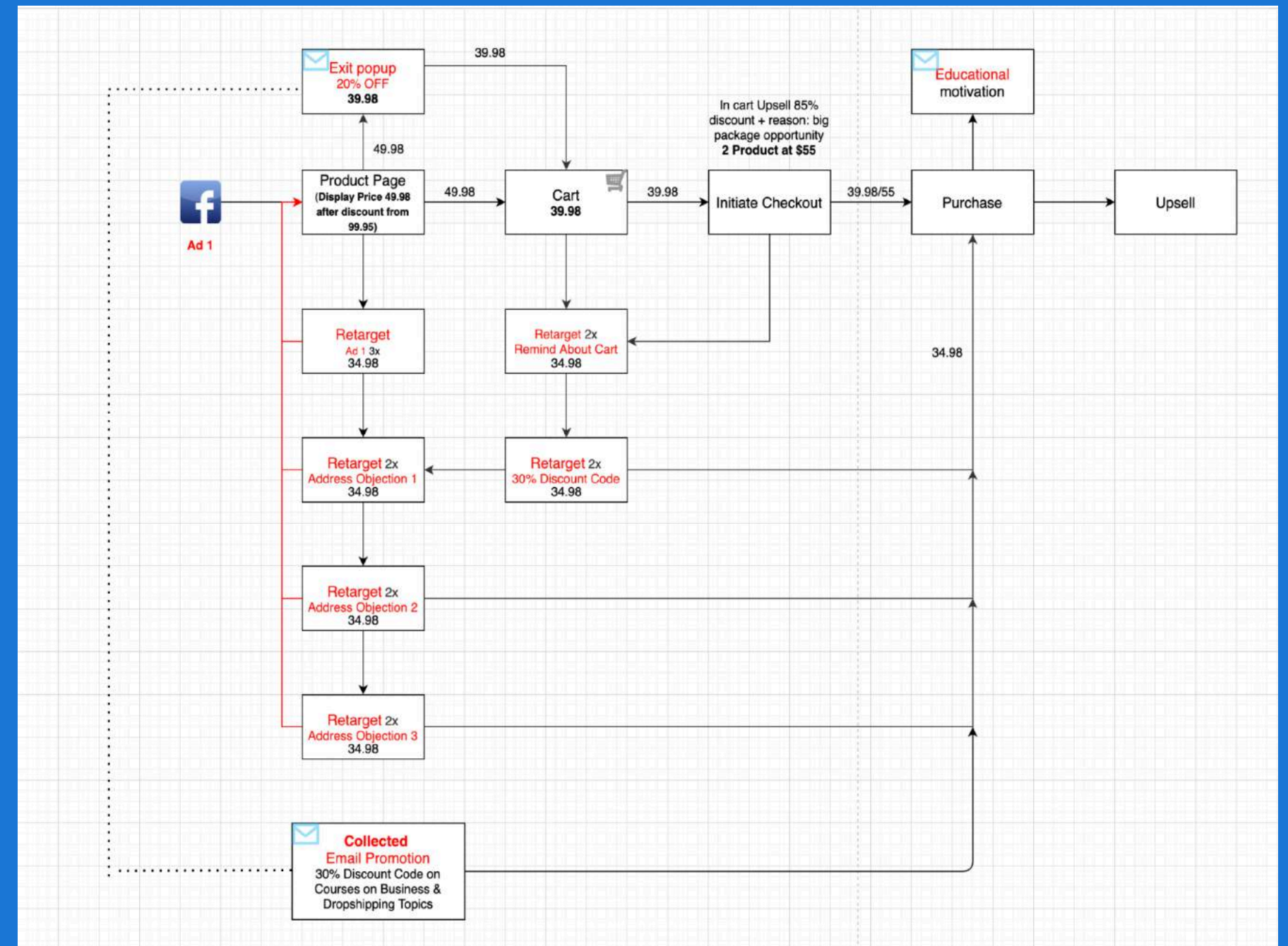
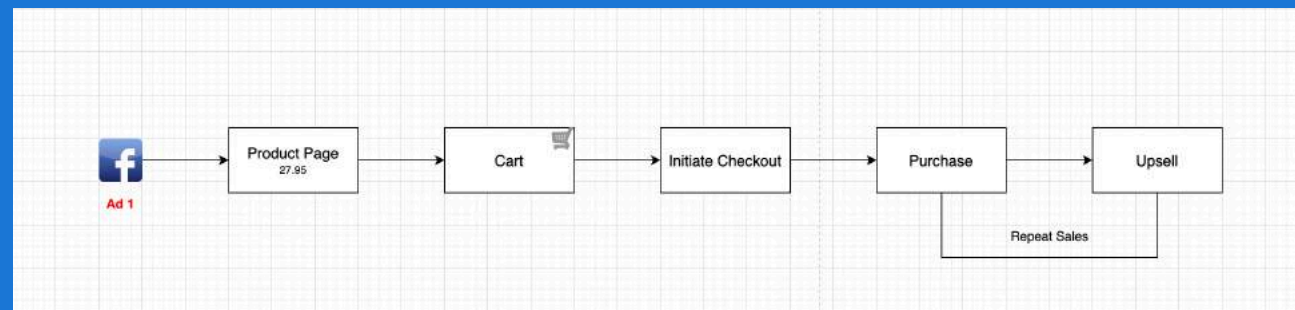
	C7 - ADONYS - Musical Note Brooch... ID: 737039576870152	\$3,792.55 + 401.82% Spend	163,227 + 324.98% Reach	267,849 + 487.20% Impressions	>
	C4 - NORANA - Kid at Heart Unicorn ... ID: 263696474902170	\$3,496.80 + 91.31% Spend	141,238 + 152.35% Reach	240,116 + 218.74% Impressions	>
	C1 - LORANA - Soul Sisters Bracelet ... ID: 593643104909881	\$13,915.78 + 1262.76% Spend	671,077 + 1298.98% Reach	1,269,438 + 1996.34% Impressions	>

Shopify Sales Analytics

Creating Sales Funnel

FROM

TO



FUNNEL MODIFICATIONS:

- Full Pricing Model
- Purchase Combo Integration
- Retargeting Model
- Retargeting Frequency
- Email Promotion
- Upsell

Gold Lion Technologies

Niche: Marketing Agency

Lead: 136 || CPR: \$34.84 || Amount Spend: \$4738.43

Campaigns Gold Lion Tech Ad Account (3078894... Updated just now Discard drafts Review and publish

Search and filter Maximum: Nov 18, 2021 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	2 On-Facebook Leads	88	269	\$20.13 Per On-Facebook Le...	\$40.26
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	28 On-Facebook Leads	9,606	25,802	\$28.46 Per On-Facebook Le...	\$796.76
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	34 On-Facebook Leads	9,640	28,500	\$32.69 Per On-Facebook Le...	\$1,111.44
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	12 On-Facebook Leads	3,488	7,608	\$50.18 Per On-Facebook Le...	\$602.11
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$33.00 Daily	7-day click or ...	1 On-Facebook Lead	835	1,127	\$79.24 Per On-Facebook Le...	\$79.24
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	59 On-Facebook Leads	18,235	32,403	\$34.63 Per On-Facebook Le...	\$2,043.38
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 1K Cash New Leads Download (...	Highest volume	\$33.00 Daily	7-day click or ...	— On-Facebook Lead	918	932	— Per On-Facebook Le...	\$65.24
		Results from 7 campaigns			7-day click or ...	136 On-Facebook Leads	35,522 Accounts Center acco...	96,641 Total	\$34.84 Per On-Facebook Leads	\$4,738.43 Total Spent

Artik Medical Supply

Niche: Medical Supplies

Lead: 8245 || CPR: \$6.09

Amount Spend: \$50,215

Lead Automation: QuickBase

Message Automation: ManyChat

Campaign	Delivery	Results	Reach	Frequency	Cost per result	Amount spent	Impressions
Send Message - ManyChat (Rayvee) - Week 7	Active	14 [2] Messaging conve...	2,317	1.10	\$6.41 [2] Per Messaging C...	\$89.75	2,558
Send Message - ManyChat (Rayvee) - Week 6	Completed	60 [2] Messaging conve...	7,306	1.35	\$5.33 [2] Per Messaging C...	\$320.00	9,846
Send Message - ManyChat (Rayvee) - Week 5	Completed	50 [2] Messaging conve...	7,788	1.33	\$6.40 [2] Per Messaging C...	\$320.00	10,355
Send Message - ManyChat (Rayvee) - Week 4	Completed	55 [2] Messaging conve...	6,537	1.43	\$5.82 [2] Per Messaging C...	\$320.00	9,377
Send Message - ManyChat (Rayvee) - Week 3	Completed	86 [2] Messaging conve...	6,998	1.46	\$3.42 [2] Per Messaging C...	\$293.86	10,217
Send Message - ManyChat (Rayvee) - Week 2	Completed	210 [2] Messaging conve...	15,499	1.47	\$3.81 [2] Per Messaging C...	\$800.00	22,735
Send Message - ManyChat (Rayvee) - Week 1	Completed	59 [2] Messaging conve...	5,006	1.19	\$4.03 [2] Per Messaging C...	\$237.52	5,961
Leads - Form Funnel (Rayvee)	Active	5,745 On-Facebook Leads	257,587	4.54	\$6.31 Per On-Facebook Le...	\$36,237.24	1,170,130
Results from 12 campaigns		— Multiple conversions	347,133 Accounts Center ac...	4.40 Per Accounts Cente...	— Multiple conversions	\$50,215.52 Total spent	1,528,128 Total

Gold Lion Technologies

Niche: Marketing Agency

Lead: 136 || CPR: \$34.84 || Amount Spend: \$4738.43

Campaigns Gold Lion Tech Ad Account (3078894... Updated just now Discard drafts Review and publish ...

Search and filter Maximum: Nov 18, 2021 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	2 On-Facebook Leads	88	269	\$20.13 Per On-Facebook Le...	\$40.26	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	28 On-Facebook Leads	9,606	25,802	\$28.46 Per On-Facebook Le...	\$796.76	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	34 On-Facebook Leads	9,640	28,500	\$32.69 Per On-Facebook Le...	\$1,111.44	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	12 On-Facebook Leads	3,488	7,608	\$50.18 Per On-Facebook Le...	\$602.11	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$33.00 Daily	7-day click or ...	1 On-Facebook Lead	835	1,127	\$79.24 Per On-Facebook Le...	\$79.24	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	59 On-Facebook Leads	18,235	32,403	\$34.63 Per On-Facebook Le...	\$2,043.38	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 1K Cash New Leads Download (...	Highest volume	\$33.00 Daily	7-day click or ...	— On-Facebook Lead	918	932	— Per On-Facebook Le...	\$65.24	
		Results from 7 campaigns			7-day click or ...	136 On-Facebook Leads	35,522 Accounts Center acco...	96,641 Total	\$34.84 Per On-Facebook Leads	\$4,738.43 Total Spent	

Direct Finance

Niche: Financial Services

Lead/Events: 600 || CPR: \$8.2 || Amount Spend: \$4922.27

Campaigns Direct Finance (1206990310146628) Updated just now Discard drafts Review and publish

Search and filter Maximum: Sep 14, 2022 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Frequency
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 Eventbrite Conversions Registrati...	\$75.00 Daily	7-day click or ...	— Website Completed ...	2,754	3,234	— Per Complete Registr...	\$151.03	Jan 18, 2023	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 Event New Lead Registrations (01...	\$140.00 Daily	7-day click or ...	122 Event Responses	44,313	111,885	\$14.28 Per Event Response	\$1,742.13	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (11/1...	\$33.00 Daily	7-day click or ...	7 On-Facebook Leads	804	1,068	\$11.81 Per On-Facebook Le...	\$82.69	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (11/1...	\$33.00 Daily	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	\$0.00	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (11/0...	\$33.00 Daily	7-day click or ...	19 On-Facebook Leads	2,526	4,314	\$16.42 Per On-Facebook Le...	\$312.04	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Lead Conversion...	\$33.00 Daily	7-day click or ...	23 On-Facebook Leads	2,753	5,092	\$15.69 Per On-Facebook Le...	\$360.91	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (09/2...	\$33.00 Daily	7-day click or ...	187 On-Facebook Leads	11,976	25,526	\$6.10 Per On-Facebook Le...	\$1,141.05	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Lead Conversion...	\$33.00 Daily	7-day click or ...	242 On-Facebook Leads	12,040	24,912	\$4.68 Per On-Facebook Le...	\$1,132.42	Ongoing	
Results from 8 campaigns				7-day click or ...	—	67,282 Accounts Center acco...	176,031 Total	—	\$4,922.27 Total Spent		Per Accoun

West Capital (Corporate)

Niche: Mortgage

Lead: 862 || CPR: \$21.51 || Amount Spend: \$18538.97

Campaigns West Capital Ad Account - Corporate (...) Updated just now Discard drafts Review and publish ...

Terms update is now available Updates to the Self-Serve Ad Terms are effective January 3, 2023 Read the terms X

Search and filter Maximum: Nov 15, 2021 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Bid strategy	Budget	At set	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (12/05/22)	Highest volume	\$158.00 Daily	7..	15 On-Facebook Leads	4,311	6,152	\$48.73 Per On-Facebook L...	\$730.99
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (11/20/22)	Highest volume	\$158.00 Daily	7..	79 On-Facebook Leads	9,734	28,591	\$37.11 Per On-Facebook L...	\$2,931.94
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Leads Conversions (11/14/22)	Highest volume	\$158.00 Daily	7..	45 On-Facebook Leads	5,868	9,561	\$22.69 Per On-Facebook L...	\$1,020.96
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (11/08/22)	Highest volume	\$158.00 Daily	7..	48 On-Facebook Leads	7,544	19,141	\$40.71 Per On-Facebook L...	\$1,954.16
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Leads Conversions (10/13/22)	Highest volume	\$158.00 Daily	7..	543 On-Facebook Leads	52,256	122,857	\$12.91 Per On-Facebook L...	\$7,008.58
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (10/10/22)	Highest volume	\$108.00 Daily	7..	2 On-Facebook Leads	968	1,042	\$40.80 Per On-Facebook L...	\$81.60
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (10/03/22)	Highest volume	\$125.00 Daily	7..	101 On-Facebook Leads	12,939	31,111	\$34.10 Per On-Facebook L...	\$3,444.28
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (09/19/22)	Highest volume	\$83.00 Daily	7..	27 On-Facebook Leads	4,122	9,693	\$37.39 Per On-Facebook L...	\$1,009.59
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (09/16/22)	Highest volume	\$75.00 Daily	7..	— On-Facebook Lead	1,558	1,973	— Per On-Facebook L...	\$194.57
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (09/07/22)	Highest volume	\$50.00 Daily	7..	2 On-Facebook Leads	1,561	2,120	\$81.15 Per On-Facebook L...	\$162.30
Results from 10 campaigns					7..	862 On-Facebook Leads	72,111 Accounts Center ac...	232,241 Total	\$21.51 Per On-Facebook Le...	\$18,538.97 Total Spent

West Capital Lending (KKB)

Niche: Mortgage

Lead: 263 || CPR: \$16.35 || Amount Spend: \$4299.68

Campaigns KKB - West Capital Lending (6096319... Updated just now Discard drafts Review and publish ...

Search and filter Maximum: Sep 13, 2022 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Frequency
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 2/1 New Lead Conversions Kevi...	7-day click or ...	1 On-Facebook Lead	476	569	\$73.53 Per On-Facebook Le...	\$73.53	Ongoing	1.20
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Proof New Lead Conversions ...	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	\$0.00	Ongoing	—
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Proof New Lead Conversions ...	7-day click or ...	208 On-Facebook Leads	12,323	32,064	\$12.57 Per On-Facebook Le...	\$2,615.02	Ongoing	2.60
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 2/1 New Lead Conversions Kevi...	7-day click or ...	54 On-Facebook Leads	8,132	18,450	\$29.56 Per On-Facebook Le...	\$1,596.30	Ongoing	2.27
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Lead Conversions Kevi...	7-day click or ...	— On-Facebook Lead	251	256	— Per On-Facebook Le...	\$14.83	Ongoing	1.02
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 Equity New Lead Conversions Ke...	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	\$0.00	Ongoing	—
		Results from 6 campaigns	7-day click or ...	263 On-Facebook Leads	19,787 Accounts Center acco...	51,339 Total	\$16.35 Per On-Facebook Leads	\$4,299.68 Total Spent		2.59 Per Accounts Center a...

1776 Logistics

Niche: Logistic Onboarding

Lead/Clicks: 66//1498 || CPR: \$0.47//\$10.51 || Amount Spend: \$1443.12

Campaigns Blanche Haskins (797240484745636) Updated just now Discard drafts Review and publish

Search and filter Maximum: Aug 24, 2022 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Delivery ↑	Bid strategy	Budget	At sett	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[12/27/2022] Promoting https://17...	● Active	Highest volume	\$10.00 Daily	7...	1,498 Link clicks	178,830	275,341	\$0.47 Per Link Click	\$698.61
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - MOF - Flatbed Op - 12.2...	Off	Using ad set bid...	Using ad set bu...	7...	— On-Facebook Lead	423	436	— Per On-Facebook L...	\$12.26
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - MOF - Flatbed Op - 12.1...	Off	Using ad set bid...	Using ad set bu...	7...	29 On-Facebook Leads	6,302	10,295	\$8.11 Per On-Facebook L...	\$235.31
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - MOF - Flatbed Op - 12.0...	Off	Using ad set bid...	Using ad set bu...	7...	10 On-Facebook Leads	3,261	4,362	\$11.08 Per On-Facebook L...	\$110.80
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.3...	Off	Using ad set bid...	Using ad set bu...	7...	9 On-Facebook Leads	3,603	5,831	\$19.14 Per On-Facebook L...	\$172.24
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.2...	Off	Using ad set bid...	Using ad set bu...	7...	1 On-Facebook Lead	1,020	1,172	\$32.83 Per On-Facebook L...	\$32.83
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.2...	Off	Using ad set bid...	Using ad set bu...	7...	12 On-Facebook Leads	2,198	3,020	\$10.34 Per On-Facebook L...	\$124.11
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.2...	Off	Highest volume	\$100.00 Lifetime	7...	4 On-Facebook Leads	1,081	1,647	\$14.24 Per On-Facebook L...	\$56.96
Results from 8 campaigns						7...	— Multiple conversions	191,949 Accounts Center ac...	302,104 Total	— Multiple conversions	\$1,443.12 Total Spent



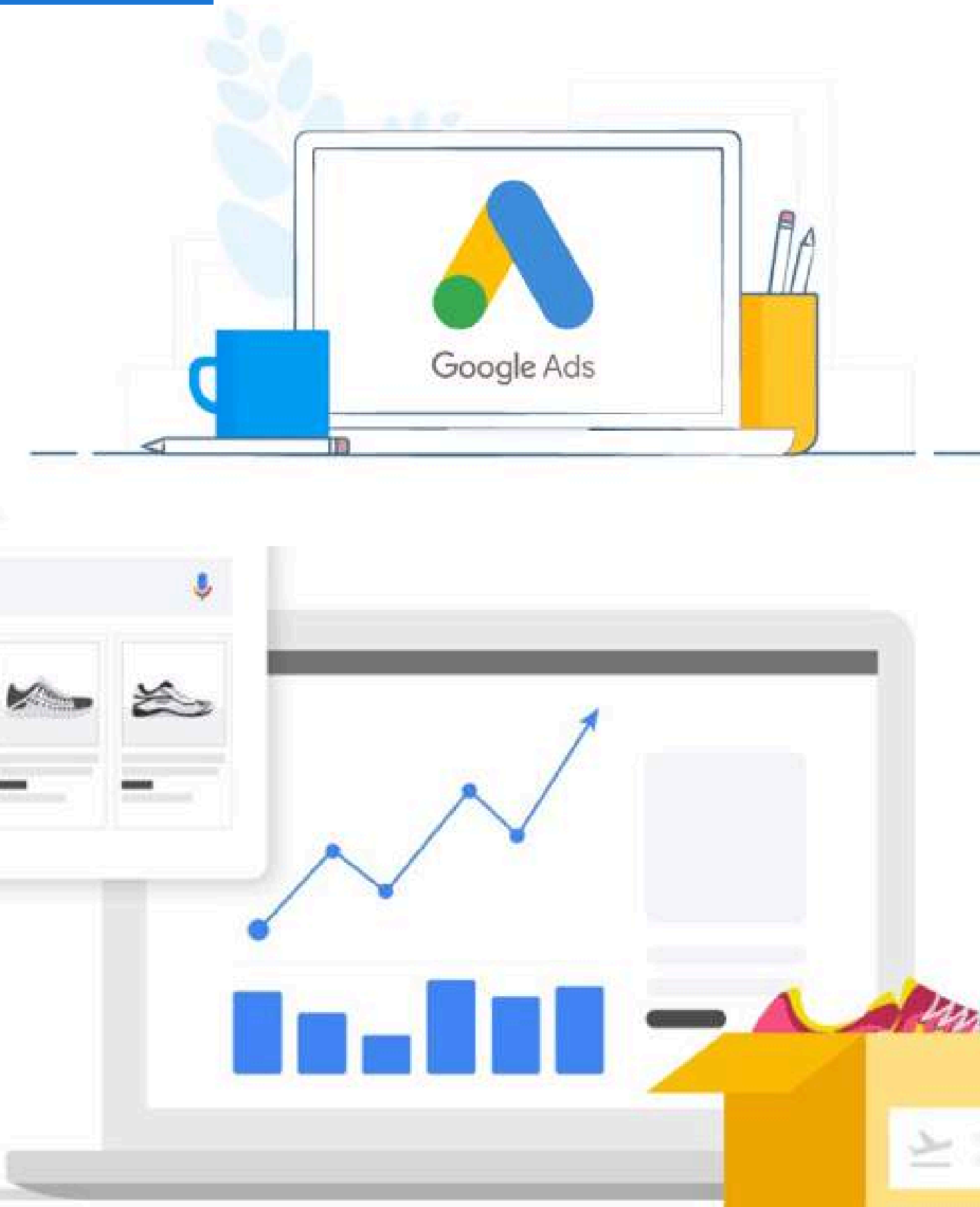
thrayvee.com

Digital Marketing Strategist

GOOGLE PPC REPORT

OVERVIEW

- Managed over \$250,000 in ad spends
- Expert in Keyword research
- Average CTR 7.5%+
- Expert in Landing Page Creation/Modification



Artik Medical Supply

Niche: Medical Supplies

CTR: 6.71% || Amount Spend: \$15287 || Collected Leads: 392

<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 13_Back Brace - Target Impression Share - 14 Sep - \$20/D	\$20.00/day	Limited by budget	Search	44,159	3,741	8.47%	\$1.65	\$6,162.50
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 12_Back Brace (Form Only) June 6	\$50.00/day	Ended	Search	19,727	1,187	6.02%	\$2.18	\$2,592.29
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 10_Back Brace (Form Only) June 1	\$50.00/day	Ended	Search	12,916	804	6.22%	\$1.87	\$1,503.57
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 3_Back Brace_April 10	\$100.00/d...	Paused	Search	3,905	311	7.96%	\$3.80	\$1,182.87
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 11_Back Brace (Form Only) June 5	\$50.00/day	Ended	Search	5,750	398	6.92%	\$2.52	\$1,001.50
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 1_Back Brace_LP_Mar 9_\$30	\$50.00/day	Paused	Search	5,269	304	5.77%	\$2.70	\$821.89
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 9_Back Brace_May 15	\$100.00/d...	Paused	Search	4,406	307	6.97%	\$2.38	\$729.53
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 6_Back Brace_Call Only Ads_\$60	\$100.00/d...	Paused	Search	8,324	216	2.59%	\$3.24	\$700.44
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 2_Back Brace_Call Only Ads_\$57	\$20.00/day	Paused Call extension is missing	Search	3,549	76	2.14%	\$3.77	\$286.80
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 8_Back Brace_Call Only_May 15	\$100.00/d...	Paused	Search	2,506	66	2.63%	\$3.64	\$240.18
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 7_Back Brace_May 15	\$100.00/d...	Paused	Search	271	21	7.75%	\$2.56	\$53.80
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 4_Back Brace_April 10 #2	\$100.00/d...	Paused	Search	91	11	12.09%	\$0.97	\$10.66
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 5 - Back Brace - Call Only - April 12	\$50.00/day	Paused	Search	19	4	21.05%	\$0.45	\$1.78
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 6_Back Brace_Call Only Ads_\$60 #2	\$100.00/d...	Removed	Search	0	0	-	-	\$0.00
Total: Campaigns in your current view						110,892	7,446	6.71%	\$2.05	\$15,287.81

MDS/3T (Apple Enterprise, UAE & KSA)

Niche: Technology, B2B, Enterprise Solution

CTR: 7.30% || Amount Spend: AED 5745 || Quotation (Corporate): 17

Drafts in progress: 4										
<input type="checkbox"/>	Rayvee - Campaign 1(MDS) - Website Traffic - Search - Apple Does - May 12	AED70.00/day	Ended	Search	5,811	872	15.01%	AED1.20	AED1,049.97	
<input type="checkbox"/>	Rayvee - Campaign 6 (MDS) - Website Traffic - Search - Apple Does (Retargeting) - May 26	AED50.00/day	Ended	Search	915	124	13.55%	AED2.02	AED250.00	
<input type="checkbox"/>	Rayvee - Campaign 7 (MDS) - Website Traffic - Search - Apple Does (Retargeting) - Jun 2	AED80.00/day	Eligible	Search	1,355	130	9.59%	AED2.51	AED326.77	
<input type="checkbox"/>	Rayvee - Campaign 2 (3T) - Website Traffic - Search - Apple Does - May 28	AED91.00/day	Ended	Search	973	77	7.91%	AED3.55	AED272.97	
<input type="checkbox"/>	Rayvee - Campaign 5(MDS) - Website Traffic - Search - Security - May 24	AED50.00/day	Ended	Search	3,163	229	7.24%	AED1.74	AED399.57	
<input type="checkbox"/>	Rayvee - Campaign 4(MDS) - Website Traffic - Search - Performance - May 20	AED91.00/day	Ended	Search	5,551	360	6.49%	AED2.33	AED838.21	
<input type="checkbox"/>	Rayvee - Campaign 3 (3T) - Website Traffic - Search - Apple Does - June 2	AED290.00/day	Bid strategy learning	Search	3,087	155	5.02%	AED3.52	AED545.04	
<input type="checkbox"/>	Rayvee - Campaign 3(MDS) - Website Traffic - Search - Value - May 17	AED91.00/day	Ended	Search	5,942	292	4.91%	AED2.70	AED787.68	
<input type="checkbox"/>	Rayvee - Campaign 2(MDS) - Website - Search - Battery - May 17	AED70.00/day	Ended	Search	2,520	122	4.84%	AED2.87	AED349.83	
<input type="checkbox"/>	Rayvee - Campaign 1(3T) - Website Traffic - Search - Apple Does - May 23	AED91.00/day	Paused	Search	5,095	152	2.98%	AED3.91	AED594.99	
Total: Filtered campaigns					34,412	2,513	7.30%	AED2.15	AED5,415.03	
<input type="checkbox"/>	Total: Account	AED397.00/day			51,360	2,719	5.29%	AED2.11	AED5,745.38	



LINKEDIN ADS REPORT

OVERVIEW

- Managed over \$10,000 in ad spends
- Expert in Targeting Profession & Interest
- Average CTR 0.75%+
- Expert in personalised adcopy



LinkedIn Ads

MDS (Apple Enterprise, UAE)

Niche: Technology, B2B, Enterprise Solution

CTR: 0.89% || Amount Spend: \$685

CAMPAIGN MANAGER		Spent	Key Results	Cost Per Result	Impressions	Clicks	Average CTR
6 campaigns		\$721.59	-	-	83,422	745	0.89%
<input type="checkbox"/>	Website visits (Carousel 1) - May 12, 2023 (Rayvee) ID: 204058376 · Sponsored Content	\$212.59	99 Website Visits 	\$2.15	28,399	99	0.35%
<input type="checkbox"/>	Website visits (Carousel 2) - May 21 (Rayvee) ID: 204533626 · Sponsored Content	\$93.09	72 Website Visits 	\$1.29	7,210	72	1%
<input type="checkbox"/>	Website visits (Carousel 2) Retargeted - May 25 - Rayvee ID: 204722696 · Sponsored Content	\$81.68	69 Website Visits 	\$1.18	7,770	69	0.89%
<input type="checkbox"/>	Video views - May 25, 2023 ID: 204788196 · Sponsored Content	\$16.11	1,144 Views 	\$0.01	2,149	7	0.33%
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- May 26, 2023 (Rayvee) ID: 204868256 · Sponsored Content	\$232.93	390 Website Visits 	\$0.60	32,667	390	1.19%
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- June 2, 2023 (Rayvee) ID: 205325476 · Sponsored Content	\$85.19	108 Website Visits 	\$0.79	5,227	108	2.07%

3T (Apple Enterprise, KSA)

Niche: Technology, B2B, Enterprise Solution

CTR: 0.94% || Amount Spend: \$650

CAMPAIGN MANAGER							
Campaign Name	Spent	Key Results	Cost Per Result	Impressions	Clicks	Average CTR	
<input type="checkbox"/> 6 campaigns	\$650.73	-	-	110,453	1,033	0.94%	
<input type="checkbox"/> Website visits (iPad Pro M2 Exchange - Image 1,2,3)- June 5 (Rayvee) ID: 205409666 · Sponsored Content	\$108.83	193 Website Visits 	\$0.56	16,916	193	1.14%	
<input type="checkbox"/> Website visits (Single Image Ads - 4)- June 5 (Rayvee) ID: 205410116 · Sponsored Content	\$108.98	119 Website Visits 	\$0.92	7,021	119	1.69%	
<input type="checkbox"/> Website visits (Carousel 1)- May 25, 2023 (Rayvee) ID: 204795296 · Sponsored Content	\$50.00	83 Website Visits 	\$0.60	10,106	83	0.82%	
<input type="checkbox"/> Website visits (Carousel 2)- May 25, 2023 (Rayvee) ID: 204795796 · Sponsored Content	\$100.00	114 Website Visits 	\$0.88	13,571	114	0.84%	
<input type="checkbox"/> Website visits (Single Image Ads - 4)- May 26, 2023 (Rayvee) ID: 204861046 · Sponsored Content	\$50.00	72 Website Visits 	\$0.69	3,390	72	2.12%	
<input type="checkbox"/> Website visits (iPad Pro M2 Exchange - Image 1,2,3)- May 29, 2023 (Rayvee) ID: 204867476 · Sponsored Content	\$231.87	451 Website Visits 	\$0.51	59,307	451	0.76%	

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Tanveer Hossain Rayvee
Digital Marketing Strategist

<http://thrayvee.com>

Thank You

Because, I'm here to help

As a digital marketing expert with a proven track record in generating exceptional results, I can help your company by creating and executing data-driven, multi-channel strategies that drive significant ROI and elevate your brand's online presence.

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