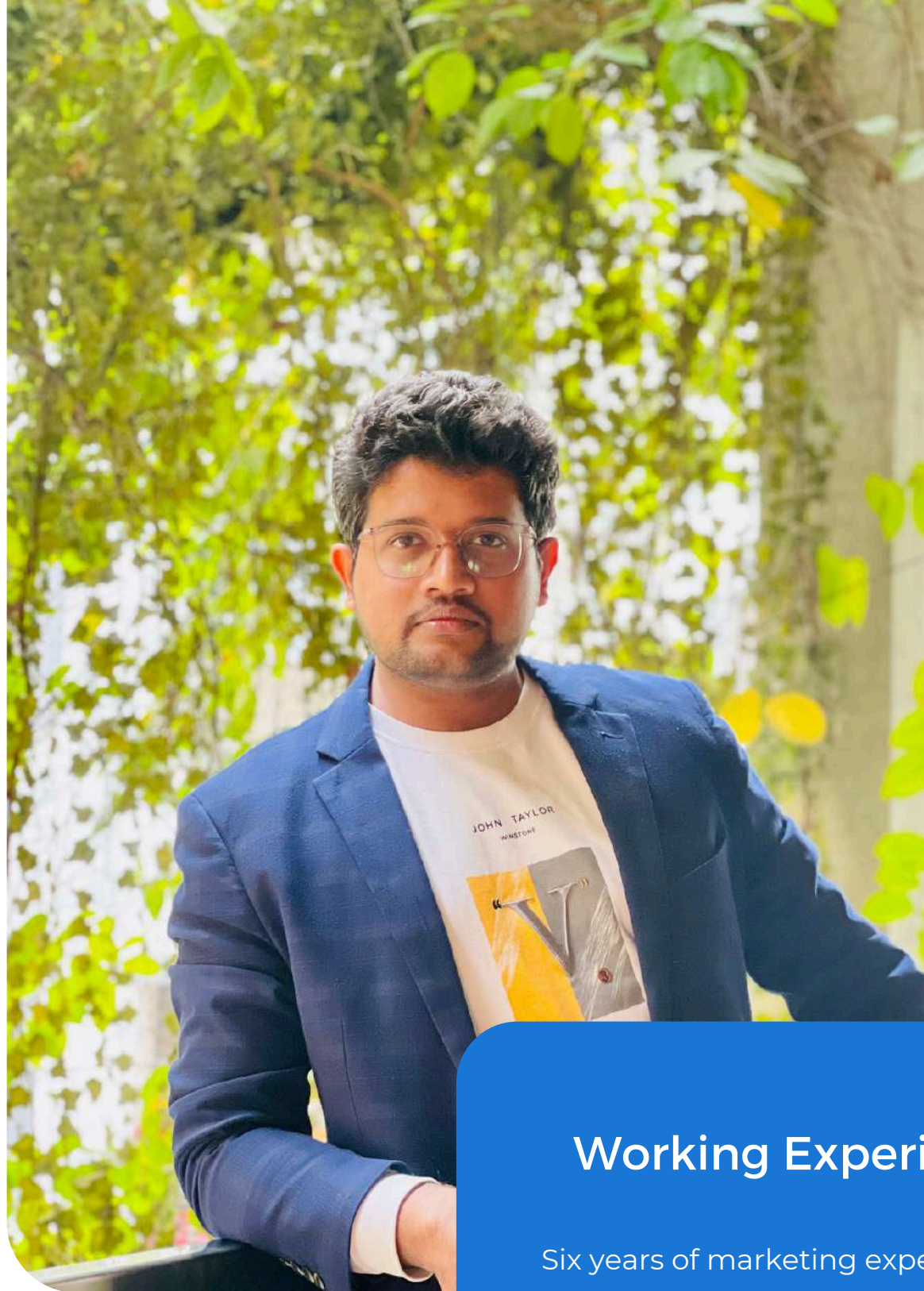


Tanveer Hossain Rayvee

Digital Marketing Strategist



[http://](http://thrayvee.com)  thrayvee.com



Personal Overview

A multi-channel digital marketing expert with over **six years** of experience specializing in Facebook and Google Ads, email marketing, e-commerce, and lead generation. I have worked with four marketing agencies, managing 65 global brands across diverse industries, and have successfully managed **\$8 million** in Meta ads and **\$2 million** in Google ads. With a Computer Science degree and an MBA in Marketing, combined with professional certifications, I excel in utilizing modern marketing tools, web development, social media marketing, and content creation to develop data-driven strategies that deliver significant ROI for clients.

Working Experience

Six years of marketing experience with a proven growth track record in the diversified industry.

Working Expertise

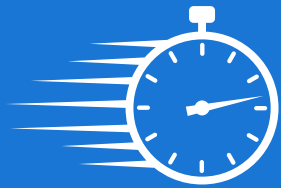
Expertise in multi-channel digital marketing with a grip over modern marketing tools and data-driven marketing approaches.

Leadership Experience

Worked as Key Account Manager and Head of Digital Strategy while leading over 20 people in diversified departments.



Why Me?



6 Years+

Industry Experience



4 Agency

Working Experience



5 Years+

Remote Job Experience



65 Brand

Management Globally



500+

Completed Campaigns

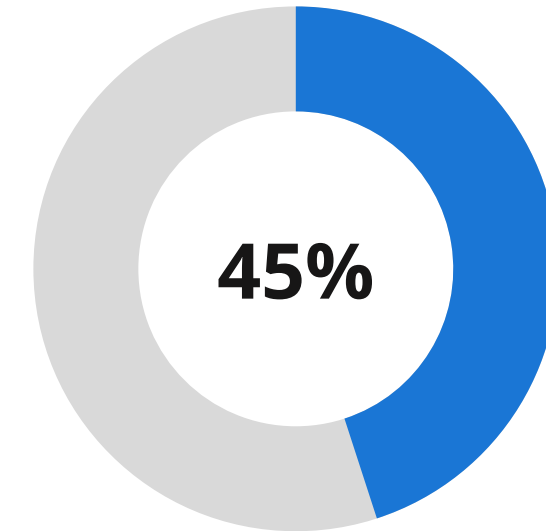


50+ Tools

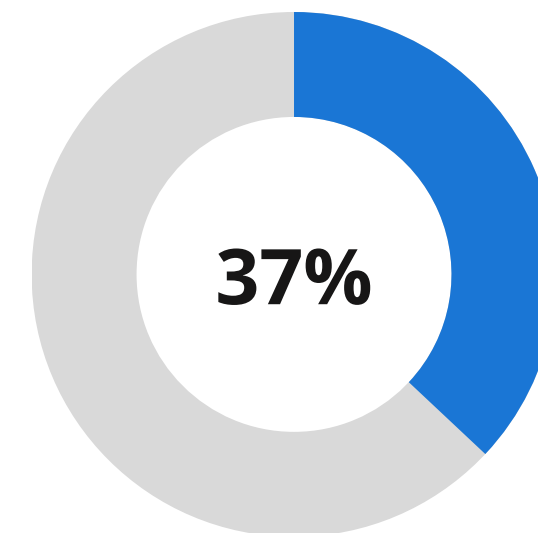
Hand-on Experience



thrayvee.com



Average Growth Increase



Clients Managed Over A Year

Digital Marketing Strategist

My Expertise Sections

MY EXPERTISE SECTIONS ARE NOT LIMITED TO...



My Expertise Sections

ANY A FEW MORE TO BE A MULTI-CHANNEL MARKETING EXPERT



Career Roadmap

Najm Consultant (Internship)

Started as an **Intern** but worked with some of the complex project consultation along with the CEO himself.

October 2019

Care Nutrition Limited (Bangladesh)

As a **Digital Marketing Strategist**, I started the whole digital marketing approach from scratch. Still, my setups are running in this multinational FMCG company.

January 2020

Green Atmosphere Pte. LTD (Singapore)

As a lead **Digital Marketing Strategist**, I have managed all the marketing-related work for my clients and the managing team.

May 2020

Raicom Digital (USA)

Joining here as a **Senior Media Buyer**, I have managed a large scale of Facebook ads and multi-channel marketing approaches to ensure maximum profitability from ecommerce.

January 2021

Gold Lion Technologies (USA)

As a **Key Account Manager**, I have managed the maximum number of clients, starting from their strategic part till the execution.

October 2021



Tanveer Hossain Rayvee
Digital Marketing Strategist

Associated Brands



To be continued...



Tanveer Hossain Rayvee
Digital Marketing Strategist

Associated Brands



THE FANSS

MODELL'S
SPORTING GOODS®



LINENS·N·THINGS®



Rage⚡**n!**

and many more...

Social Media Marketing Projects

As a social media marketing manager, I have a proven track record of utilizing a wide range of tools and strategies to achieve the goals of each campaign. I deeply understand the latest trends in social media marketing, and I am always up-to-date with the latest algorithm changes and best practices. I work closely with clients to ensure their brand voice is effectively communicated and their message resonates with their target audience. With a strong focus on attention to detail and efficient project management, I am dedicated to delivering results that exceed expectations and drive business growth.



Account Managed

48

So Far

Years of Experience

5

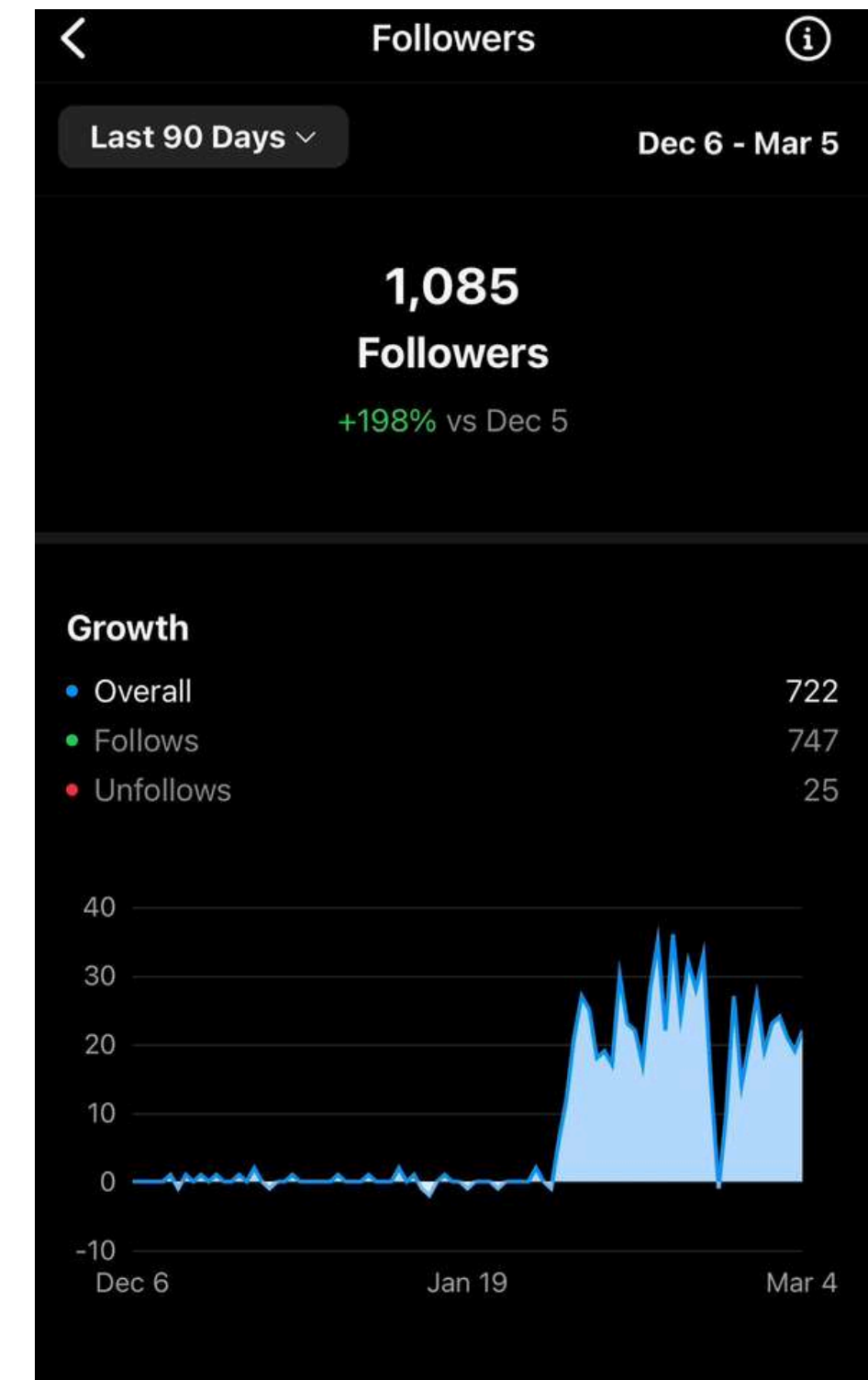
And going

Tool Proficiency

43

Exploring More

Insights of a Few Instagram Accounts



Social Media Marketing Preview

Enveed Superfood



Business Details

 www.enveedsuperfood.com

 Nutrition, E-commerce

 USA



» Hydration:

- No Added Sugar
- Natural Performance Electrolytes
- Amino Acids

» Daily Greens:

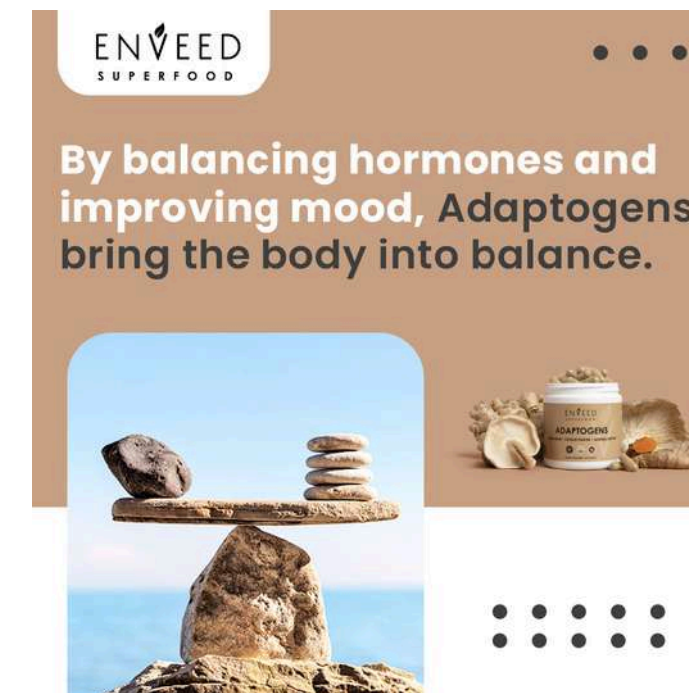
- Micro Nutrients
- Raw Fiber
- Mixed Greens

» Active:

- Coconut Water
- Natural Caffeine
- Naturally Flavored

» Adaptogens:

- Stress Relief
- Fatigue Fighter
- Adrenal Support



By balancing hormones and improving mood, Adaptogens bring the body into balance.



GREAT TASTING & COMPREHENSIVE POST-WORKOUT POWDER MIX DESIGNED FOR:

- ✓ Total Hydration
- ✓ Quick Recovery
- ✓ Improved Physical Performance



QUALITY INGREDIENTS



GREAT TASTING & NUTRIENT-DENSE POWDER DESIGNED FOR:

- ✓ Improving digestion.
- ✓ Providing anti-aging benefits.
- ✓ Promoting natural detoxification.
- ✓ Increasing immunity.

And more...

Social Media Marketing Preview

Proper Real Estate

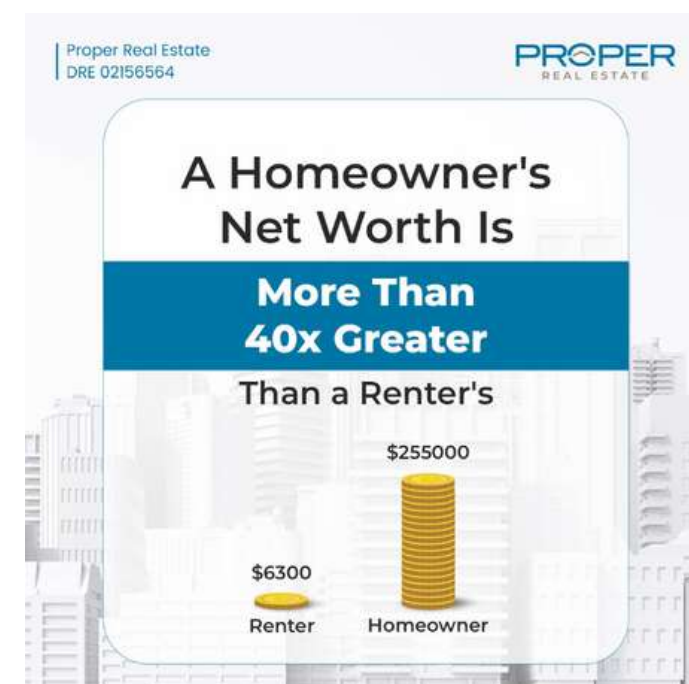
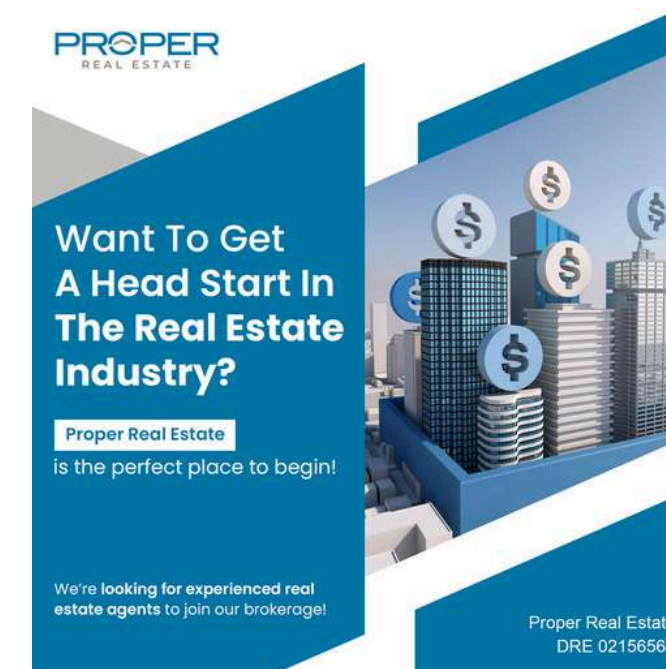


Business Details

 www.proper-re.com

 Real Estate Company

 USA



And more...


Email Marketing Preview

Enveed



Tanveer Hossain Rayvee
Digital Marketing Strategist

ENVEED



No More Pain – Only Gain!

You'll inevitably feel sore after a workout or any strenuous activity.

CBD can help you ease your pain.

Many athletes - professionals and amateurs alike - use CBD to reduce muscle pain and improve their post-workout recovery.

Get ready to feel good.

Take **30% OFF** with code **SUMMER30**

SHOP NOW

ENVEED HEMP

ENVEED products help you adapt to a natural lifestyle. We know everything about our products, from seed to packaging, and are involved every step of the way.

ENVEED



30% OFF

NOW GREAT BENEFITS COME AT A GREAT VALUE FOR MONEY!

We're excited to announce that our Summer Sale is **now live!**

Treat yourself with **30% DISCOUNT** - use promo code **SUMMER30** - it's time to treat yourself! Gummies, CBD oil tinctures, and more are all waiting for you.

Why should you wait?

Make your **wallet happy** and **save money** right now!

Get ready to feel good.

Take **30% OFF** with code **SUMMER30**

SHOP NOW

ENVEED HEMP

ENVEED products help you adapt to a natural lifestyle. We know everything about our products, from seed to packaging, and are involved every step of the way.

inflow OFFICIAL

TRANQUILLITY
AROUND THE CLOCK
Feel the Difference—Guaranteed




Imagine a day filled with calm energy and a night of deep, restful sleep.




Perfect Day-and-Night Combo

Our **Combo Deal – Day + Night Oil** ensures you stay energized during the day and sleep peacefully at night. If it's not worth it, we'll refund half your purchase—no questions asked.


How CBD helps achieve tranquillity and energize your day:



Balances the Body



ENVEED



THE BEST ROUTINE!

If you want to live a healthy life, be prepared to put in some effort. This means everything from consuming the right foods for proper nutrition to getting enough sleep and exercise.

In reality, all you need is a healthy routine lifestyle. A significant part of your routine is ensuring you get the proper nutrients daily.

Adding the perfect amount of CBD will make you unstoppable.

Get ready to feel good.

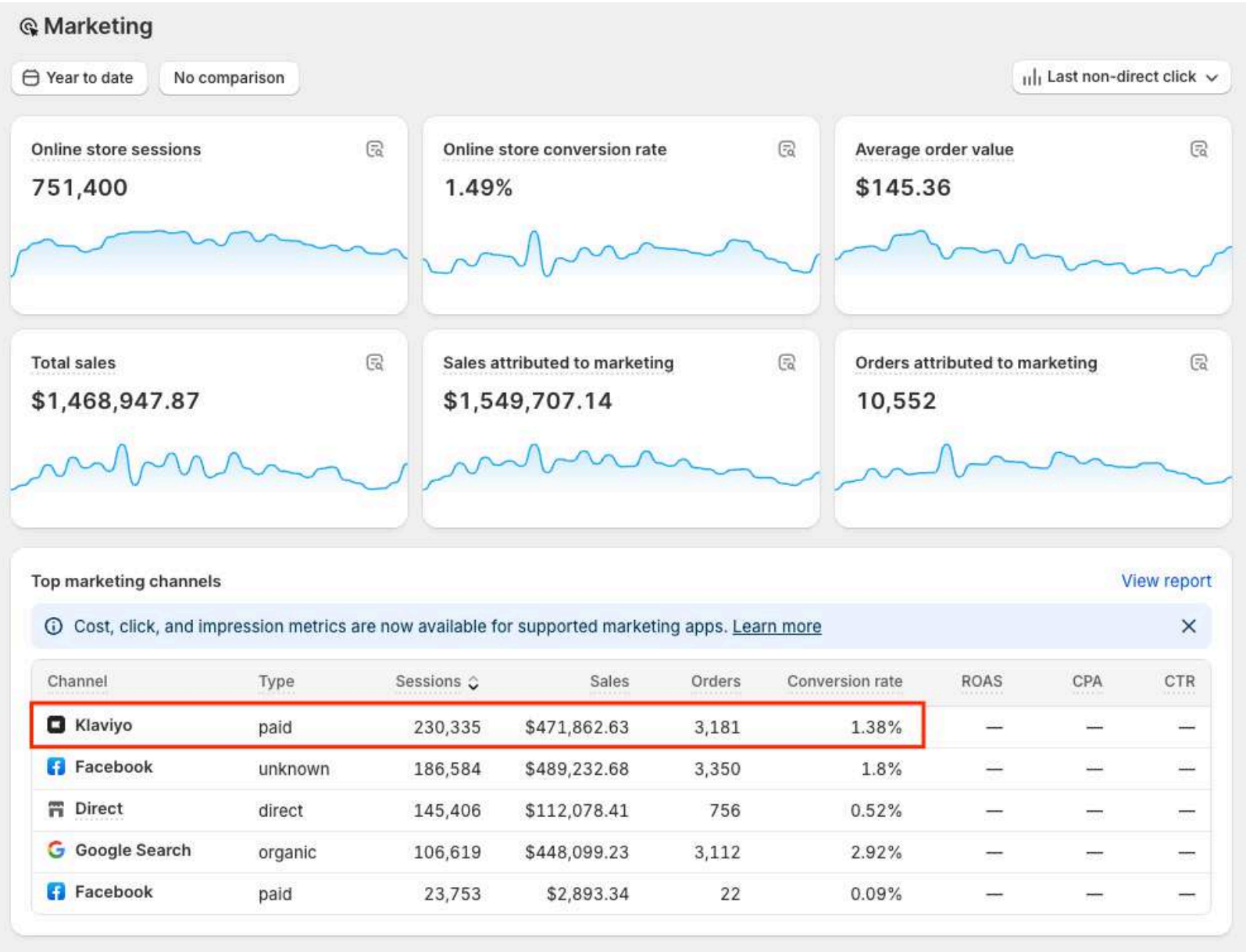
Take **30% OFF** with code **SUMMER30**

SHOP NOW

ENVEED HEMP

ENVEED products help you adapt to a natural lifestyle. We know everything about our products, from seed to packaging, and are involved every step of the way.

Email Campaign Results

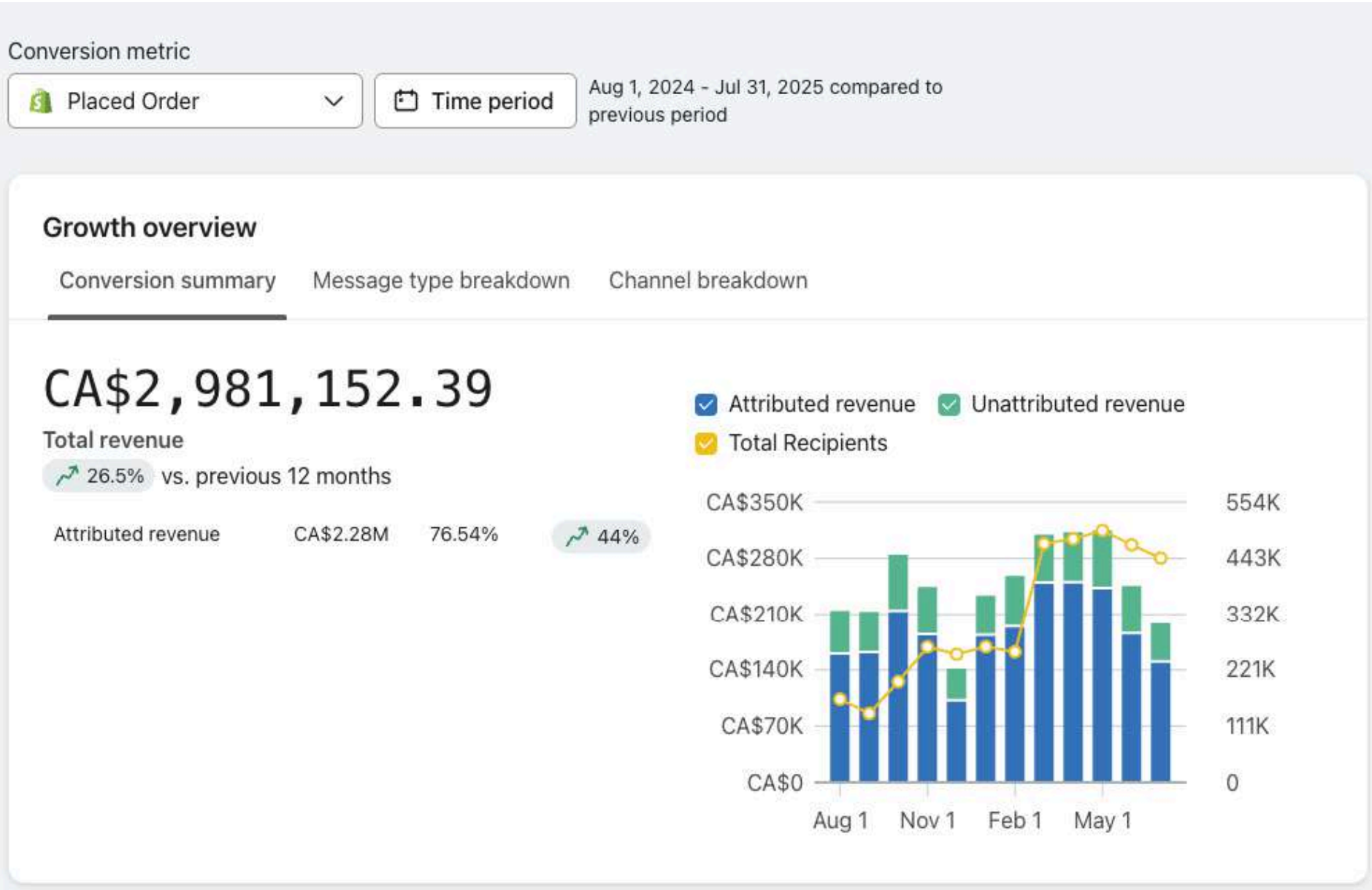


Top marketing channels

View report

Cost, click, and impression metrics are now available for supported marketing apps. [Learn more](#)

Channel	Type	Sessions	Sales	Orders	Conversion rate	ROAS	CPA	CTR
Klaviyo	paid	230,335	\$471,862.63	3,181	1.38%	—	—	—
Facebook	unknown	186,584	\$489,232.68	3,350	1.8%	—	—	—
Direct	direct	145,406	\$112,078.41	756	0.52%	—	—	—
Google Search	organic	106,619	\$448,099.23	3,112	2.92%	—	—	—
Facebook	paid	23,753	\$2,893.34	22	0.09%	—	—	—





Tanveer Hossain Rayvee

Digital Marketing Strategist




Email Campaign Results

Date range				
<input type="text" value="Search campaigns"/>	<input type="button" value="Last 30 days"/>	<input type="button" value="Audience"/>	<input type="button" value="Channels"/>	<input type="button" value="Filter"/>
<input type="checkbox"/>	Campaign	Placed Order ↑		
<input type="checkbox"/>	LIQUIDATION DÉTÉ ET NOUVEAUTÉS (clone) 30 Days Engaged	CA\$8,285.07 34 recipients		
<input type="checkbox"/>	LIQUIDATION DÉTÉ ET NOUVEAUTÉS 30 Days Engaged	CA\$7,720.10 39 recipients		
<input type="checkbox"/>	[FR] - Prospects - 15% OFF + Free Shipping - 15.08.25 90 Days Engaged	CA\$6,944.60 48 recipients		
<input type="checkbox"/>	VENTE SOUS LA TENTE PLUS VIP PLUS (clone) (clone) (clone) 60 Days Engaged	CA\$6,178.08 38 recipients		
<input type="checkbox"/>	VIP CODE VIP [En] VVIP (4+ Purchase/Last 90 Days) En, [Fr] VVIP (4+ Purchase/Last 90 Days), VIP - 12 Months - > \$600, VIP (2ALTV \$[2*282] \$564), VIP Customers	CA\$5,753.48 26 recipients		
<input type="checkbox"/>	[FR] - Profile - VVIP 20% Discount - 04.08.2025 (Ready to Schedule) [Fr] VVIP (4+ Purchase/Last 90 Days)	CA\$5,574.17 22 recipients		
<input type="checkbox"/>	[FR] - Profile - Charlie B - 08-01-2025 90 Days Engaged	CA\$5,294.45 33 recipients		
<input type="checkbox"/>	LIQUIDATION DÉTÉ ET NOUVEAUTÉS 90 Days Engaged	CA\$5,286.67 41 recipients		
<input type="checkbox"/>	LIQUIDATION DÉTÉ ET NOUVEAUTÉS (clone) (clone) 30 Days Engaged	CA\$5,188.39 35 recipients		
<input type="checkbox"/>	CYC (clone) Repeat Buyers, Repeated Customer (Purchased at Least Twice)	CA\$4,943.60 29 recipients		
<input type="checkbox"/>	[FR] - Profile - Frank Lyman - 11 Aug, 2025 90 Days Engaged	CA\$4,386.63 23 recipients		

Metric	Your value	Performance	Percentile	Median
Open Rate	63.9%	✓ Excellent	95th	40.1%
Click Rate	6.01%	✓ Excellent	92nd	1.61%
Conversion Rate	0.268%	✓ Excellent	88th	0.0609%
Bounce Rate	0.212%	✓ Excellent	92nd	0.718%
Spam Complaint Rate	0.009%	✓ Good	53rd	0.00972%
Unsubscribe Rate	0.223%	✓ Good	62nd	0.288%
Revenue Per Recipient	CA\$0.466	✓ Excellent	86th	CA\$0.072



Automation Details

-  **Send an email for Product Bundle at 45% discount to the purchased list and open email list.**
-  **If opened, and purchased, Thank you email will be sent. Tagged as Active Purchase List.**
 -  **If opened, but not purchased, an additional discount mail will be sent.**

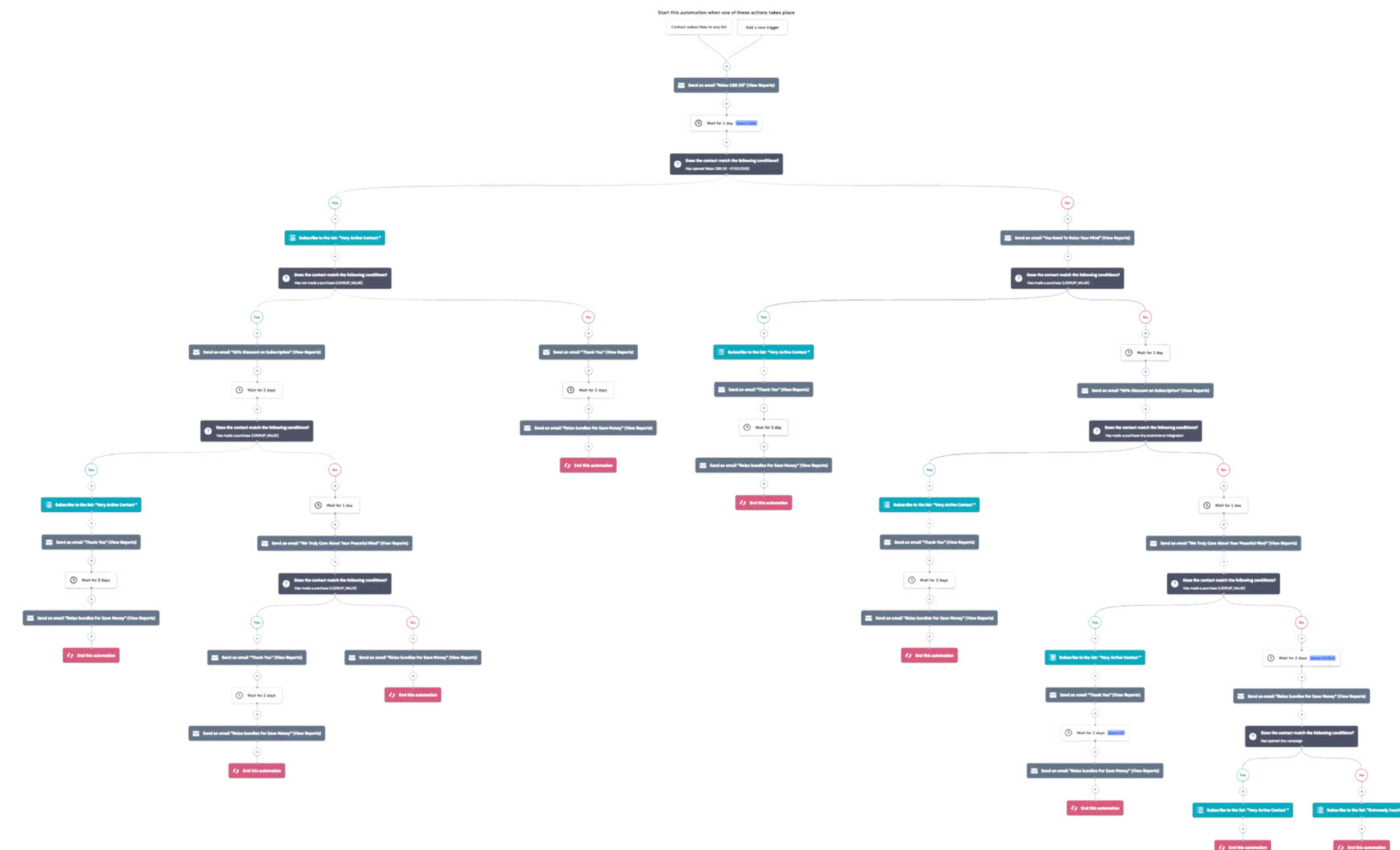
-
- The flowchart is a complex decision tree for an email automation system. It begins with a trigger 'Contact subscribes to any list' and 'Add a new trigger'. The process then moves through a series of steps, including sending emails and waiting for specific durations. The flow is divided into two main branches based on whether the contact has made a purchase. The left branch (Yes) involves sending a '15% Discount on Subscription' email, followed by a 'Thank You' email, and then a 'Welcome bundle for Save Money' email. The right branch (No) involves sending a 'Welcome to the list' email, followed by a 'Thank You' email, and then a 'Welcome bundle for Save Money' email. The process continues with various conditional checks and wait times, leading to different email sends and final 'End this automation' points.

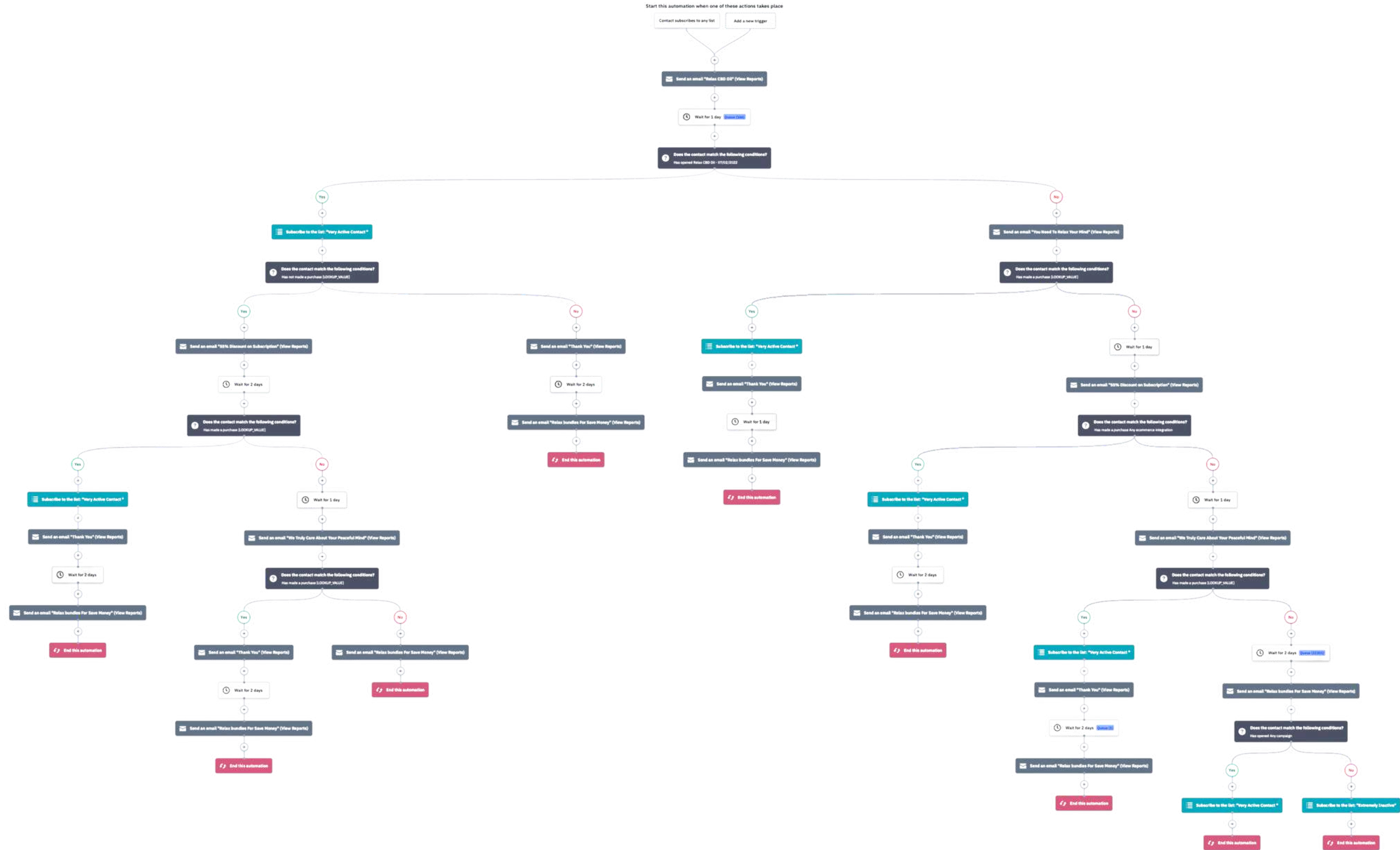


Tanveer Hossain Rayvee
Digital Marketing Strategist

Automation Details

- Send an email about a CBD product.
 - ≡ If opened, and purchased, Thank you email will be sent. Ready for another automation.
 - ≡ If opened, but not purchased, a discount mail will be sent.
 - ≡ If not opened, same email will be sent with different Subject Line.
 - ≡ If not opened after 3 emails, automation will be ended and tagged as "Inactive Contact".
- Send an email for Product Bundle at 45% discount to the purchased list and open email list.
 - ≡ If opened, and purchased, Thank you email will be sent. Tagged as Active Purchase List.
 - ≡ If opened, but not purchased, an additional discount mail will be sent.
- If the no purchase from both automation, tagged as "Not Active Purchaser", if a purchase is done, tagged as "Active Purchaser".







Tanveer Hossain Rayvee
Digital Marketing Strategist

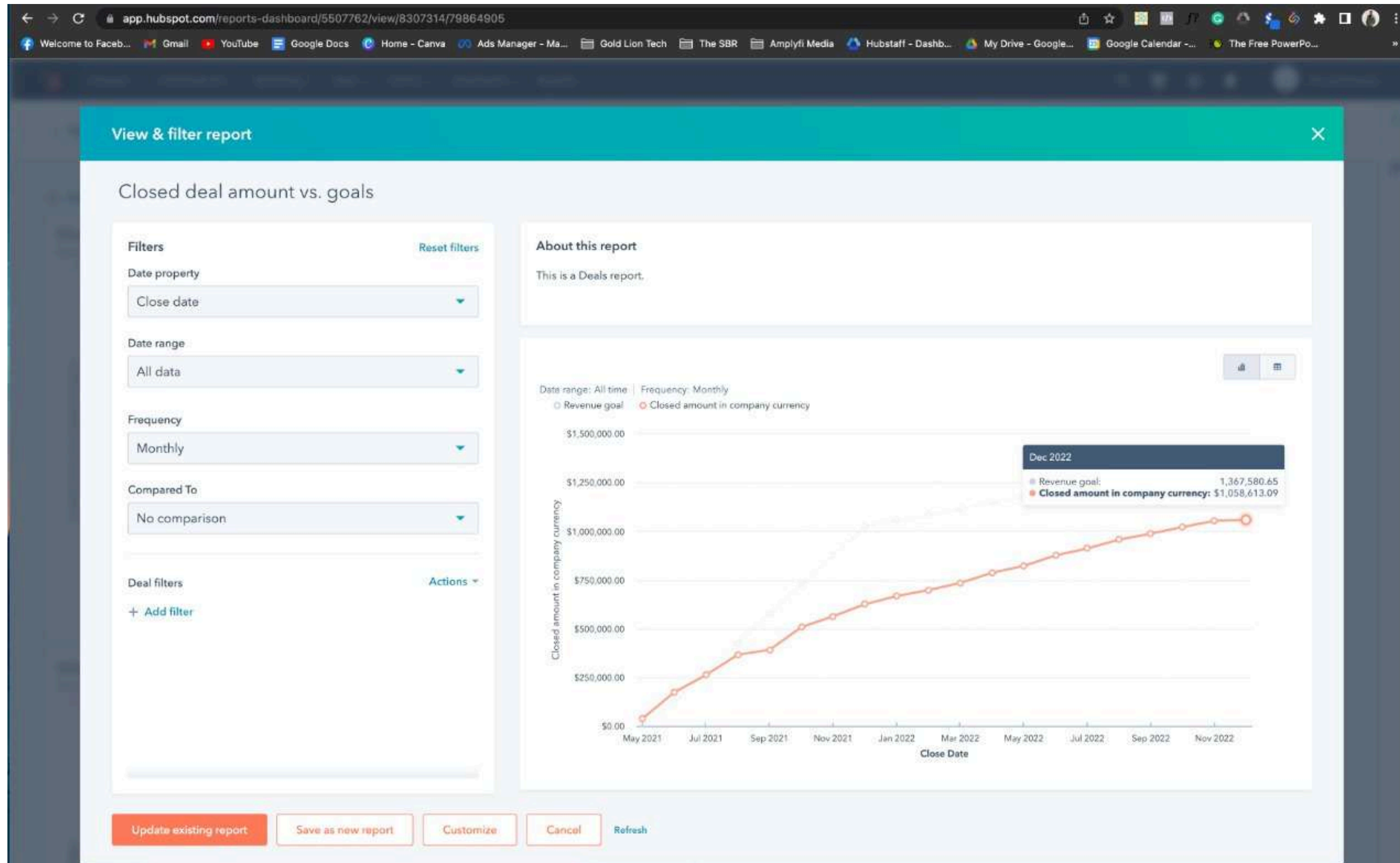
B2B Sales Record On HubSpot CRM

Client:
Enveed Wholesale

➤ **Prior Sales Media:**
Email Marketing

➤ **Sales Period**
18 Months

➤ **Total Sales**
\$1.06 Million



SEO Expertise Tools



Identifies how Google's crawling and indexing systems interact with your site.



Provides comprehensive data about user behavior to identify potential problems.



Offers a suite of tools for identifying technical SEO issues, doing keyword research, and tracking backlinks.



Provides site audit and backlink analysis features to identify technical SEO problems.



Offers SEO tools for keyword research, rank tracking, site audits, and backlink analysis, plus Domain Authority metric.

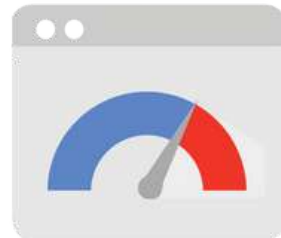
SEO Expertise Tools



Crawls your site to find SEO issues like broken links, duplicate content, and metadata problems.



WordPress plugin for improving on-page SEO, checking content readability, and generating an XML sitemap.



Analyzes web page content and generates suggestions to improve loading speed.



Analyzes website speed and performance.

**Mobile-Friendly
Test Tool**

Checks whether a website is optimized for mobile viewing.

Google Analytics (Behaviour Flow)



Tanveer Hossain Rayvee

Digital Marketing Strategist

Analytics

All accounts > ARTIK MED

All Web Site Data

Try searching "Top countries by users"

1

?

R

Home

Customization

REPORTS

Realtime

Audience

Acquisition

Behavior

Overview

Behavior Flow

Site Content

All Pages

Content Drilldown

Landing Pages

Exit Pages

Site Speed

Site Search

Events

Publisher

Experiments

Conversions

Attribution BETA

Discover

Admin

Explorer

Navigation Summary

Pageviews

VS.

Select a metric

Day

Week

Month

Pageviews

1,000

500

...

March 2023

April 2023

May 2023

Primary Dimension: Page

Page Title

Other

Plot Rows

Secondary dimension

Sort Type: Default

advanced

	Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
		6,237	4,839	00:02:20	2,894	66.14%	46.40%	\$0.00
		% of Total: 100.00% (6,237)	% of Total: 100.00% (4,839)	Avg for View: 00:02:20 (0.00%)	% of Total: 100.00% (2,894)	Avg for View: 66.14% (0.00%)	Avg for View: 46.40% (0.00%)	% of Total: 0.00% (\$0.00)
<input type="checkbox"/>	1. /eligibility/backbrace	1,106 (17.73%)	876 (18.10%)	00:02:45	828 (28.61%)	80.07%	67.81%	\$0.00 (0.00%)
<input type="checkbox"/>	2. /	776 (12.44%)	565 (11.68%)	00:02:02	442 (15.27%)	37.33%	34.66%	\$0.00 (0.00%)
<input type="checkbox"/>	3. /check-eligibility/	401 (6.43%)	275 (5.68%)	00:01:22	65 (2.25%)	58.46%	38.90%	\$0.00 (0.00%)
<input type="checkbox"/>	4. /back-braces/	333 (5.34%)	272 (5.62%)	00:02:43	117 (4.04%)	73.50%	55.56%	\$0.00 (0.00%)
<input type="checkbox"/>	5. /blog/	321 (5.15%)	189 (3.91%)	00:01:34	55 (1.90%)	14.55%	17.13%	\$0.00 (0.00%)
<input type="checkbox"/>	6. /eligibility/backbrace/fb	296 (4.75%)	130 (2.69%)	00:02:46	89 (3.08%)	58.43%	33.45%	\$0.00 (0.00%)
<input type="checkbox"/>	7. /thank-you	232 (3.72%)	209 (4.32%)	00:00:52	5 (0.17%)	60.00%	43.97%	\$0.00 (0.00%)
<input type="checkbox"/>	8. /contact/	144 (2.31%)	116 (2.40%)	00:02:37	36 (1.24%)	58.33%	40.28%	\$0.00 (0.00%)
<input type="checkbox"/>	9. /about/	135 (2.16%)	86 (1.78%)	00:01:09	15 (0.52%)	53.33%	20.00%	\$0.00 (0.00%)
<input type="checkbox"/>	10. /knee-braces/	95 (1.52%)	78 (1.61%)	00:03:40	20 (0.69%)	70.00%	49.47%	\$0.00 (0.00%)

Show rows: 10

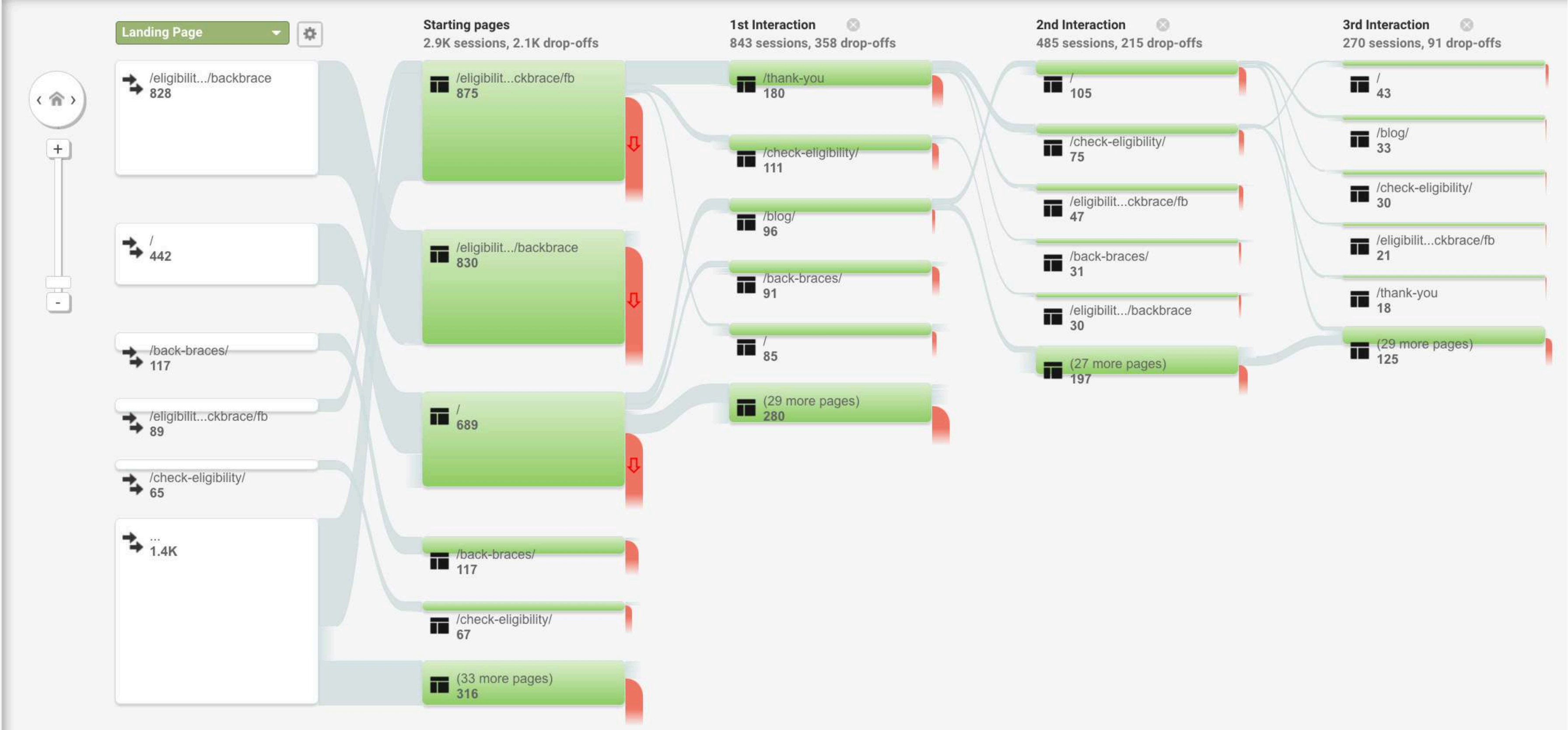
Go to: 1

1 - 10 of 1230

Google Analytics (Behaviour Flow)



Tanveer Hossain Rayvee
Digital Marketing Strategist



FACEBOOK ECOMMERCE REPORT

OVERVIEW

- Facebook Certified Digital Marketing Associate
- Managed over \$7 million in ad spends
- Expert in Sales Funnel Creation
- Average ROAS on e-commerce 3.5X+
- Expert in both WordPress and Shopify



Ad Creatives

Enveed Superfood









Bring balance to your day with Adaptogens:

- » Promote liver health.
- » Enhance immune system.
- » Alleviate the occasional blues feeling.
- » Balance hormones and improve mood.


GREAT FLAVOR WITH EXTENSIVE HEALTH BENEFITS






Health Benefits Of Herbs

-  Help Reduce Blood Sugar Levels & Cholesterol.
-  Help In Maintaining Healthy Skin & Hair.
-  Strengthen The Immune System.
-  Improve Digestion.



Ad Creatives

Artik Medical Supply



Tanveer Hossain Rayvee
Digital Marketing Strategist



Alleviate Knee Pain

80% Of Patients
Pay **ZERO**
Out of Pocket!

Check Your Eligibility!

GET STARTED!



RESTORE YOUR MOBILITY IN JUST A FEW STEPS:

- ✓ Fill out a short form below.
- ✓ Connect with us to verify Eligibility.
- ✓ Once approved, receive your medical supplies straight to your home.

Check your eligibility and see if you qualify for one of our premium back braces today!

<http://artikmed.com>



RESTORE YOUR MOBILITY IN JUST A FEW STEPS:

- ✓ Fill out a short form below.
- ✓ Connect with us to verify Eligibility
- ✓ Once approved, receive your medical supplies straight to your home.

<http://artikmed.com>

Check If you qualify **now!**



Ad Creatives

West Capital Lending



WEST
CAPITAL LENDING

West Capital Lending
NMLS - 1566096 - DRE - 2022356
Shawn Wynn an Affiliate of West Capital Lending
NMLS - #41676 - DRE - #01341141

**CASH OUT
REFINANCE
ON RENTAL
PROPERTIES**

LOAN AMOUNTS UP TO
\$3,000,000

- ✓ Cash out up to 80% LTV
- ✓ No Proof of Income required
- ✓ Purchase Loans Available
- ✓ Only 660+ FICO score needed

Learn More

West Capital Lending
NMLS #1566096 | DRE #02022356
Shawn Wynn an Affiliate of West Capital Lending
NMLS #41676 | DRE #01341141

WEST
CAPITAL LENDING

HOME EQUITY LINE OF CREDIT

**Borrow From Your Home,
Not The Bank**

**\$50,000
\$269/mo**

**\$100,000
\$538/mo**

WEST
CAPITAL LENDING

**CASH OUT
REFINANCE
ON RENTAL
PROPERTIES**

- ✓ Cash out up to 80% LTV
- ✓ No Proof of Income required
- ✓ Purchase Loans Available
- ✓ Only 660+ FICO score needed

LOAN AMOUNTS UP TO
\$3,00,000

Learn More

West Capital Lending
NMLS - 1566096 - DRE - 2022356
Shawn Wynn an Affiliate of West Capital Lending
NMLS - #41676 - DRE - #01341141

Mortgage || Lead Generation



westcapitalending.com

Ad Creatives

MDS, Apple Enterprise



Apple Mac

Work **SMARTER**
Go **FASTER**
Stress **LESS**

Mac does **that**



Apple Mac

The **EASIEST**
computer
to manage

Mac does **that**



Apple Mac

The loooooongest
BATTERY ever
in a Mac

Mac does **that**

Up to **21 hrs**



Battery life varies by use.



Special Offers on Mac.
Limited time only >

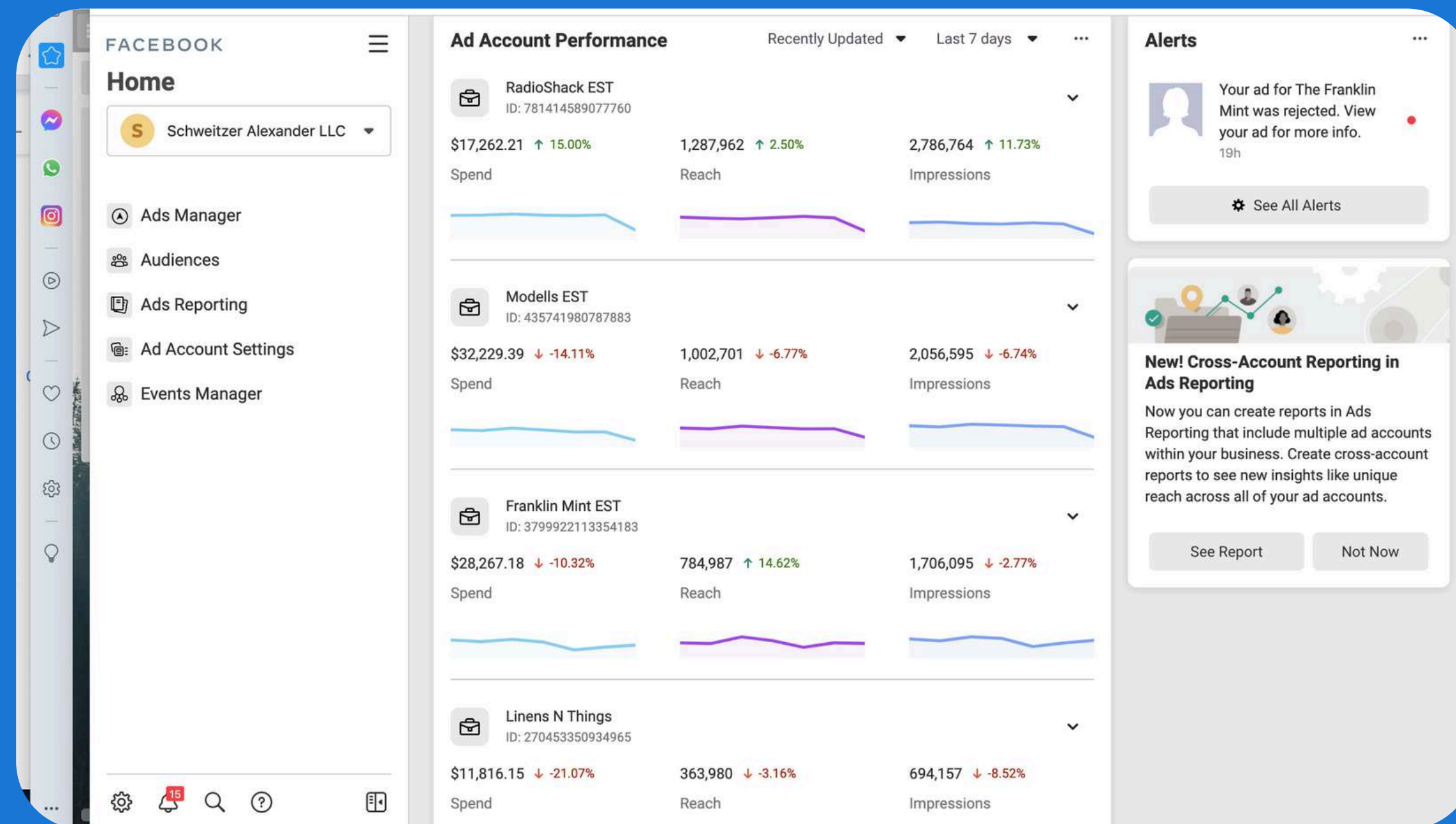


Special Offers on Mac.
Limited time only >



Special Offers on Mac.
Limited time only >

Facebook Ad Manager



Radio Shack

Radio Shack is a chain of wireless and electronics stores founded in 1921. It operated stores in the United States and Mexico.

Modell's Sporting Goods

Modell's Sporting Goods was an American sporting goods retailer having more than 150 retail locations in ten states.

Linens 'n Things

Linens 'n Things was a Clifton, New Jersey-based big-box retailer specialising in home textiles, housewares, and decorative home accessories.

The Franklin Mint

The Franklin Mint is a private mint which sells coins, medals, jewelry, die-cast vehicles, dolls, sculpture and other collectibles.

Home

Menu

S

2

Grid

Settings

15

Search

Help

Campaigns

Linens N Things (270453350934965)

Updated just now

Discard Drafts

Review and Publish

...

Search and filter

Lifetime: Oct 22, 2020 – Jun 10, 2021

Resource Center

Campaigns

Ad Sets

Ads

+ Create

Duplicate

Edit

More

1-200 of 1124

View Setup

III

≡

Reports

		Campaign Name	Link Clicks	Website Purchases	On-Facebook Purchases	Mobile App Purchases	Website Purchase ROAS (Return...	
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT - CBO - BID CAP 90-95 - 1.69 Break E...	118	3 [2]	—	—	4.97 [2]	
<input type="checkbox"/>	<input type="checkbox"/>	Jose - Scale Nut Cracker - 12/18 - Copy	54	5 [2]	—	—	4.64 [2]	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - NP - 2.00 BE - 15% OFF SLAYSTATION@...	14,244	48 [2]	—	—	4.53 [2]	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - NP - 2.00 BE - 15% OFF SLAYSTATION@...	23,638	109 [2]	—	3	4.43 [2]	
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT- BID 700 - 2.00 BE - 15% OFF SLAYS...	273	1 [2]	—	—	4.22 [2]	
<input type="checkbox"/>	<input type="checkbox"/>	Jose_Nate - Testing 12 Inch Gold Resin Stand...	178	9 [2]	—	—	4.07 [2]	
<input type="checkbox"/>	<input type="checkbox"/>	Jose/Nate_Tanveer - Testing Farmhouse Bar...	687	9 [2]	—	—	3.88 [2]	
<input type="checkbox"/>	<input type="checkbox"/>	Jose - Scale - 14" Silver/Gold Sequin Soldier ...	146	4 [2]	—	—	3.82 [2]	
<input type="checkbox"/>	<input type="checkbox"/>	TOF - NP - 2.00 BE - 15% OFF SLAYSTATION@...	3,714	16 [2]	—	—	3.76 [2]	
> Results from 1,124 campaigns ⓘ								
Loading...								

Website

Origin

Monthly Spending

Avg. ROAS

Int.com

The United States

US \$80,000-200,000

3X-3.5X

...

Campaigns													Maximum: Jul 30, 2022 – Aug 30, 2025	
Ad sets														
Ads														
<div> <div>+ Create</div> <div>Duplicate</div> <div>Edit</div> <div>A/B test</div> <div>More</div> </div>													Columns: Ray101	
Breakdown														
	Off / On	Campaign	Results	Unique CTR	Amount spent	Cost per add	Cost per result	Purchase ROAS (retur...	Website purchase...	Purchases	Website purchases	Purchases conversion...	Website purchases...	
	↑↓	↑↓	↑↓	(link click-...	↑↓	↑↓	↑↓			↑↓	↑↓			
		Creative Testing QC (19-4-2024)	9,117 Website purchases	26.93%	\$14,164.94	\$0.18	\$1.55 Per Purchase	111.47	111.47	9,117	9,117	\$1,579,007.01	\$1,579,007.01	
		Audience Testing Ontario (3-6-20...	85 Website purchases	2.90%	\$2,142.49	\$1.58	\$25.21 Per Purchase	7.27	7.27	85	85	\$15,569.50	\$15,569.50	
		Creative Testing - Ontario (6-5-20...	111 Website purchases	4.55%	\$2,618.59	\$1.95	\$23.59 Per Purchase	7.02	7.02	111	111	\$18,389.75	\$18,389.75	
		Catalog Campaign - Ontario (19-4...	56 Website purchases	3.96%	\$2,251.38	\$32.63	\$40.20 Per Purchase	3.99	3.99	56	56	\$8,988.30	\$8,988.30	
		Testing I ABO I Ontario	27 Website purchases	4.60%	\$674.58	\$2.33	\$24.98 Per Purchase	6.87	6.87	27	27	\$4,637.26	\$4,637.26	
		SS I Creative Testing I 03/04/24 - ...	188 Website purchases	12.31%	\$2,413.74	\$0.71	\$12.84 Per Purchase	13.52	13.52	188	188	\$32,636.93	\$32,636.93	
		SS I Creative Testing I 02/28/24	74 Website purchases	12.56%	\$153.20	\$0.21	\$2.07 Per Purchase	70.15	70.15	74	74	\$10,747.07	\$10,747.07	
		Results from 7 campaigns ⓘ												

Website

lilyvogue.ca

Origin

Canada

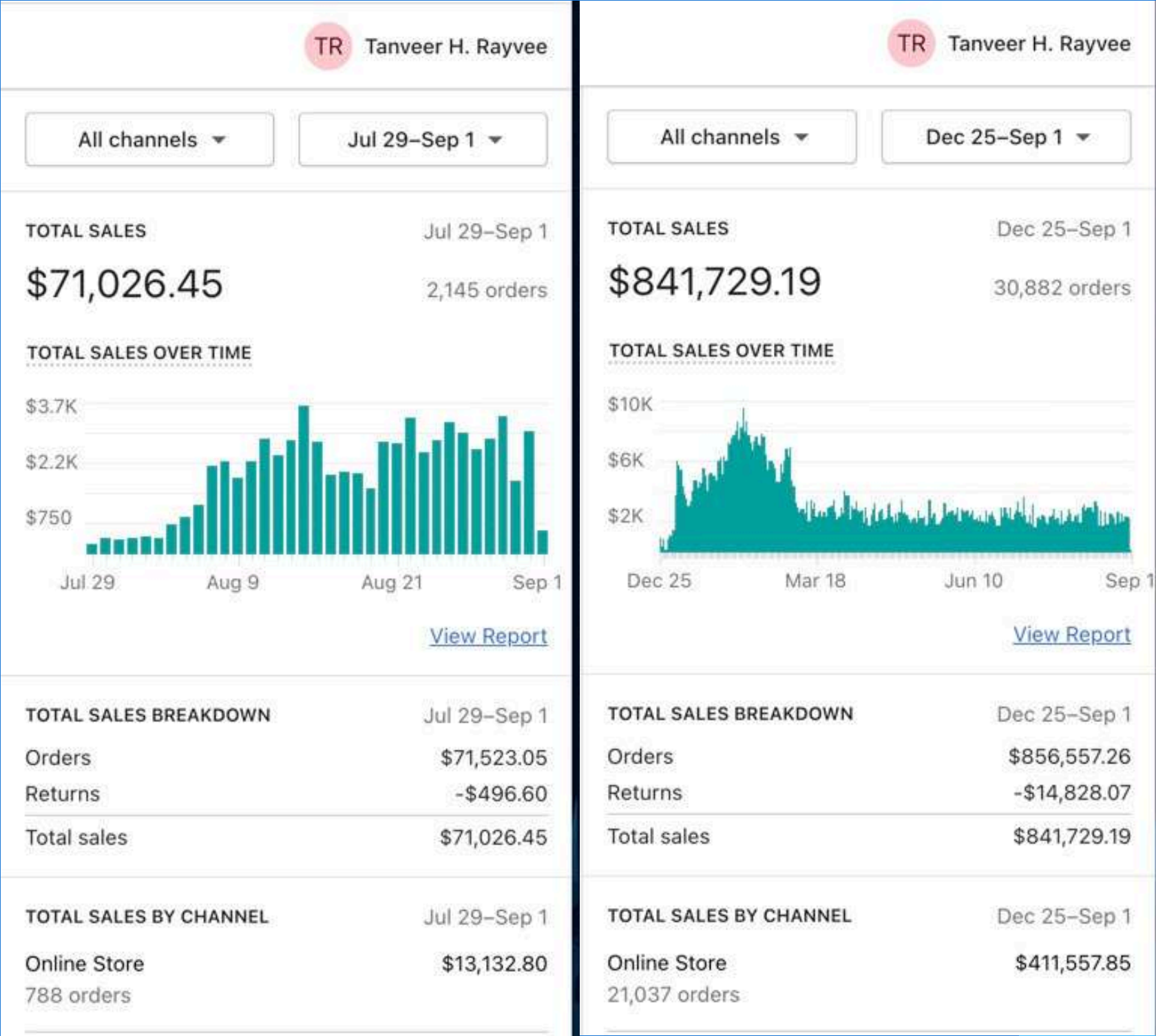
Total Spending

CA\$24,418.92

Final ROAS

31.47





Facebook Report for Jewellery Product

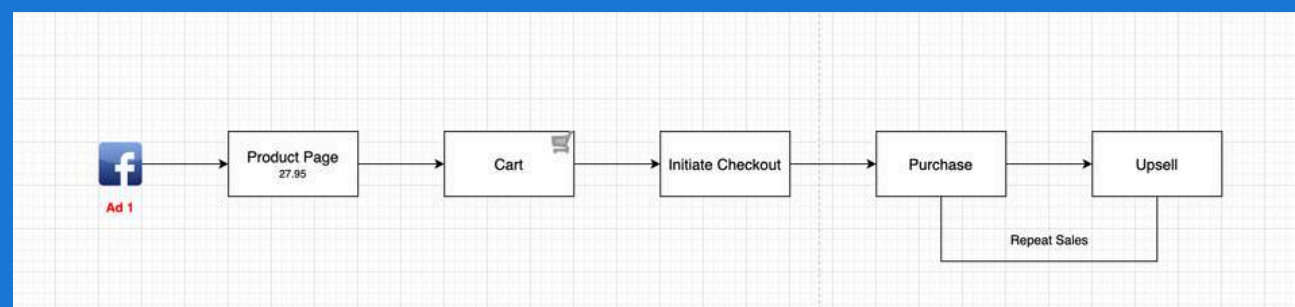
	C7 - ADONYS - Musical Note Brooch... ID: 737039576870152	\$3,792.55 Spend	+ 401.82%	163,227 Reach	+ 324.98%	267,849 Impressions	+ 487.20%	>
	C4 - NORANA - Kid at Heart Unicorn ... ID: 263696474902170	\$3,496.80 Spend	+ 91.31%	141,238 Reach	+ 152.35%	240,116 Impressions	+ 218.74%	>
	C1 - LORANA - Soul Sisters Bracelet ... ID: 593643104909881	\$13,915.78 Spend	+ 1262.76%	671,077 Reach	+ 1298.98%	1,269,438 Impressions	+ 1996.34%	>

Shopify Sales Analytics

Creating Sales Funnel

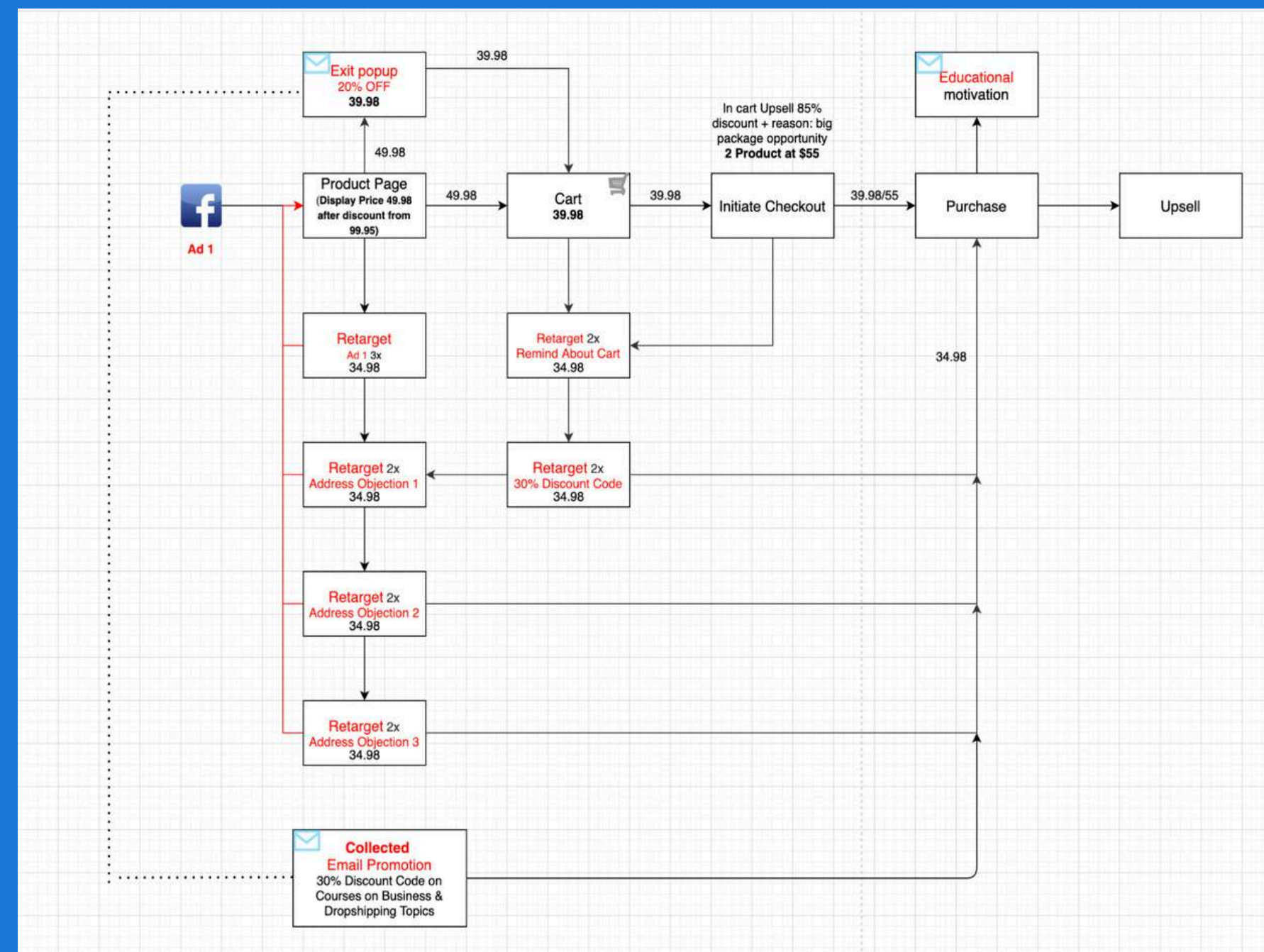
FROM

TO



FUNNEL MODIFICATIONS:

- Full Pricing Model
- Purchase Combo Integration
- Retargeting Model
- Retargeting Frequency
- Email Promotion
- Upsell



Gold Lion Technologies

Niche: Marketing Agency

Lead: 136 || CPR: \$34.84 || Amount Spend: \$4738.43

Campaigns

Gold Lion Tech Ad Account (3078894...)

Updated just now

Discard drafts

Review and publish

Search and filter

Maximum: Nov 18, 2021 – Feb 2, 2023

Campaigns

Ad sets

Ads

+ Create

Edit

A/B Test

Rules

View Setup

Columns: Custom

Breakdown

Reports

	Off / On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	
	<input checked="" type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	2 On-Facebook Leads	88	269	\$20.13 Per On-Facebook Le...	\$40.26	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	28 On-Facebook Leads	9,606	25,802	\$28.46 Per On-Facebook Le...	\$796.76	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	34 On-Facebook Leads	9,640	28,500	\$32.69 Per On-Facebook Le...	\$1,111.44	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	12 On-Facebook Leads	3,488	7,608	\$50.18 Per On-Facebook Le...	\$602.11	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$33.00 Daily	7-day click or ...	1 On-Facebook Lead	835	1,127	\$79.24 Per On-Facebook Le...	\$79.24	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	59 On-Facebook Leads	18,235	32,403	\$34.63 Per On-Facebook Le...	\$2,043.38	
	<input type="checkbox"/>	GLT001 1K Cash New Leads Download (...)	Highest volume	\$33.00 Daily	7-day click or ...	— On-Facebook Lead	918	932	— Per On-Facebook Le...	\$65.24	
Results from 7 campaigns ⓘ					7-day click or ...	136 On-Facebook Leads	35,522 Accounts Center acco...	96,641 Total	\$34.84 Per On-Facebook Leads	\$4,738.43 Total Spent	

Artik Medical Supply



Niche: Medical Supplies

Lead: 8245 || CPR: \$6.09

Amount Spend: \$50,215

Lead Automation: QuickBase

Message Automation: ManyChat

Campaign ▼	Delivery ▼	 Results ▼	Reach ▼	Frequency ▼	Cost per result ▼	Amount spent ▼	Impressions ▼
Send Message - ManyChat (Rayvee) - Week 7	● Active	14 ^[2] Messaging conveyance	2,317	1.10	\$6.41 ^[2] Per Messaging C...	\$89.75	2,558
Send Message - ManyChat (Rayvee) - Week 6	● Completed	60 ^[2] Messaging conveyance	7,306	1.35	\$5.33 ^[2] Per Messaging C...	\$320.00	9,846
Send Message - ManyChat (Rayvee) - Week 5	● Completed	50 ^[2] Messaging conveyance	7,788	1.33	\$6.40 ^[2] Per Messaging C...	\$320.00	10,355
Send Message - ManyChat (Rayvee) - Week 4	● Completed	55 ^[2] Messaging conveyance	6,537	1.43	\$5.82 ^[2] Per Messaging C...	\$320.00	9,377
Send Message - ManyChat (Rayvee) - Week 3	● Completed	86 ^[2] Messaging conveyance	6,998	1.46	\$3.42 ^[2] Per Messaging C...	\$293.86	10,217
Send Message - ManyChat (Rayvee) - Week 2	● Completed	210 ^[2] Messaging conveyance	15,499	1.47	\$3.81 ^[2] Per Messaging C...	\$800.00	22,735
Send Message - ManyChat (Rayvee) - Week 1	● Completed	59 ^[2] Messaging conveyance	5,006	1.19	\$4.03 ^[2] Per Messaging C...	\$237.52	5,961
Leads - Form Funnel (Rayvee)	● Active	5,745 On-Facebook Leads	257,587	4.54	\$6.31 Per On-Facebook Le...	\$36,237.24	1,170,130
Results from 12 campaigns 		— Multiple conversions	347,133 Accounts Center ac...	4.40 Per Accounts Cente...	— Multiple conversions	\$50,215.52 Total spent	1,528,128 Total

Heal Medical Supply

Niche: Medical Supplies

Lead: 2296 || CPR: \$4.52

Amount Spent: \$10,383

Lead Automation: QuickBase

Lead Form: Facebook Lead Form

[illegible]

Gold Lion Technologies

Niche: Marketing Agency

Lead: 136 || CPR: \$34.84 || Amount Spend: \$4738.43

Campaigns

Gold Lion Tech Ad Account (3078894...)

Updated just now

Discard drafts

Review and publish

Search and filter

Maximum: Nov 18, 2021 – Feb 2, 2023

Campaigns

Ad sets

Ads

+ Create

Edit

A/B Test

Rules

View Setup

Columns: Custom

Breakdown

Reports

	Off / On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	
	<input checked="" type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	2 On-Facebook Leads	88	269	\$20.13 Per On-Facebook Le...	\$40.26	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	28 On-Facebook Leads	9,606	25,802	\$28.46 Per On-Facebook Le...	\$796.76	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	34 On-Facebook Leads	9,640	28,500	\$32.69 Per On-Facebook Le...	\$1,111.44	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	12 On-Facebook Leads	3,488	7,608	\$50.18 Per On-Facebook Le...	\$602.11	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$33.00 Daily	7-day click or ...	1 On-Facebook Lead	835	1,127	\$79.24 Per On-Facebook Le...	\$79.24	
	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	59 On-Facebook Leads	18,235	32,403	\$34.63 Per On-Facebook Le...	\$2,043.38	
	<input type="checkbox"/>	GLT001 1K Cash New Leads Download (...)	Highest volume	\$33.00 Daily	7-day click or ...	— On-Facebook Lead	918	932	— Per On-Facebook Le...	\$65.24	
Results from 7 campaigns ⓘ					7-day click or ...	136 On-Facebook Leads	35,522 Accounts Center acco...	96,641 Total	\$34.84 Per On-Facebook Leads	\$4,738.43 Total Spent	

Direct Finance

Niche: Financial Services

Lead/Events: 600 || CPR: \$8.2 || Amount Spend: \$4922.27

Campaigns

Direct Finance (1206990310146628)

Updated just now

Discard drafts

Review and publish

Search and filter

Maximum: Sep 14, 2022 – Feb 2, 2023

Campaigns

Ad sets

Ads

+ Create

Edit

A/B Test

Rules

View Setup

Columns: Custom

Breakdown

Reports

<input type="checkbox"/>	Off / On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Frequency
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 Eventbrite Conversions Registrati...	\$75.00 Daily	7-day click or ...	— Website Completed ...	2,754	3,234	— Per Complete Registr...	\$151.03	Jan 18, 2023	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 Event New Lead Registrations (01...	\$140.00 Daily	7-day click or ...	122 Event Responses	44,313	111,885	\$14.28 Per Event Response	\$1,742.13	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (11/1...	\$33.00 Daily	7-day click or ...	7 On-Facebook Leads	804	1,068	\$11.81 Per On-Facebook Le...	\$82.69	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (11/1...	\$33.00 Daily	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	\$0.00	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (11/0...	\$33.00 Daily	7-day click or ...	19 On-Facebook Leads	2,526	4,314	\$16.42 Per On-Facebook Le...	\$312.04	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Lead Conversion...	\$33.00 Daily	7-day click or ...	23 On-Facebook Leads	2,753	5,092	\$15.69 Per On-Facebook Le...	\$360.91	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (09/2...	\$33.00 Daily	7-day click or ...	187 On-Facebook Leads	11,976	25,526	\$6.10 Per On-Facebook Le...	\$1,141.05	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Lead Conversion...	\$33.00 Daily	7-day click or ...	242 On-Facebook Leads	12,040	24,912	\$4.68 Per On-Facebook Le...	\$1,132.42	Ongoing	
Results from 8 campaigns ⓘ				7-day click or ...	—	67,282 Accounts Center acco...	176,031 Total	—	\$4,922.27 Total Spent		Per Account

West Capital (Corporate)

Niche: Mortgage

Lead: 862 || CPR: \$21.51 || Amount Spend: \$18538.97

Campaigns

West Capital Ad Account - Corporate (...)

Updated just now

Discard drafts

Review and publish

Terms update is now available

Updates to the Self-Serve Ad Terms are effective January 3, 2023

Read the terms

Search and filter

Maximum: Nov 15, 2021 – Feb 2, 2023

Campaigns

Ad sets

Ads

+ Create

Edit

A/B Test

Rules

View Setup

Columns: Custom

Breakdown

Reports

	Off / On	Campaign		Bid strategy	Budget	At sett	Results	Reach	Impressions	Cost per result	Amount spent
		GLT001 ReFi New Leads Conversions (12/05/22)		Highest volume	\$158.00 Daily	7..	15 On-Facebook Leads	4,311	6,152	\$48.73 Per On-Facebook L...	\$730.99
		GLT001 ReFi New Leads Conversions (11/20/22)		Highest volume	\$158.00 Daily	7..	79 On-Facebook Leads	9,734	28,591	\$37.11 Per On-Facebook L...	\$2,931.94
		GLT001 No Income New Leads Conversions (11/14/22)		Highest volume	\$158.00 Daily	7..	45 On-Facebook Leads	5,868	9,561	\$22.69 Per On-Facebook L...	\$1,020.96
		GLT001 ReFi New Leads Conversions (11/08/22)		Highest volume	\$158.00 Daily	7..	48 On-Facebook Leads	7,544	19,141	\$40.71 Per On-Facebook L...	\$1,954.16
		GLT001 No Income New Leads Conversions (10/13/22)		Highest volume	\$158.00 Daily	7..	543 On-Facebook Leads	52,256	122,857	\$12.91 Per On-Facebook L...	\$7,008.58
		GLT001 ReFi New Leads Conversions (10/10/22)		Highest volume	\$108.00 Daily	7..	2 On-Facebook Leads	968	1,042	\$40.80 Per On-Facebook L...	\$81.60
		GLT001 ReFi New Leads Conversions (10/03/22)		Highest volume	\$125.00 Daily	7..	101 On-Facebook Leads	12,939	31,111	\$34.10 Per On-Facebook L...	\$3,444.28
		GLT001 ReFi New Leads Conversions (09/19/22)		Highest volume	\$83.00 Daily	7..	27 On-Facebook Leads	4,122	9,693	\$37.39 Per On-Facebook L...	\$1,009.59
		GLT001 ReFi New Leads Conversions (09/16/22)		Highest volume	\$75.00 Daily	7..	— On-Facebook Lead	1,558	1,973	— Per On-Facebook L...	\$194.57
		GLT001 ReFi New Leads Conversions (09/07/22)		Highest volume	\$50.00 Daily	7..	2 On-Facebook Leads	1,561	2,120	\$81.15 Per On-Facebook L...	\$162.30
Results from 10 campaigns						7..	862 On-Facebook Leads	72,111 Accounts Center ac...	232,241 Total	\$21.51 Per On-Facebook Le...	\$18,538.97 Total Spent

West Capital Lending (KKB)

Niche: Mortgage

Lead: 263 || CPR: \$16.35 || Amount Spend: \$4299.68

Campaigns

KKB - West Capital Lending (6096319...

Updated just now

Discard drafts

Review and publish

Search and filter

Maximum: Sep 13, 2022 – Feb 2, 2023

Campaigns

Ad sets

Ads

+ Create

Edit

A/B Test

Rules

View Setup

Columns: Custom

Breakdown

Reports

<div></div>	Off / On	Campaign		Attribution setting	<div><div></div> Results</div>	Reach	Impressions	Cost per result	Amount spent	Ends	Frequency
<div></div>	<div></div>	GLT001 2/1 New Lead Conversions Kevi...	0.00 Daily	7-day click or ...	1 On-Facebook Lead	476	569	\$73.53 Per On-Facebook Le...	\$73.53	Ongoing	1.20
<div></div>	<div></div>	GLT001 No Proof New Lead Conversions ...	0.00 Daily	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	\$0.00	Ongoing	—
<div></div>	<div></div>	GLT001 No Proof New Lead Conversions ...	5.00 Daily	7-day click or ...	208 On-Facebook Leads	12,323	32,064	\$12.57 Per On-Facebook Le...	\$2,615.02	Ongoing	2.60
<div></div>	<div></div>	GLT001 2/1 New Lead Conversions Kevi...	0.00 Daily	7-day click or ...	54 On-Facebook Leads	8,132	18,450	\$29.56 Per On-Facebook Le...	\$1,596.30	Ongoing	2.27
<div></div>	<div></div>	GLT001 ReFi New Lead Conversions Kevi...	3.00 Daily	7-day click or ...	— On-Facebook Lead	251	256	— Per On-Facebook Le...	\$14.83	Ongoing	1.02
<div></div>	<div></div>	GLT001 Equity New Lead Conversions Ke...	3.00 Daily	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	\$0.00	Ongoing	—
Results from 6 campaigns				7-day click or ...	263 On-Facebook Leads	19,787 Accounts Center acco...	51,339 Total	\$16.35 Per On-Facebook Leads	\$4,299.68 Total Spent		2.59 Per Accounts Center a...

1776 Logistics

Niche: Logistic Onboarding

Lead/Clicks: 66//1498 || CPR: \$0.47//\$10.51 || Amount Spend: \$1443.12

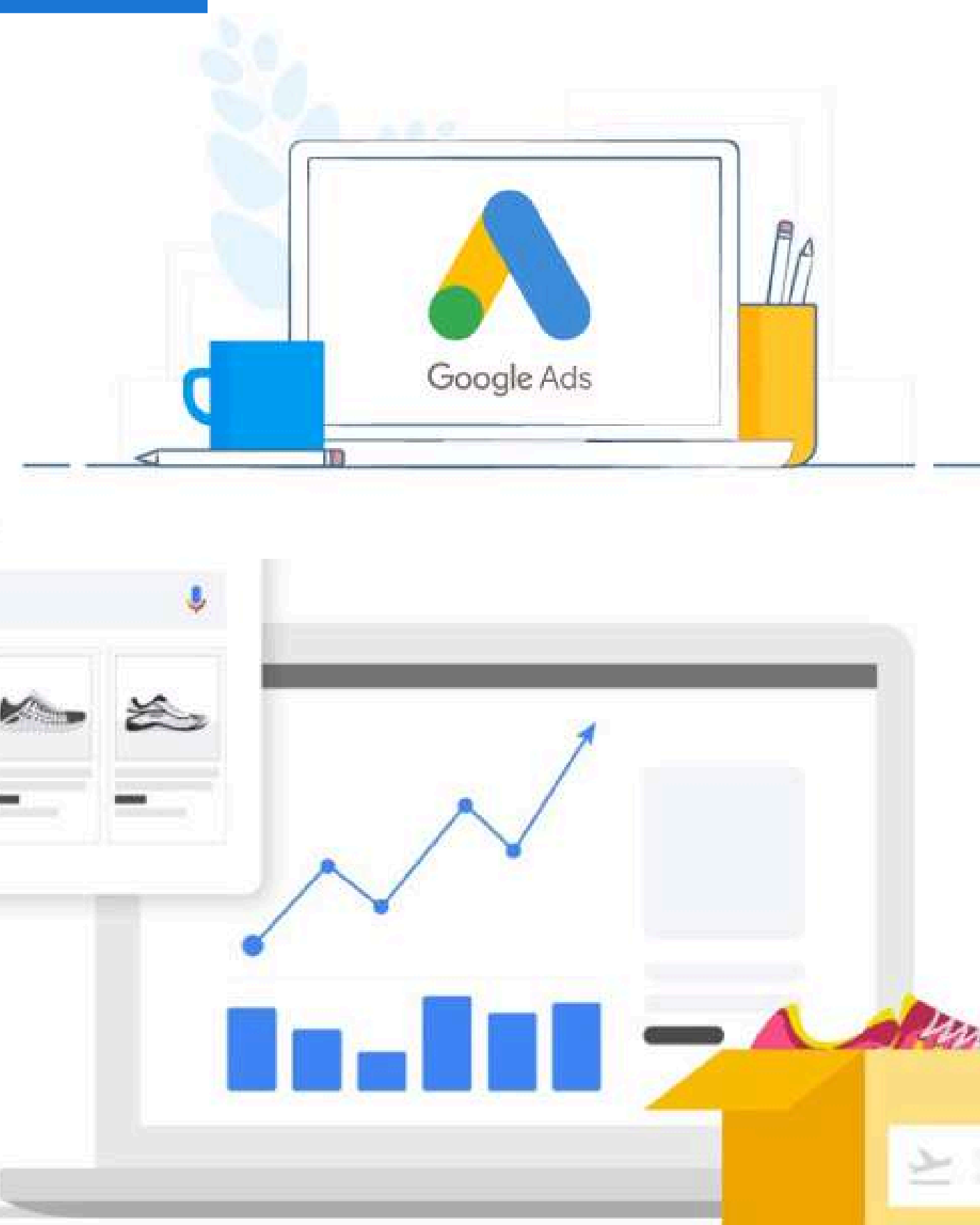
Campaigns											
Blanche Haskins (797240484745636)											
Updated just now											
Discard drafts											
Review and publish											
Search and filter											
Maximum: Aug 24, 2022 – Feb 2, 2023											
Campaigns											
Ad sets											
Ads											
+ Create											
Edit											
A/B Test											
Rules											
View Setup											
Columns: Custom											
Breakdown											
Reports											
	Off / On	Campaign	Delivery ↑	Bid strategy	Budget	At set	Results	Reach	Impressions	Cost per result	Amount spent
	<input checked="" type="checkbox"/>	[12/27/2022] Promoting https://17...	Active	Highest volume	\$10.00 Daily	7..	1,498 Link clicks	178,830	275,341	\$0.47 Per Link Click	\$698.61
	<input type="checkbox"/>	Lead Gen - MOF - Flatbed Op - 12.2...	Off	Using ad set bid...	Using ad set bu...	7..	— On-Facebook Lead	423	436	— Per On-Facebook L...	\$12.26
	<input type="checkbox"/>	Lead Gen - MOF - Flatbed Op - 12.1...	Off	Using ad set bid...	Using ad set bu...	7..	29 On-Facebook Leads	6,302	10,295	\$8.11 Per On-Facebook L...	\$235.31
	<input type="checkbox"/>	Lead Gen - MOF - Flatbed Op - 12.0...	Off	Using ad set bid...	Using ad set bu...	7..	10 On-Facebook Leads	3,261	4,362	\$11.08 Per On-Facebook L...	\$110.80
	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.3...	Off	Using ad set bid...	Using ad set bu...	7..	9 On-Facebook Leads	3,603	5,831	\$19.14 Per On-Facebook L...	\$172.24
	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.2...	Off	Using ad set bid...	Using ad set bu...	7..	1 On-Facebook Lead	1,020	1,172	\$32.83 Per On-Facebook L...	\$32.83
	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.2...	Off	Using ad set bid...	Using ad set bu...	7..	12 On-Facebook Leads	2,198	3,020	\$10.34 Per On-Facebook L...	\$124.11
	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.2...	Off	Highest volume	\$100.00 Lifetime	7..	4 On-Facebook Leads	1,081	1,647	\$14.24 Per On-Facebook L...	\$56.96
Results from 8 campaigns ⓘ						7..	— Multiple conversions	191,949 Accounts Center ac...	302,104 Total	— Multiple conversions	\$1,443.12 Total Spent



GOOGLE PPC REPORT

OVERVIEW

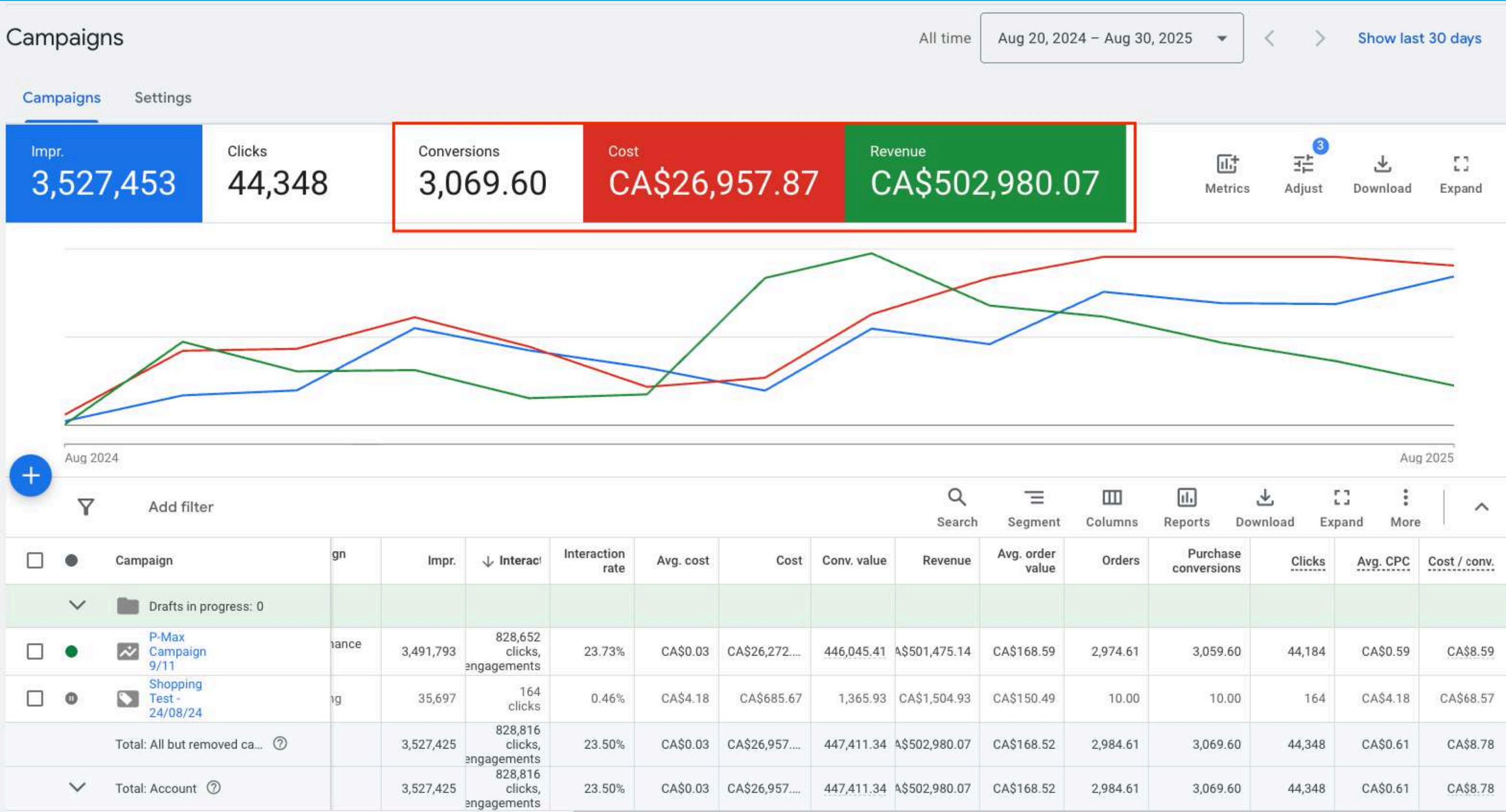
- Managed over \$250,000 in ad spends
- Expert in Keyword research
- Average CTR 7.5%+
- Expert in Landing Page Creation/Modification



Lily Vogue

Niche: E-commerce

Avg Order Value: \$168 || Amount Spend: \$27,000 || Revenue: \$503,000



Centre Vitalab

Niche: Medical

Cost/Conv: \$31.25 || Amount Spend: \$487,000 || Conversions: 15,600



<input type="checkbox"/>	Campaign	Budget	Status	Cost	Avg. CPC	↓ Clicks	Phone calls	Book appointment	Conversions (by conv. time)
▼	Drafts in progress: 0								
<input type="checkbox"/>	Vitalab campaign 1	CA\$600.00/day	Eligible (1) All ads lin Li	CA\$350,023.85	CA\$1.66	211,172	3,842	6,424.73	10,674.52
<input type="checkbox"/>	DÉPISTAGE COVID-19	CA\$40.00/day CA\$1,216.00/m...	Paused	CA\$26,562.83	CA\$1.14	23,331	1,490	85.33	1,638.98
<input type="checkbox"/>	2024 - PMax - Gen. Services	CA\$100.00/day	Eligible (1) All asset Li	CA\$30,595.93	CA\$1.44	21,224	965	524.93	891.33
<input type="checkbox"/>	2023 - Search - Testing - STAGS - French	CA\$96.00/day	Paused All ads lin	CA\$40,709.57	CA\$3.27	12,459	144	661.19	962.07
<input type="checkbox"/>	2023 - Search - Testing - STAGS	CA\$30.00/day	Paused All ads lin	CA\$12,783.67	CA\$2.33	5,482	55	178.19	230.69
<input type="checkbox"/>	2024 - Local PMax - Mont-Royal	CA\$50.00/day	Paused All asset	CA\$828.61	CA\$0.15	5,374	1	0.00	0.00
<input type="checkbox"/>	2023 - Search - Branded - FR	CA\$16.00/day	Eligible (1) All ads lin Li	CA\$2,603.38	CA\$0.62	4,214	349	399.50	524.15
<input type="checkbox"/>	2023 - Search - Generic Conditions - French	CA\$26.00/day	Paused Most ads	CA\$7,856.78	CA\$2.34	3,361	104	129.40	226.58
<input type="checkbox"/>	2023 - Search - Branded	CA\$10.00/day	Eligible (1) All ads lin Li	CA\$4,085.68	CA\$1.33	3,080	233	278.59	334.54
<input type="checkbox"/>	2023 - Search - Generic Conditions	CA\$30.00/day	Paused All ads lin	CA\$4,103.83	CA\$4.41	930	11	24.17	48.17
Total: All but removed campaigns in your current view				CA\$487,468.49	CA\$1.66	292,885	7,233	8,745.86	15,599.86
▼	Total: Account	CA\$726.00/day		CA\$487,468.49	CA\$1.66	292,885	7,233	8,745.86	15,599.86

Clinique Nomade

Niche: Medical

Cost/Conv: \$4.35 || Amount Spend: \$57,000 || Appointment: 12,400



Campaign	Budget	Status	Phone calls	Book appointment	Cost	Avg. CPC	Cost / conv.
▼ Drafts in progress: 0							
❑ Vaccination Montréal	CA\$5.00/day CA\$152.00/mo...	Paused	51	1.00	CA\$425.21	CA\$0.80	CA\$17.01
❑ Clinique de Montréal Rechercher 22-10-22	CA\$23.00/day	Paused Some ad	298	2,625.00	CA\$9,424.42	CA\$1.54	CA\$3.24
❑ PMax 17-01-23	CA\$3.00/day	Paused All asset	1	2.00	CA\$83.34	CA\$1.98	CA\$27.78
❑ Cliniquenomade English Search 01-05-23	CA\$3.00/day	Paused	16	194.00	CA\$973.24	CA\$1.53	CA\$4.63
❑ Date et heure de création de la campagne n° 7 : 23/06/2023 13:04	CA\$3.50/day CA\$106.40/mo...	Paused	36	125.00	CA\$949.83	CA\$0.64	CA\$6.39
❑ Brand Search 17-01-23	CA\$10.00/day	Eligible	129	611.00	CA\$3,980.91	CA\$2.04	CA\$5.99
❑ Call-Only 02-03-23	CA\$10.00/day CA\$304.00/mo...	Eligible	257	616.00	CA\$4,817.46	CA\$1.77	CA\$6.04
❑ PMAX Main 19/04/24	CA\$110.00/day	All asset	401	8,209.79	CA\$35,766.97	CA\$0.79	CA\$4.36
Total: All but removed campaigns in your current view			1,189	12,383.79	CA\$56,421.37	CA\$0.96	CA\$4.35
▼ Total: Account	CA\$130.00/day		1,189	12,383.79	CA\$56,421.37	CA\$0.96	CA\$4.35

Artik Medical Supply

Niche: Medical Supplies























CTR: 6.71% || Amount Spend: \$15287 || Collected Leads: 392

<input type="checkbox"/>		Campaign 13_Back Brace - Target Impression Share - 14 Sep - \$20/D	\$20.00/day	Limited by budget	Search	44,159	3,741	8.47%	\$1.65	\$6,162.50
<input type="checkbox"/>		Campaign 12_Back Brace (Form Only) June 6	\$50.00/day	Ended	Search	19,727	1,187	6.02%	\$2.18	\$2,592.29
<input type="checkbox"/>		Campaign 10_Back Brace (Form Only) June 1	\$50.00/day	Ended	Search	12,916	804	6.22%	\$1.87	\$1,503.57
<input type="checkbox"/>		Campaign 3_Back Brace_April 10	\$100.00/d...	Paused	Search	3,905	311	7.96%	\$3.80	\$1,182.87
<input type="checkbox"/>		Campaign 11_Back Brace (Form Only) June 5	\$50.00/day	Ended	Search	5,750	398	6.92%	\$2.52	\$1,001.50
<input type="checkbox"/>		Campaign 1_Back Brace_LP_Mar 9_\$30	\$50.00/day	Paused	Search	5,269	304	5.77%	\$2.70	\$821.89
<input type="checkbox"/>		Campaign 9_Back Brace_May 15	\$100.00/d...	Paused	Search	4,406	307	6.97%	\$2.38	\$729.53
<input type="checkbox"/>		Campaign 6_Back Brace_Call Only Ads_\$60	\$100.00/d...	Paused	Search	8,324	216	2.59%	\$3.24	\$700.44
<input type="checkbox"/>		Campaign 2_Back Brace_Call Only Ads_\$57	\$20.00/day	Paused Call extension is missing	Search	3,549	76	2.14%	\$3.77	\$286.80
<input type="checkbox"/>		Campaign 8_Back Brace_Call Only_May 15	\$100.00/d...	Paused	Search	2,506	66	2.63%	\$3.64	\$240.18
<input type="checkbox"/>		Campaign 7_Back Brace_May 15	\$100.00/d...	Paused	Search	271	21	7.75%	\$2.56	\$53.80
<input type="checkbox"/>		Campaign 4_Back Brace_April 10 #2	\$100.00/d...	Paused	Search	91	11	12.09%	\$0.97	\$10.66
<input type="checkbox"/>		Campaign 5 - Back Brace - Call Only - April 12	\$50.00/day	Paused	Search	19	4	21.05%	\$0.45	\$1.78
<input type="checkbox"/>		Campaign 6_Back Brace_Call Only Ads_\$60 #2	\$100.00/d...	Removed	Search	0	0	—	—	\$0.00
Total: Campaigns in your current view						110,892	7,446	6.71%	\$2.05	\$15,287.81

MDS/3T (Apple Enterprise, UAE & KSA)

Niche: Technology, B2B, Enterprise Solution

CTR: 7.30% || Amount Spend: AED 5745 || Quotation (Corporate): 17

▼ Drafts in progress: 4										
<input type="checkbox"/>	●	 Rayvee - Campaign 1(MDS) - Website Traffic - Search - Apple Does - May 12	AED70.00/day 	Ended	Search	5,811	872	15.01%	AED1.20	AED1,049.97
<input type="checkbox"/>	●	 Rayvee - Campaign 6 (MDS) - Website Traffic - Search - Apple Does (Retargeting) - May 26	AED50.00/day 	Ended	Search	915	124	13.55%	AED2.02	AED250.00
<input type="checkbox"/>	●	 Rayvee - Campaign 7 (MDS) - Website Traffic - Search - Apple Does (Retargeting) - Jun 2	AED80.00/day 	Eligible	Search	1,355	130	9.59%	AED2.51	AED326.77
<input type="checkbox"/>	●	 Rayvee - Campaign 2 (3T) - Website Traffic - Search - Apple Does - May 28	AED91.00/day 	Ended	Search	973	77	7.91%	AED3.55	AED272.97
<input type="checkbox"/>	●	 Rayvee - Campaign 5(MDS) - Website Traffic - Search - Security - May 24	AED50.00/day 	Ended	Search	3,163	229	7.24%	AED1.74	AED399.57
<input type="checkbox"/>	●	 Rayvee - Campaign 4(MDS) - Website Traffic - Search - Performance - May 20	AED91.00/day 	Ended	Search	5,551	360	6.49%	AED2.33	AED838.21
<input type="checkbox"/>	●	 Rayvee - Campaign 3 (3T) - Website Traffic - Search - Apple Does - June 2	AED290.00/day 	Bid strategy learning	Search	3,087	155	5.02%	AED3.52	AED545.04
<input type="checkbox"/>	●	 Rayvee - Campaign 3(MDS) - Website Traffic - Search - Value - May 17	AED91.00/day 	Ended	Search	5,942	292	4.91%	AED2.70	AED787.68
<input type="checkbox"/>	●	 Rayvee - Campaign 2(MDS) - Website - Search - Battery - May 17	AED70.00/day 	Ended	Search	2,520	122	4.84%	AED2.87	AED349.83
<input type="checkbox"/>	⏸	 Rayvee - Campaign 1(3T) - Website Traffic - Search - Apple Does - May 23	AED91.00/day 	Paused	Search	5,095	152	2.98%	AED3.91	AED594.99
Total: Filtered campaigns 						34,412	2,513	7.30%	AED2.15	AED5,415.03
▼	Total: Account 		AED397.00/day			51,360	2,719	5.29%	AED2.11	AED5,745.38



LINKEDIN ADS REPORT

OVERVIEW

- Managed over \$10,000 in ad spends
- Expert in Targeting Profession & Interest
- Average CTR 0.75%+
- Expert in personalised adcopy






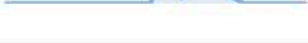





LinkedIn Ads

MDS (Apple Enterprise, UAE)

Niche: Technology, B2B, Enterprise Solution










CTR: 0.89% || Amount Spend: \$685

CAMPAIGN MANAGER							  	
	Campaign Name	Spent	Key Results	Cost Per Result	Impressions	Clicks	Average CTR	
<input type="checkbox"/>	6 campaigns	\$721.59	-	-	83,422	745	0.89%	
<input type="checkbox"/>	Website visits (Carousel 1) - May 12, 2023 (Rayvee) ID: 204058376 · Sponsored Content	\$212.59	99 Website Visits 	\$2.15	28,399	99	0.35%	
<input type="checkbox"/>	Website visits (Carousel 2) - May 21 (Rayvee) ID: 204533626 · Sponsored Content	\$93.09	72 Website Visits 	\$1.29	7,210	72	1%	
<input type="checkbox"/>	Website visits (Carousel 2) Retargeted - May 25 - Rayvee ID: 204722696 · Sponsored Content	\$81.68	69 Website Visits 	\$1.18	7,770	69	0.89%	
<input type="checkbox"/>	Video views - May 25, 2023 ID: 204788196 · Sponsored Content	\$16.11	1,144 Views 	\$0.01	2,149	7	0.33%	
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- May 26, 2023 (Rayvee) ID: 204868256 · Sponsored Content	\$232.93	390 Website Visits 	\$0.60	32,667	390	1.19%	
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- June 2, 2023 (Rayvee) ID: 205325476 · Sponsored Content	\$85.19	108 Website Visits 	\$0.79	5,227	108	2.07%	
							1	
							Show 15 per page	

3T (Apple Enterprise, KSA)

Niche: Technology, B2B, Enterprise Solution

CTR: 0.94% || Amount Spend: \$650

CAMPAIGN MANAGER							  	
Campaign Name		Spent	Key Results	Cost Per Result	Impressions	Clicks	Average CTR	
<input type="checkbox"/>	6 campaigns	\$650.73	-	-	110,453	1,033	0.94%	
<input type="checkbox"/>	Website visits (iPad Pro M2 Exchange - Image 1,2,3)- June 5 (Rayvee) ... ID: 205409666 · Sponsored Content	\$108.83	193 Website Visits 	\$0.56	16,916	193	1.14%	
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- June 5 (Rayvee) ... ID: 205410116 · Sponsored Content	\$108.98	119 Website Visits 	\$0.92	7,021	119	1.69%	
<input type="checkbox"/>	Website visits (Carousel 1)- May 25, 2023 (Rayvee) ... ID: 204795296 · Sponsored Content	\$50.00	83 Website Visits 	\$0.60	10,106	83	0.82%	
<input type="checkbox"/>	Website visits (Carousel 2)- May 25, 2023 (Rayvee) ... ID: 204795796 · Sponsored Content	\$100.00	114 Website Visits 	\$0.88	13,571	114	0.84%	
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- May 26, 2023 (Rayvee) ... ID: 204861046 · Sponsored Content	\$50.00	72 Website Visits 	\$0.69	3,390	72	2.12%	
<input type="checkbox"/>	Website visits (iPad Pro M2 Exchange - Image 1,2,3)- May 29, 2023 (Rayvee) ... ID: 204867476 · Sponsored Content	\$231.87	451 Website Visits 	\$0.51	59,307	451	0.76%	



Tanveer Hossain Rayvee
Digital Marketing Strategist

http://



thrayvee.com

Thank You

Because, I'm here to help

As a digital marketing expert with a proven track record in generating exceptional results, I can help your company by creating and executing data-driven, multi-channel strategies that drive significant ROI and elevate your brand's online presence.



Address

F- 4B, H- 541-543, R-9, Block E, Bashundhara R/A,
Dhaka 1229, Bangladesh.



Telephone

+88 01800 003003



Email Address

a.rayvee.009@gmail.com