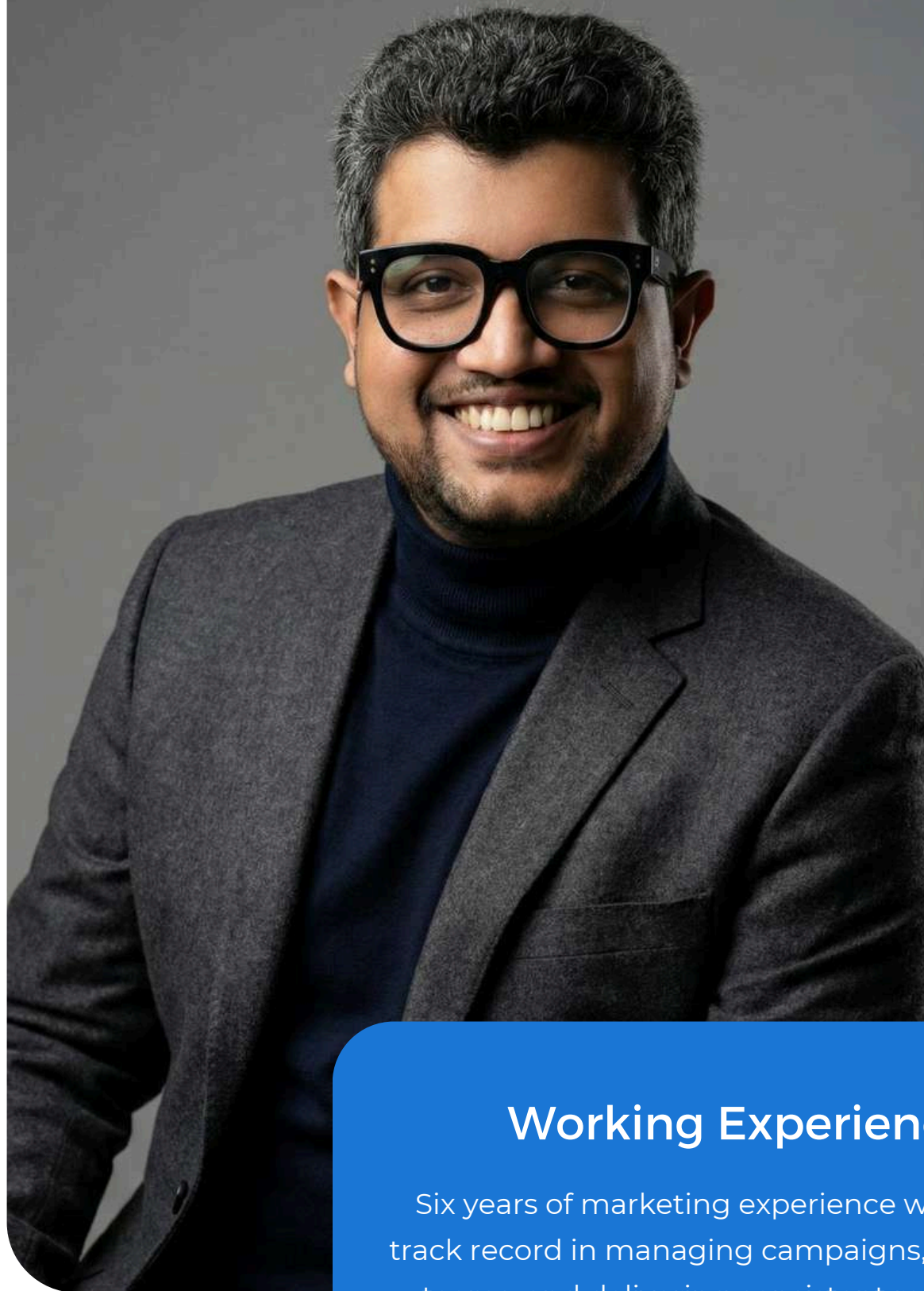


Tanveer Hossain Rayvee

Digital Marketing Strategist



thrayvee.com



Personal Overview

A PMP-certified multi-channel digital marketing strategist with over six years of experience specializing in Facebook and Google Ads, marketing automation, e-commerce, and lead generation. I have worked with four marketing agencies, managing 65+ global brands across diverse industries, and have successfully handled over \$8 million in Meta ads and \$2 million in Google ads.

With a background in Computer Science and an MBA in Marketing, combined with professional certifications, I focus on building structured marketing systems, optimizing workflows, and executing data-driven strategies that improve efficiency, scalability, and overall business performance.

Working Experience

Six years of marketing experience with a strong track record in managing campaigns, coordinating teams, and delivering consistent results across multiple industries and global clients.

Working Expertise

Expertise in multi-channel digital marketing with strong proficiency in modern marketing tools, automation systems, and data-driven execution strategies.

Leadership Experience

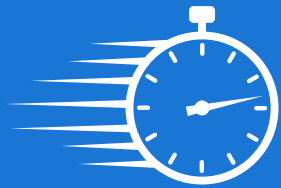
Worked as Key Account Manager and Digital Strategy Lead, coordinating cross-functional teams of 20+ members and ensuring smooth execution across campaigns, operations, and client delivery.



thrayvee.com

Digital Marketing Strategist

Why Me?



6 Years+

Industry Experience



4 Agency

Working Experience



5 Years+

Remote Job Experience



65 Brand

Management Globally



500+

Completed Campaigns

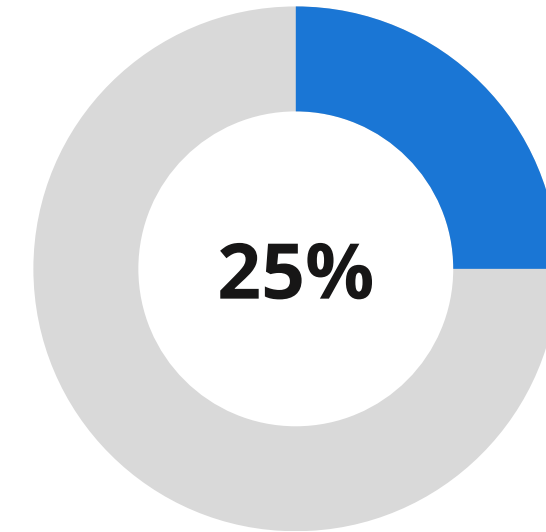


50+ Tools

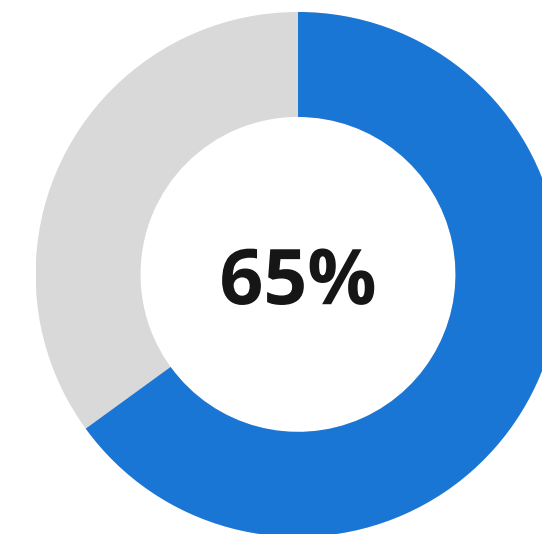
Hand-on Experience



thrayvee.com



Average Growth Increase



Clients Managed Over A Year

Digital Marketing Strategist

My Areas of Expertise

Digital Project Management

I plan, structure, and lead digital projects end-to-end—defining scope, managing timelines, coordinating teams, and ensuring delivery stays aligned with business goals and budgets.

Digital Marketing Management

I manage marketing initiatives as structured projects—aligning strategy, execution, and reporting across teams to ensure campaigns move on time and perform as expected.

Paid Ads Management

I oversee paid advertising projects across Google, Meta, and LinkedIn—handling planning, execution coordination, performance tracking, and optimization workflows.

Content & Social Media Operations

I manage content and social media as execution systems—setting workflows, calendars, approvals, and accountability so teams publish consistently without chaos.

Web Development Project Oversight

I coordinate designers, developers, and stakeholders to deliver websites on schedule—handling requirements, milestones, QA, and launch readiness.

Email Campaign Execution

I manage email campaigns as structured programs—from planning and segmentation to deployment schedules and performance reviews.

Marketing Automation & Systems

I design and manage automation projects that connect tools, reduce manual work, and create repeatable systems for marketing and operations teams.

Consultation & Execution Advisory

I advise founders and agencies on fixing execution gaps—clarifying priorities, improving workflows, and setting up systems that scale without adding headcount.

Career Roadmap

Najm Consultant (Internship)

Started as an **Intern** but worked with some of the complex project consultation along with the CEO himself.

October 2019

Care Nutrition Limited (Bangladesh)

As a **Digital Marketing Strategist**, I started the whole digital marketing approach from scratch. Still, my setups are running in this multinational FMCG company.

January 2020

Green Atmosphere Pte. LTD (Singapore)

As a lead **Digital Marketing Strategist**, I have managed all the marketing-related work for my clients and the managing team.

May 2020

Raicom Digital (USA)

Joining here as a **Senior Media Buyer**, I have managed a large scale of Facebook ads and multi-channel marketing approaches to ensure maximum profitability from ecommerce.

January 2021

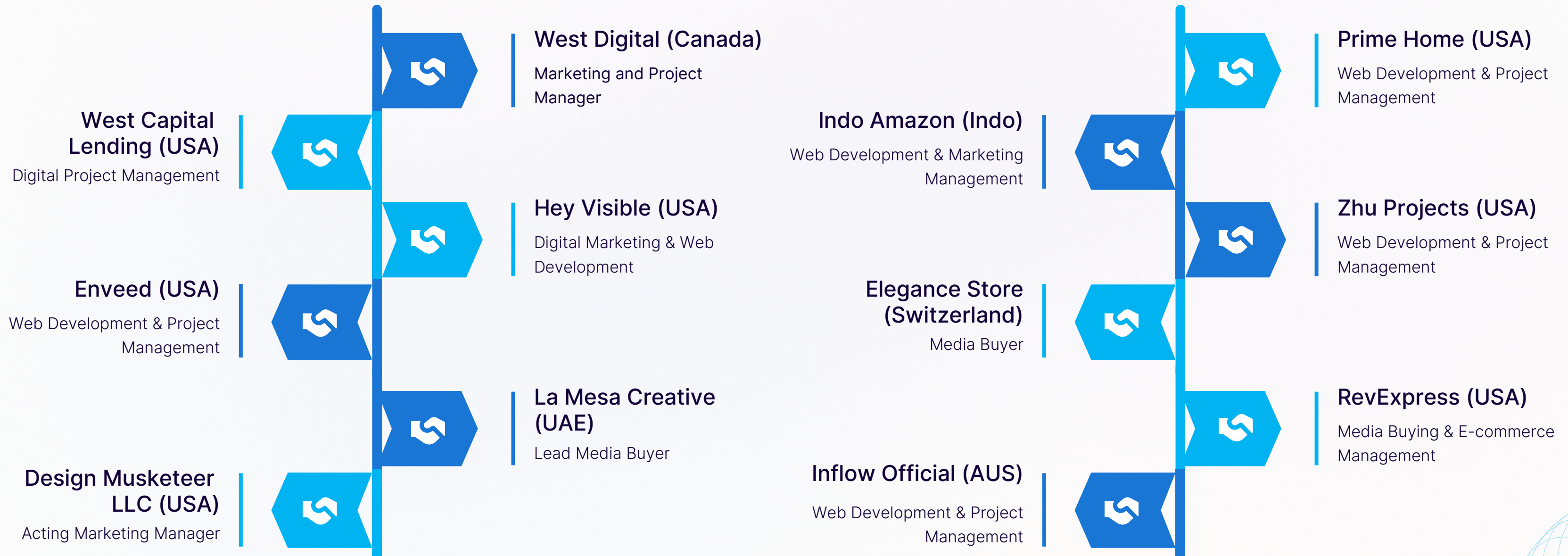
Gold Lion Technologies (USA)

As a **Marketing Manager**, I have managed the maximum number of clients, from their strategic planning to the execution.

October 2021



Freelancing Experience Roadmap



Professional Certifications

Hands-On Experience



Project Management Professional (PMP)



Meta Blueprint – Digital Marketing Associate



HubSpot Academy – Inbound Certified



Digital Branding and Engage



LinkedIn Marketing



Google Project Management Certificate

Execution Tools Used Across Client Projects

Actively Used Across Teams

Project Management



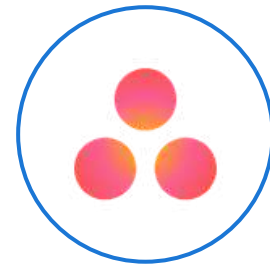
Trello



ClickUp



Monday.com



Asana



Jira



Notion

Analytics & SEO



Google Analytics



Ahrefs



SEMrush



Moz

Automation & CRM



HubSpot



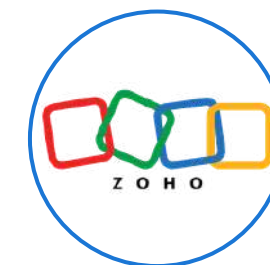
Pabbly Connect



GoHighLevel



Zapier



Zoho CRM



Apollo IO

Execution Tools Used Across Client Projects

Actively Used Across Teams

Media Buying



Meta Business Suite



Google Ads



LinkedIn Ads



TikTok Ads

Supporting Tools & Systems



Slack



Google Workspace



Claude



Canva



ChatGPT



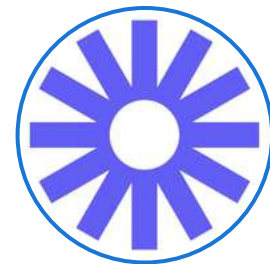
Figma



WhatConverts



Hootsuite



Loom



CapCut



Adobe Illustrator



Adobe Photoshop

Channels & Platforms Managed

Campaign & Growth Execution

Social Media Platforms



Facebook



Instagram



LinkedIn



TikTok



X (Twitter)



YouTube

Email & Lifecycle Marketing



Klaviyo



ActiveCampaign



HubSpot Email



GoHighLevel



Mailchimp



Zoho Campaigns

Web Development



WordPress



Shopify



Wix



Squarespace

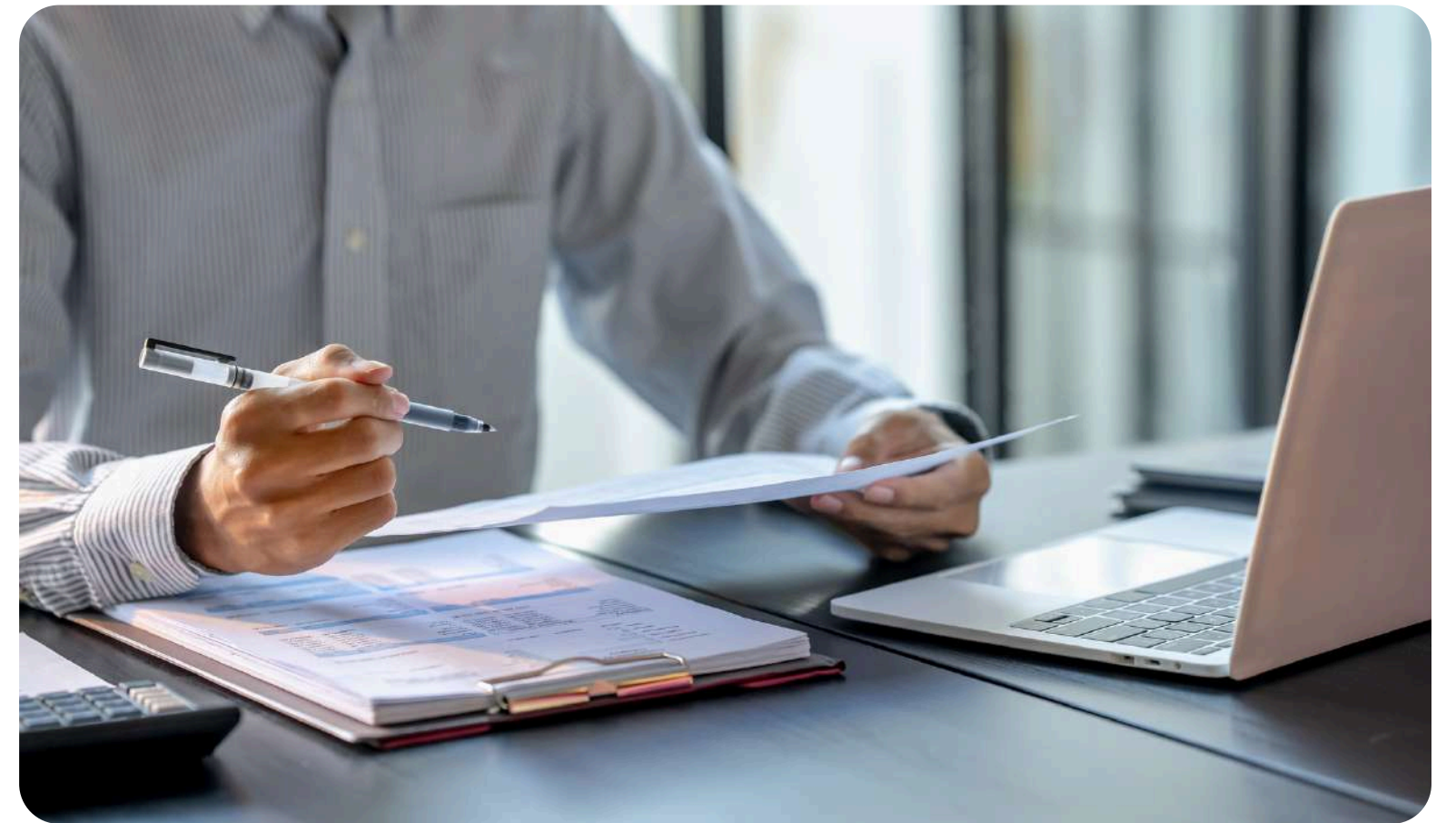
Marketing Project Execution

As a Certified Project Manager, I lead the execution of marketing projects from planning to launch—ensuring strategy turns into measurable results.

I manage media buying operations alongside execution, coordinating Meta, Google, and multi-channel ad campaigns with clear timelines, owners, and performance checkpoints. Every task, from creative handoff to budget pacing, is tracked, reviewed, and optimized.

My role isn't to “just run ads”—it's to orchestrate execution:

Align media buyers, creatives, analysts, and stakeholders; remove blockers; control scope; and ensure campaigns launch on time, stay on budget, and scale efficiently. I work closely with founders, agencies, and internal teams to bring structure, accountability, and performance discipline into marketing execution—especially where paid media and delivery timelines intersect.



65+ Brands

Executed Across

\$8M+

Media Spend Managed

6+ Years

Execution Experience

4 Agencies

Full-Scale Operations

Associated Brands

To be continued...



Associated Brands

and many more...



Associated Brands

To be continued...



THE FANSS

MODELL'S
SPORTING GOODS®



LINENS·N·THINGS®

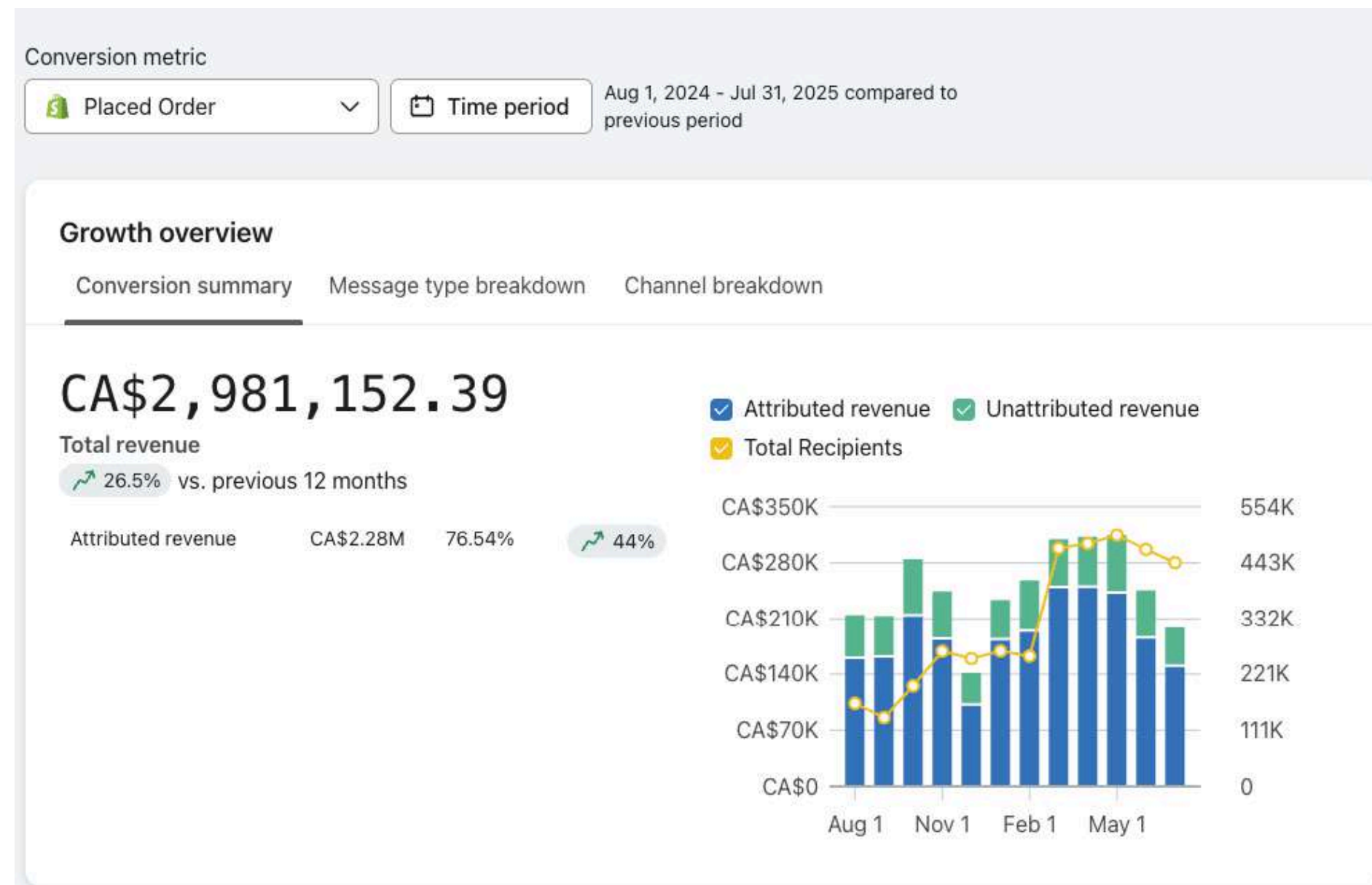
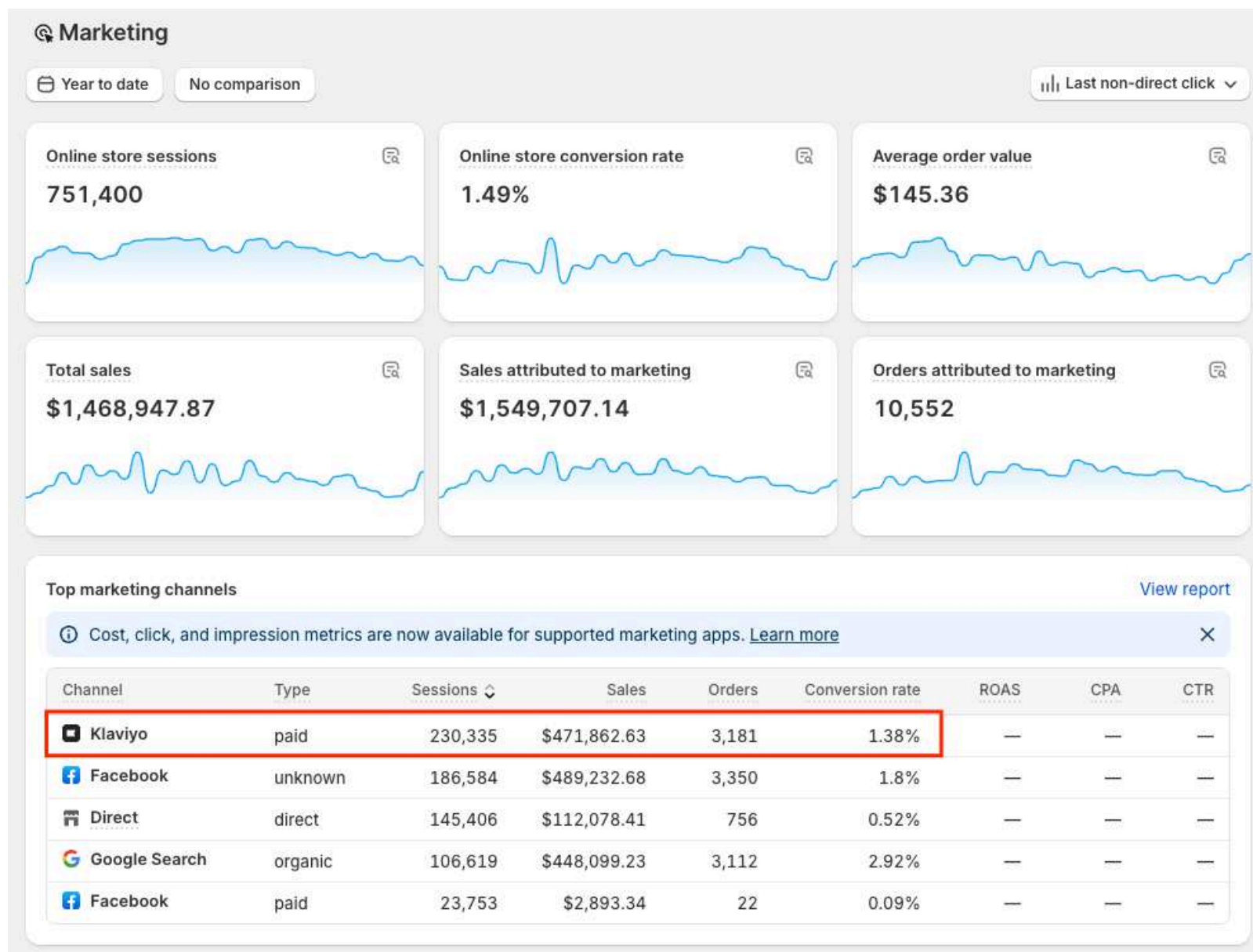
GENBUILD
CONSTRUCTION GROUP

Rage⚡**n!**



Tanveer Hossain Rayvee
Digital Marketing Strategist

Email Campaign Results





Tanveer Hossain Rayvee
Digital Marketing Strategist

Email Campaign Results

Date range

Search campaigns Last 30 days Audience Channels

Campaign	Placed Order ↑
<input type="checkbox"/> LIQUIDATION DÉTÉ ET NOUVEAUTÉS (clone) 30 Days Engaged	CA\$8,285.07 34 recipients
<input type="checkbox"/> LIQUIDATION DÉTÉ ET NOUVEAUTÉS 30 Days Engaged	CA\$7,720.10 39 recipients
<input type="checkbox"/> [FR] - Prospects - 15% OFF + Free Shipping - 15.08.25 90 Days Engaged	CA\$6,944.60 48 recipients
<input type="checkbox"/> VENTE SOUS LA TENTE PLUS VIP PLUS (clone) (clone) (clone) 60 Days Engaged	CA\$6,178.08 38 recipients
<input type="checkbox"/> VIP CODE VIP [En] VVIP (4+ Purchase/Last 90 Days) En, [Fr] VVIP (4+ Purchase/Last 90 Days), VIP - 12 Months - > \$600, VIP (2ALTV \$[2*282] \$564), VIP Customers	CA\$5,753.48 26 recipients
<input type="checkbox"/> [FR] - Profile - VVIP 20% Discount - 04.08.2025 (Ready to Schedule) [Fr] VVIP (4+ Purchase/Last 90 Days)	CA\$5,574.17 22 recipients
<input type="checkbox"/> [FR] - Profile - Charlie B - 08-01-2025 90 Days Engaged	CA\$5,294.45 33 recipients
<input type="checkbox"/> LIQUIDATION DÉTÉ ET NOUVEAUTÉS 90 Days Engaged	CA\$5,286.67 41 recipients
<input type="checkbox"/> LIQUIDATION DÉTÉ ET NOUVEAUTÉS (clone) (clone) 30 Days Engaged	CA\$5,188.39 35 recipients
<input type="checkbox"/> CYC (clone) Repeat Buyers, Repeated Customer (Purchased at Least Twice)	CA\$4,943.60 29 recipients
<input type="checkbox"/> [FR] - Profile - Frank Lyman - 11 Aug, 2025 90 Days Engaged	CA\$4,386.63 23 recipients

Metric	Your value	Performance	Percentile	Median
Open Rate	63.9%	✓ Excellent	95th	40.1%
Click Rate	6.01%	✓ Excellent	92nd	1.61%
Conversion Rate	0.268%	✓ Excellent	88th	0.0609%
Bounce Rate	0.212%	✓ Excellent	92nd	0.718%
Spam Complaint Rate	0.009%	✓ Good	53rd	0.00972%
Unsubscribe Rate	0.223%	✓ Good	62nd	0.288%
Revenue Per Recipient	CA\$0.466	✓ Excellent	86th	CA\$0.072

Email Marketing Flows



Tanveer Hossain Rayvee
Digital Marketing Strategist

Flow Details

Top performing flows

Sep 6, 2025 - Mar 5, 2026

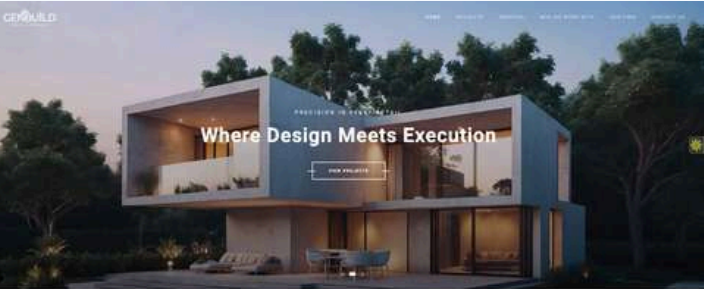
[View all flows](#)

Flow	Status	Type	Deliveries	Placed Order	Percent change
() Club Lily - Points Earned on Order - FR & EN Points Earned on Order	Live	✉	14,622	CA\$70,646.15 CA\$4.83 / recipient	↑ 1,754.29%
03 [2024 - WD] Post Purchase - French Placed Order	Live	✉	15,000	CA\$51,460.30 CA\$3.43 / recipient	↓ 19.24%
02 [2024 - WD] Checkout Abandonment - French Checkout Started	Live	✉ ⓧ A/B	6,853	CA\$48,690.47 CA\$7.10 / recipient	↑ 26.19%
01 [08/2025 - WD] Welcome Flow - French Added to Newsletter list	Live	✉ ⓧ	7,288	CA\$29,795.45 CA\$4.09 / recipient	↑ 16.95%
09 [2024 - WD] Birthday Flow - French Starts 1 week before Birthday. Repeats annually.	Live	✉	11,561	CA\$26,636.24 CA\$2.30 / recipient	↑ 72.60%
13 [2024 - WD] Browse Abandonment - French Viewed Product	Live	✉	10,171	CA\$13,989.14 CA\$1.38 / recipient	↑ 43.24%
08 [2024 - WD] Delayed Fulfillment - French Placed Order	Live	✉	2,706	CA\$12,699.40 CA\$4.69 / recipient	↑ 23.13%
01 [08/2025 - WD] Welcome Flow - English Added to Newsletter list	Live	✉ ⓧ	619	CA\$6,249.21 CA\$10.10 / recipient	↑ 22.87%
[10/2025 - WD] - POS Review Request Placed Order	Live	✉ A/B	3,193	CA\$6,162.63 CA\$1.93 / recipient	-
11 [2024 - WD] VIP Loyalty Flow - French Added to VIP - 12 Months - > \$600 list	Live	✉	950	CA\$5,007.99 CA\$5.27 / recipient	↑ 135.65%

- **Club Lily – Points Earned on Order**
Notifies customers of earned loyalty points after purchase to encourage repeat buying.
- **Post Purchase Flow**
Sends follow-up emails after purchase to build trust and increase customer lifetime value.
- **Checkout Abandonment Flow**
Recovers potential lost sales by targeting users who started checkout but didn't complete the purchase.
- **Welcome Flow**
Introduces new subscribers to the brand and guides them toward their first purchase.
- **Birthday Flow**
Delivers personalized birthday offers to boost engagement and conversions.
- **Browse Abandonment Flow**
Re-engages users who viewed products but didn't take further action.
- **VIP Loyalty Flow**
Targets high-value customers with exclusive offers to increase retention and lifetime value.

Recent Web Development Projects

I Managed Whole Development

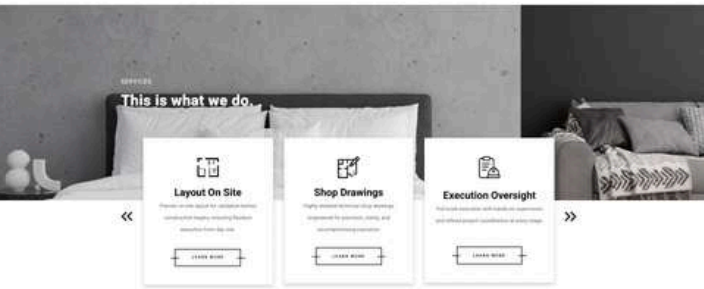


10+ ACTIVE PROJECTS
2018 YEAR OF BUSINESS ESTABLISHMENT
153 PROJECTS DELIVERED
12+ YEARS OF INDUSTRY EXPERIENCE

Experience that delivers. Execution you can rely on.

Projects Built with Precision & Detail

- Warm Wood Coastal Interiors
- Home Walnut Millwork & Interior Detailing
- Contemporary Interior Walnut Millwork
- Walnut Kitchen & Coastal Living Integration
- Walnut Integrated Residential Millwork
- Soft Neutral Residential Interiors
- Seamless Millwork Ocean Interior System
- Custom Wood Interior Millwork
- Modern Light Wood Interior Execution



GenBuild Construction Group
Interior and Construction Business

genbuildcg.com



Empowering Your Health, One Supply at a Time

Viva Medical Supply delivers premium medical equipment to enhance mobility, alleviate discomfort, and support your journey to wellness.

Check Eligibility

Call Us: 951-881-2552 | Email Us: contact@vivams.com | Visit Us: 705 W Kimberly Ave, Suite 200, Fullerton, CA 92833

We Empower You to Move Freely and Live Well

All Viva Medical Supply, we provide premium products and caring support to help you regain independence. Whether you're recovering from surgery or managing discomfort, our solutions empower you to move freely and live without limits.

- Comfort-First, Precision-Engineered Braces**
Designed to deliver optimal support without sacrificing range of movement.
- Mobility Enhancement & Post-Operative Tools**
Everything you need to recover, regain strength, and stay active.
- Custom-Fit Designs with Superior, Breathable Materials**
Custom-fit, breathable materials for lightweight, all-day support.
- Rapid Delivery & Hassle-Free Insurance Coordination**
We manage the paperwork and deliver quickly to your doorstep.
- Ongoing Expert Support You Can Trust**
From first use to long-term care, our team is always here to guide you.

Browse By Brace Type

- Ankle Brace
- Back Brace
- Elbow Brace
- Shoulder Brace
- Knee Brace
- Wrist Brace

We Simplify Your Journey to Pain-Free Living

Our streamlined process ensures you receive the right medical supplies without any hassle. From your first call to doorstep delivery, Viva Medical Supply is with you every step of the way.

- Personalized Expert Consultation**
Connect with our certified specialists to phone or video chat. We'll assess your needs, answer questions, and recommend the ideal products for your condition.
- Hassle-Free Insurance Verification**
Our team handles all the paperwork, verifying your coverage and handling out-of-pocket costs so you can focus on feeling better.

Viva Medical Supply
Direct Medical Supply Business

vivams.com



Organic Acai Bowl
Try it once and you will be hooked for life.

Daily Open 08 AM - 9 PM
[Our Menu](#) [Online Order](#)

THE PURPLE GOLD LIVES HERE

We provide high-nutritional benefits to South East Asia with our Amazon Forest smoothie bowls and pastries that're a young and dynamic company based in Cambridge, MA, ready to explore the wonders of South East Asia!

For more information about our products and how to open one of our franchise shops, click below for more information.

OUR PREMIUM MENU

- ACAI BOWL PREMIUM
- ACAI EXPRESS BOWL
- HEALTHY SMOOTHIES
- ACAI CONES

The Acai Shop
Food Chain Business

theacaishop.com



Reliable Diabetic Supplies Delivered To Your Door

HIGHER LEVEL OF CARE
Trusted U.S. supplier for glucose monitoring, pumps, sensors, test strips, and essential diabetic care items.

Fast Delivery On All Orders
Get your diabetic supplies shipped quickly and safely to your door.

100% Authentic Products
Partner with genuine diabetic equipment from the best brands.

Same-Day Shipping. No Delays.
WHEN PLACED BEFORE 10:00 PM THE SAME DAY, TRACKERS SENT AUTOMATICALLY AFTER SHIPMENT.

Popular Categories

- Continuous Glucose Monitor (CGM)
- Insulin Pumps & Pen Supplies
- Blood Glucose Test Strips

Latest Products

- FreeStyle Libre 2 Sensor
- Devox DEXCOM Sensor
- Devox CG Pen Injector
- Devox CG Receiver
- Devox CG Sensor

Genuine Commitment To Your Health

We provide authentic diabetic supplies from leading brands with fast delivery, secure checkout, and dedicated customer support.

American Diabetic Supplies
Diabetic Supply Products

americandiabeticsupplies.shop

<http://thrayvee.com>

Certified Project Manager

FACEBOOK ECOMMERCE REPORT

OVERVIEW

- Facebook Certified Digital Marketing Associate
- Managed over \$8 million in ad spends
- Expert in Sales Funnel Creation
- Average ROAS on e-commerce 3.5X+
- Expert in both WordPress and Shopify



Campaigns		Ad sets		Ads		Maximum: Jul 30, 2022 – Aug 30, 2025									
+ Create		Duplicate		Edit		A/B test		More		Columns: Ray101		Breakdown			
Off / On	Campaign	Results	Unique CTR	Amount spent	Cost per add	Cost per result	Purchase ROAS	Website purchase	Purchases	Website purchases	Purchases conversion	Website purchases			
<input type="checkbox"/>	Creative Testing QC (19-4-2024)	9,117 Website purchases	26.93%	\$14,164.94	\$0.18	\$1.55 Per Purchase	111.47	111.47	9,117	9,117	\$1,579,007.01	\$1,579,007.01			
<input type="checkbox"/>	Audience Testing Ontario (3-6-20...	85 Website purchases	2.90%	\$2,142.49	\$1.58	\$25.21 Per Purchase	7.27	7.27	85	85	\$15,569.50	\$15,569.50			
<input type="checkbox"/>	Creative Testing - Ontario (6-5-20...	111 Website purchases	4.55%	\$2,618.59	\$1.95	\$23.59 Per Purchase	7.02	7.02	111	111	\$18,389.75	\$18,389.75			
<input type="checkbox"/>	Catalog Campaign - Ontario (19-4...	56 Website purchases	3.96%	\$2,251.38	\$32.63	\$40.20 Per Purchase	3.99	3.99	56	56	\$8,988.30	\$8,988.30			
<input type="checkbox"/>	Testing I ABO I Ontario	27 Website purchases	4.60%	\$674.58	\$2.33	\$24.98 Per Purchase	6.87	6.87	27	27	\$4,637.26	\$4,637.26			
<input type="checkbox"/>	SS I Creative Testing I 03/04/24 - ...	188 Website purchases	12.31%	\$2,413.74	\$0.71	\$12.84 Per Purchase	13.52	13.52	188	188	\$32,636.93	\$32,636.93			
<input type="checkbox"/>	SS I Creative Testing I 02/28/24	74 Website purchases	12.56%	\$153.20	\$0.21	\$2.07 Per Purchase	70.15	70.15	74	74	\$10,747.07	\$10,747.07			
Results from 7 campaigns															

Website

lilyvogue.ca

Origin

Canada

Total Spending

CA\$24,418.92

Final ROAS

31.47



Campaigns		Ad sets		Ads		Maximum: May 1, 2023 - Jun 1, 2026											
Off / On	Campaign	Delivery	Budget	Results	Total messaging contacts	Cost per messaging contact	Amount spent	Impressions	Reach	Frequency	CTR (link click-through)	CPC (cost per link click)	New messaging...	Messaging conversatio...	Cost per messaging...		
<input type="checkbox"/>	Camp 5 - CBO - KY/WV/O...	Active	\$50.00	16	22	\$7.45	\$134.16	4,218	2,740	1.54	1.38%	\$2.31	11	16	\$8.39		
<input type="checkbox"/>	Video Camp -	Active	Using ad set bu...	47	54	\$5.84	\$309.41	10,312	4,823	2.14	1.70%	\$1.77	32	47	\$6.58		
<input type="checkbox"/>	Camp 3 - ABO - FL / NY / ...	Active	\$80.00	85	102	\$6.21	\$565.46	15,271	7,212	2.12	1.62%	\$2.28	68	85	\$6.65		
<input type="checkbox"/>	Camp 2 - ABO - CA/TX - ...	Active	\$100.00	114	142	\$5.49	\$670.34	18,277	9,147	2.00	1.75%	\$2.10	97	114	\$5.88		
<input type="checkbox"/>	Camp 1 - ABO - GA / IN / ...	Active	\$57.22	62	76	\$6.32	\$411.06	11,580	5,323	2.18	1.38%	\$2.57	52	62	\$6.63		
<input type="checkbox"/>	Medalliance branding	Active	\$47.00	33	45	\$8.04	\$345.81	10,094	4,164	2.42	2.82%	\$1.21	27	33	\$10.48		
<input type="checkbox"/>	Campdiscount	Active	\$65.00	3,941	5,113	\$6.46	\$24,349.89	539,946	217,549	2.48	1.49%	\$3.03	2,858	3,941	\$6.18		
<input type="checkbox"/>	Camp Sept	Active	Using ad set bu...	11,023	13,330	\$5.38	\$49,650.33	1,644,977	508,019	3.24	1.44%	\$2.10	8,973	11,023	\$4.50		
<input type="checkbox"/>	Evergreen Ad (DTS)	Not deliverin...	\$20.00	85	111	\$6.32	\$531.02	14,163	5,393	2.63	2.32%	\$1.62	84	85	\$6.25		
<input type="checkbox"/>	Camp 6 - CBO - OK/MO/I...	Off	\$100.00	—	—	—	\$0.00	—	—	—	—	—	—	—	—		
<input type="checkbox"/>	Camp 4 - CBO - AL/MS/L...	Off	\$50.00	29	31	\$9.48	\$274.94	7,990	4,226	1.89	1.45%	\$2.37	27	29	\$9.48		
<input type="checkbox"/>	Camp Dec	Off	Using ad set bu...	11	34	\$3.42	\$92.31	2,600	1,345	1.93	1.38%	\$2.56	3	11	\$8.39		
<input type="checkbox"/>	Campaign ig	Off	Using ad set bu...	21	41	\$4.69	\$126.74	2,642	1,019	2.59	0.49%	\$9.75	16	21	\$6.04		
<input type="checkbox"/>	High quality lead [Test]	Off	Using ad set bu...	12	26	\$5.12	\$112.58	4,330	2,369	1.83	1.06%	\$2.45	4	12	\$9.38		
<input type="checkbox"/>	Instagram ad	Off	Using ad set bu...	58	71	\$6.46	\$368.10	8,594	5,391	1.59	1.21%	\$3.54	56	58	\$6.35		
<input type="checkbox"/>	new ad copy 1	Off	Using ad set bu...	1,156	1,292	\$3.63	\$4,308.59	783,353	481,240	1.63	0.68%	\$0.81	1,056	1,156	\$3.73		
<input type="checkbox"/>	camp ap 2	Off	Using ad set bu...	18	24	\$5.09	\$112.04	4,994	3,503	1.43	1.42%	\$1.58	14	19	\$5.90		
<input type="checkbox"/>	Ad Camp Ap1 2 Img	Off	Using ad set bu...	206	249	\$5.00	\$1,099.84	70,759	30,049	2.35	0.96%	\$1.62	177	214	\$5.14		
<input type="checkbox"/>	New Ads camp M1	Off	Using ad set bu...	1,968	2,335	\$3.82	\$7,584.27	201,621	82,680	2.44	2.45%	\$1.54	1,753	2,013	\$3.77		

Website

medalliancesupply.com

Origin

The United States

Total Spending

\$105,000

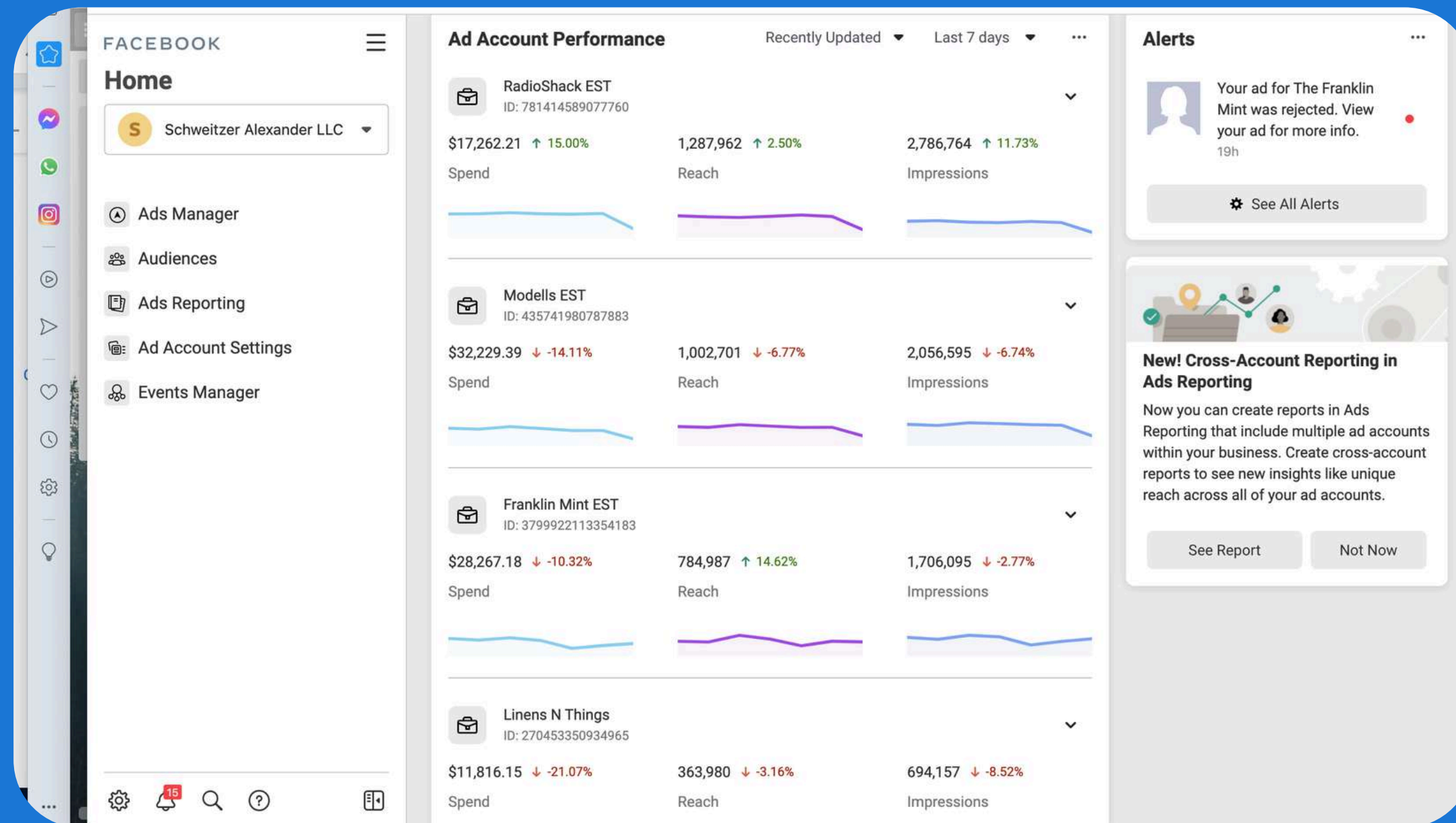
Converted Message Leads

22,877





Facebook Ad Manager



Radio Shack

Radio Shack is a chain of wireless and electronics stores founded in 1921. It operated stores in the United States and Mexico.

Modell's Sporting Goods

Modell's Sporting Goods was an American sporting goods retailer having more than 150 retail locations in ten states.

Linens 'n Things

Linens 'n Things was a Clifton, New Jersey-based big-box retailer specialising in home textiles, housewares, and decorative home accessories.

The Franklin Mint

The Franklin Mint is a private mint which sells coins, medals, jewelry, die-cast vehicles, dolls, sculpture and other collectibles.

RadioShack EST (781414589077760) Updated just now Discard Drafts Review and Publish

Search and filter Lifetime: Dec 1, 2020 – Jun 10, 2021

Resource Center Campaigns Ad Sets Ads

+ Create Quick Duplicate Edit More 1-200 of 881 View Setup Reports

<input type="checkbox"/>	On / Off	Campaign Name	Ends	Link Clicks	Website Purchases	On-Facebook Purchases	Website Purchase ROAS (Return...)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - JT - ABO - BE - 2.5 - Testing Audience - ...	Ongoing	128	3 [2]	—	12.59 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	6AM - TOF - JT - ABO - BE - 2.13 - NEW Ads - -...	Ongoing	323	7 [2]	—	5.19 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - JT - ABO - BE - 2.5 - Testing Audience - ...	Ongoing	119	3 [2]	—	4.74 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	730AM - 300X7 - TOF - JT - ABO - BE - 2.13 - ...	Ongoing	100	2 [2]	—	4.36 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	5AM - 10x100 - TOF - JT - ABO - BE - 2.13 - NE...	Ongoing	4,458	31 [2]	—	3.43 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	730AM - 300X7 - TOF - JT - ABO - BE - 2.13 - ...	Ongoing	1,932	24 [2]	—	3.41 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	8AM - 10x100 - TOF - JT - ABO - BE - 2.13 - NE...	Ongoing	3,495	18 [2]	—	3.40 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	730AM - 300X7 - TOF - JT - ABO - BE - 2.13 - ...	Ongoing	555	5 [2]	—	3.39 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Jose - Bid Cap - 173-174 - RGB Light - Color C...	Ongoing	441	5 [2]	—	3.39 [2]
		> Results from 881 campaigns ⓘ Loading...					

Website

www.radioshack.com

Origin

The United States

Monthly Spending

US \$80,000-200,000

Avg. ROAS

2X-2.5X



Campaigns Modells EST (435741980787883) Updated just now Discard Drafts Review and Publish

Search and filter Lifetime: Dec 4, 2020 – Jun 10, 2021

Resource Center Campaigns Ad Sets Ads

+ Create Quick Duplicate Edit More 1-200 of 949 View Setup Reports

	On / Off	Campaign Name		Website Purchases	On-Facebook Purchases	Mobile App Purchases	Website Purchase ROAS (Return...)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - JT - CBO - 10% OFF - BID CAP - 200-220 - BE - 3.3 - ...	52	1 [2]	—	—	25.28 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - JT - CBO - BID CAP = 370-410 - BE - 2.8 - STOCK - ...	131	1 [2]	—	—	9.85 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - HS - CBO - BE - 2.8 - STOCK - 126 - OPEN - Weider...	2,459	13 [2]	—	—	9.18 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - HS - CBO - BE - 4.3 - 15% OFF - STOCK - 126 - OPE...	1,079	6 [2]	—	—	8.32 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - HS - CBO - BE - 5.2 - 10% OFF - STOCK - 126 - OPE...	5,755	41 [2]	—	—	7.66 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - HS - CBO - BE - 3.64 - STOCK - 126 - OPEN - Weid...	28,447	159 [2]	—	—	7.53 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOF - HS - CBO - BE - 4.3 - 15% OFF - STOCK - 126 - OP...	559	7 [2]	—	—	7.41 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Jose_Hamza Testing Proform Carbon T7 Treadmill 1/7 -	545	2 [2]	—	—	6.62 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Weight training- TOF - I AI /Interests/Competitors - HS -	204	5 [2]	—	—	6.52 [2]
> Results from 949 campaigns			Loading...				

Website

www.modells.com

Origin

The United States

Monthly Spending

US \$120,000-200,000

Avg. ROAS

3X-3.5X



Campaigns Linens N Things (270453350934965) Updated just now Discard Drafts Review and Publish

Search and filter Lifetime: Oct 22, 2020 – Jun 10, 2021

Resource Center Campaigns Ad Sets Ads

+ Create Duplicate Edit More 1-200 of 1124 View Setup Reports

		Campaign Name	Link Clicks	Website Purchases	On-Facebook Purchases	Mobile App Purchases	Website Purchase ROAS (Return...)
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT - CBO - BID CAP 90-95 - 1.69 Break E...	118	3 [2]	–	–	4.97 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose - Scale Nut Cracker - 12/18 - Copy	54	5 [2]	–	–	4.64 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - NP - 2.00 BE - 15% OFF SLAYSTATION@...	14,244	48 [2]	–	–	4.53 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - NP - 2.00 BE - 15% OFF SLAYSTATION@...	23,638	109 [2]	–	3	4.43 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT - BID 700 - 2.00 BE - 15% OFF SLAYS...	273	1 [2]	–	–	4.22 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose_Nate - Testing 12 Inch Gold Resin Stand...	178	9 [2]	–	–	4.07 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose/Nate_Tanveer - Testing Farmhouse Bar...	687	9 [2]	–	–	3.88 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose - Scale - 14" Silver/Gold Sequin Soldier ...	146	4 [2]	–	–	3.82 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - NP - 2.00 BE - 15% OFF SLAYSTATION@...	3,714	16 [2]	–	–	3.76 [2]
> Results from 1,124 campaigns ⓘ							
Loading...							

Website

Int.com

Origin

The United States

Monthly Spending

US \$80,000-200,000

Avg. ROAS

3X-3.5X



Franklin Mint EST (379992211335418...)

Updated just now

Discard Drafts

Review and Publish

Search and filter

Lifetime: Dec 2, 2020 – Jun 10, 2021

Resource Center

Campaigns

Ad Sets

Ads

+ Create

Quick Duplicate

Edit

1-200 of 1207

Customize

Reports

	On / Off	Campaign Name		Website Purchases	On-Facebook Purchases	Mobile App Purchases	Website Purchase ROAS (Return...)
<input type="checkbox"/>	<input type="checkbox"/>	TOF - AM - CBO - Pedestal Urn2	867	5 [2]	-	-	6.38 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose_Hamza Testing Hercules and Diomedes Statue (1...	1,457	12 [2]	-	-	6.37 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOF - AG - CBO - #62 - 6/9 - BE - 1.77 - STOCK - 296 - Te...	68	1 [2]	-	-	4.74 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - AG - CBO - BE - 1.83 - STOCK - 108 - Testing - Fou...	408	4 [2]	-	-	4.48 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT - CBO - BID CAP - Testing - American Coin Trea...	159	3 [2]	-	-	4.17 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - HS - CBO - BE - 1.5 - STOCK - 453 - Testing - 1909 ...	1,196	12 [2]	-	-	4.09 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose_Hamza - BE - 2.1 -180 STOCK Testing Over the Fe...	1,083	53 [2]	-	-	3.57 [2]
<input type="checkbox"/>	<input type="checkbox"/>	Jose_Hamza Testing Toscano 1/4	1,464	19 [2]	-	-	3.45 [2]
<input type="checkbox"/>	<input type="checkbox"/>	TOF - JT - CBO - BE - 2.1 - STOCK - 40 - OPEN - Mermaid	1,004	14 [2]	-	-	3.41 [2]

> ⚠ Results from 1,207 campaigns

Loading...

Website

franklinmint.com

Origin

The United States

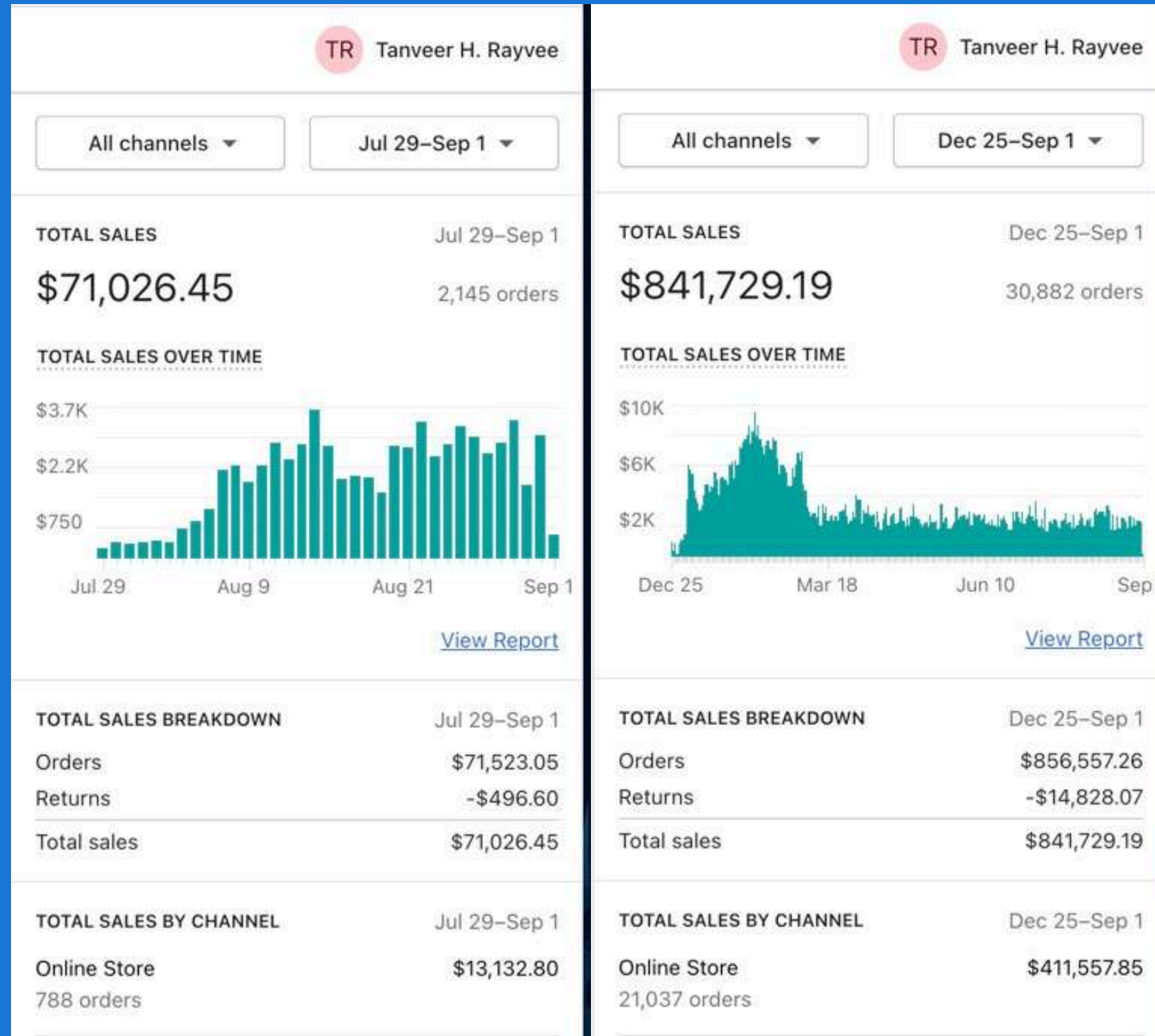
Monthly Spending

US \$80,000-140,000

Avg. ROAS

3X-3.5X





Facebook Report for Jewellery Product

C7 - ADONYS - Musical Note Brooch... ID: 737039576870152	\$3,792.55 Spend	+ 401.82%	163,227 Reach	+ 324.98%	267,849 Impressions	+ 487.20%	>
C4 - NORANA - Kid at Heart Unicorn ... ID: 263696474902170	\$3,496.80 Spend	+ 91.31%	141,238 Reach	+ 152.35%	240,116 Impressions	+ 218.74%	>
C1 - LORANA - Soul Sisters Bracelet ... ID: 593643104909881	\$13,915.78 Spend	+ 1262.76%	671,077 Reach	+ 1298.98%	1,269,438 Impressions	+ 1996.34%	>

Shopify Sales Analytics

Artik Medical Supply

Niche: Medical Supplies

Lead: 8245 || CPR: \$6.09

Amount Spend: \$50,215

Lead Automation: QuickBase

Message Automation: ManyChat

Campaign	Delivery	Results	Reach	Frequency	Cost per result	Amount spent	Impressions
Send Message - ManyChat (Rayvee) - Week 7	Active	14 [2] Messaging conve...	2,317	1.10	\$6.41 [2] Per Messaging C...	\$89.75	2,558
Send Message - ManyChat (Rayvee) - Week 6	Completed	60 [2] Messaging conve...	7,306	1.35	\$5.33 [2] Per Messaging C...	\$320.00	9,846
Send Message - ManyChat (Rayvee) - Week 5	Completed	50 [2] Messaging conve...	7,788	1.33	\$6.40 [2] Per Messaging C...	\$320.00	10,355
Send Message - ManyChat (Rayvee) - Week 4	Completed	55 [2] Messaging conve...	6,537	1.43	\$5.82 [2] Per Messaging C...	\$320.00	9,377
Send Message - ManyChat (Rayvee) - Week 3	Completed	86 [2] Messaging conve...	6,998	1.46	\$3.42 [2] Per Messaging C...	\$293.86	10,217
Send Message - ManyChat (Rayvee) - Week 2	Completed	210 [2] Messaging conve...	15,499	1.47	\$3.81 [2] Per Messaging C...	\$800.00	22,735
Send Message - ManyChat (Rayvee) - Week 1	Completed	59 [2] Messaging conve...	5,006	1.19	\$4.03 [2] Per Messaging C...	\$237.52	5,961
Leads - Form Funnel (Rayvee)	Active	5,745 On-Facebook Leads	257,587	4.54	\$6.31 Per On-Facebook Le...	\$36,237.24	1,170,130
Results from 12 campaigns		— Multiple conversions	347,133 Accounts Center ac...	4.40 Per Accounts Cente...	— Multiple conversions	\$50,215.52 Total spent	1,528,128 Total

Heal Medical Supply

Niche: Medical Supplies

Lead Automation: QuickBase

Lead: 2296 || CPR: \$4.52

Lead Form: Facebook Lead Form

Amount Spent: \$10,383

The screenshot shows the Facebook Ads Manager interface. At the top, there are tabs for 'Campaigns', 'Ad sets', and 'Ads'. The 'Campaigns' tab is active. Below the tabs, there are several action buttons: '+ Create', 'Duplicate', 'Edit', 'A/B test', and 'More'. On the right side, there are options for 'Columns: Rayvee form', 'Breakdown', 'Reports', 'Export', and 'Charts'. The main table displays the following data:

Off / On	Campaign	Delivery	Budget	Results	Cost per result	Amount spent	Reach	Frequency	Impressions	CPM (cost per 1,000...)	CTR (link click-through rate)	Unique CTR (all)
<input type="checkbox"/>	Leads - Form Funnel (Rayvee)	Active	Using ad set bu...	2,296 Meta leads	\$4.52 Per Meta lead	\$10,383.96	125,802	3.63	456,759	\$22.73	1.91%	7.22%
	Results from 1 campaign ⓘ Excludes deleted items											

Gold Lion Technologies

Niche: Marketing Agency

Lead: 136 || CPR: \$34.84 || Amount Spend: \$4738.43

Campaigns Gold Lion Tech Ad Account (3078894... Updated just now Discard drafts Review and publish ...

Search and filter Maximum: Nov 18, 2021 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	E
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	2 On-Facebook Leads	88	269	\$20.13 Per On-Facebook Le...	\$40.26	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	28 On-Facebook Leads	9,606	25,802	\$28.46 Per On-Facebook Le...	\$796.76	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Book C...	Highest volume	\$40.00 Daily	7-day click or ...	34 On-Facebook Leads	9,640	28,500	\$32.69 Per On-Facebook Le...	\$1,111.44	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	12 On-Facebook Leads	3,488	7,608	\$50.18 Per On-Facebook Le...	\$602.11	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$33.00 Daily	7-day click or ...	1 On-Facebook Lead	835	1,127	\$79.24 Per On-Facebook Le...	\$79.24	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 \$7k Marketing New Leads Downl...	Highest volume	\$66.00 Daily	7-day click or ...	59 On-Facebook Leads	18,235	32,403	\$34.63 Per On-Facebook Le...	\$2,043.38	
<input type="checkbox"/>	<input type="checkbox"/>	GLT001 1K Cash New Leads Download (...	Highest volume	\$33.00 Daily	7-day click or ...	— On-Facebook Lead	918	932	— Per On-Facebook Le...	\$65.24	
		Results from 7 campaigns			7-day click or ...	136 On-Facebook Leads	35,522 Accounts Center acco...	96,641 Total	\$34.84 Per On-Facebook Leads	\$4,738.43 Total Spent	

Direct Finance

Niche: Financial Services

Lead/Events: 600 || CPR: \$8.2 || Amount Spend: \$4922.27

Campaigns Direct Finance (1206990310146628) Updated just now Discard drafts Review and publish

Search and filter Maximum: Sep 14, 2022 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Frequency
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 Eventbrite Conversions Registrati...	\$75.00 Daily	7-day click or ...	— Website Completed ...	2,754	3,234	— Per Complete Registr...	\$151.03	Jan 18, 2023	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 Event New Lead Registrations (01...	\$140.00 Daily	7-day click or ...	122 Event Responses	44,313	111,885	\$14.28 Per Event Response	\$1,742.13	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (11/1...	\$33.00 Daily	7-day click or ...	7 On-Facebook Leads	804	1,068	\$11.81 Per On-Facebook Le...	\$82.69	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (11/1...	\$33.00 Daily	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	\$0.00	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (11/0...	\$33.00 Daily	7-day click or ...	19 On-Facebook Leads	2,526	4,314	\$16.42 Per On-Facebook Le...	\$312.04	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Lead Conversion...	\$33.00 Daily	7-day click or ...	23 On-Facebook Leads	2,753	5,092	\$15.69 Per On-Facebook Le...	\$360.91	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 REFi New Lead Conversions (09/2...	\$33.00 Daily	7-day click or ...	187 On-Facebook Leads	11,976	25,526	\$6.10 Per On-Facebook Le...	\$1,141.05	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Lead Conversion...	\$33.00 Daily	7-day click or ...	242 On-Facebook Leads	12,040	24,912	\$4.68 Per On-Facebook Le...	\$1,132.42	Ongoing	
Results from 8 campaigns				7-day click or ...	—	67,282 Accounts Center acco...	176,031 Total	—	\$4,922.27 Total Spent		Per Accoun

West Capital (Corporate)

Niche: Mortgage

Lead: 862 || CPR: \$21.51 || Amount Spend: \$18538.97

Campaigns West Capital Ad Account - Corporate (...) Updated just now Discard drafts Review and publish ...

Terms update is now available Updates to the Self-Serve Ad Terms are effective January 3, 2023 Read the terms X

Search and filter Maximum: Nov 15, 2021 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Bid strategy	Budget	At sett	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (12/05/22)	Highest volume	\$158.00 Daily	7..	15 On-Facebook Leads	4,311	6,152	\$48.73 Per On-Facebook L...	\$730.99
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (11/20/22)	Highest volume	\$158.00 Daily	7..	79 On-Facebook Leads	9,734	28,591	\$37.11 Per On-Facebook L...	\$2,931.94
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Leads Conversions (11/14/22)	Highest volume	\$158.00 Daily	7..	45 On-Facebook Leads	5,868	9,561	\$22.69 Per On-Facebook L...	\$1,020.96
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (11/08/22)	Highest volume	\$158.00 Daily	7..	48 On-Facebook Leads	7,544	19,141	\$40.71 Per On-Facebook L...	\$1,954.16
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Income New Leads Conversions (10/13/22)	Highest volume	\$158.00 Daily	7..	543 On-Facebook Leads	52,256	122,857	\$12.91 Per On-Facebook L...	\$7,008.58
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (10/10/22)	Highest volume	\$108.00 Daily	7..	2 On-Facebook Leads	968	1,042	\$40.80 Per On-Facebook L...	\$81.60
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (10/03/22)	Highest volume	\$125.00 Daily	7..	101 On-Facebook Leads	12,939	31,111	\$34.10 Per On-Facebook L...	\$3,444.28
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (09/19/22)	Highest volume	\$83.00 Daily	7..	27 On-Facebook Leads	4,122	9,693	\$37.39 Per On-Facebook L...	\$1,009.59
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (09/16/22)	Highest volume	\$75.00 Daily	7..	— On-Facebook Lead	1,558	1,973	— Per On-Facebook L...	\$194.57
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Leads Conversions (09/07/22)	Highest volume	\$50.00 Daily	7..	2 On-Facebook Leads	1,561	2,120	\$81.15 Per On-Facebook L...	\$162.30
Results from 10 campaigns					7..	862 On-Facebook Leads	72,111 Accounts Center ac...	232,241 Total	\$21.51 Per On-Facebook Le...	\$18,538.97 Total Spent

West Capital Lending (KKB)

Niche: Mortgage

Lead: 263 || CPR: \$16.35 || Amount Spend: \$4299.68

Campaigns KKB - West Capital Lending (6096319... Updated just now Discard drafts Review and publish ...

Search and filter Maximum: Sep 13, 2022 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Frequency
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 2/1 New Lead Conversions Kevi...	7-day click or ...	1 On-Facebook Lead	476	569	\$73.53 Per On-Facebook Le...	\$73.53	Ongoing	1.20
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Proof New Lead Conversions ...	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	\$0.00	Ongoing	—
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 No Proof New Lead Conversions ...	7-day click or ...	208 On-Facebook Leads	12,323	32,064	\$12.57 Per On-Facebook Le...	\$2,615.02	Ongoing	2.60
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 2/1 New Lead Conversions Kevi...	7-day click or ...	54 On-Facebook Leads	8,132	18,450	\$29.56 Per On-Facebook Le...	\$1,596.30	Ongoing	2.27
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 ReFi New Lead Conversions Kevi...	7-day click or ...	— On-Facebook Lead	251	256	— Per On-Facebook Le...	\$14.83	Ongoing	1.02
<input type="checkbox"/>	<input checked="" type="checkbox"/>	GLT001 Equity New Lead Conversions Ke...	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	\$0.00	Ongoing	—
		Results from 6 campaigns	7-day click or ...	263 On-Facebook Leads	19,787 Accounts Center acco...	51,339 Total	\$16.35 Per On-Facebook Leads	\$4,299.68 Total Spent		2.59 Per Accounts Center a...

1776 Logistics

Niche: Logistic Onboarding

Lead/Clicks: 66//1498 || CPR: \$0.47//\$10.51 || Amount Spend: \$1443.12

Campaigns Blanche Haskins (797240484745636) Updated just now Discard drafts Review and publish

Search and filter Maximum: Aug 24, 2022 – Feb 2, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Campaign	Delivery ↑	Bid strategy	Budget	At sett	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[12/27/2022] Promoting https://17...	● Active	Highest volume	\$10.00 Daily	7..	1,498 Link clicks	178,830	275,341	\$0.47 Per Link Click	\$698.61
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - MOF - Flatbed Op - 12.2...	Off	Using ad set bid...	Using ad set bu...	7..	— On-Facebook Lead	423	436	— Per On-Facebook L...	\$12.26
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - MOF - Flatbed Op - 12.1...	Off	Using ad set bid...	Using ad set bu...	7..	29 On-Facebook Leads	6,302	10,295	\$8.11 Per On-Facebook L...	\$235.31
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - MOF - Flatbed Op - 12.0...	Off	Using ad set bid...	Using ad set bu...	7..	10 On-Facebook Leads	3,261	4,362	\$11.08 Per On-Facebook L...	\$110.80
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.3...	Off	Using ad set bid...	Using ad set bu...	7..	9 On-Facebook Leads	3,603	5,831	\$19.14 Per On-Facebook L...	\$172.24
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.2...	Off	Using ad set bid...	Using ad set bu...	7..	1 On-Facebook Lead	1,020	1,172	\$32.83 Per On-Facebook L...	\$32.83
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.2...	Off	Using ad set bid...	Using ad set bu...	7..	12 On-Facebook Leads	2,198	3,020	\$10.34 Per On-Facebook L...	\$124.11
<input type="checkbox"/>	<input type="checkbox"/>	Lead Gen - TOF - Flatbed Op - 11.2...	Off	Highest volume	\$100.00 Lifetime	7..	4 On-Facebook Leads	1,081	1,647	\$14.24 Per On-Facebook L...	\$56.96
Results from 8 campaigns						7..	— Multiple conversions	191,949 Accounts Center ac...	302,104 Total	— Multiple conversions	\$1,443.12 Total Spent



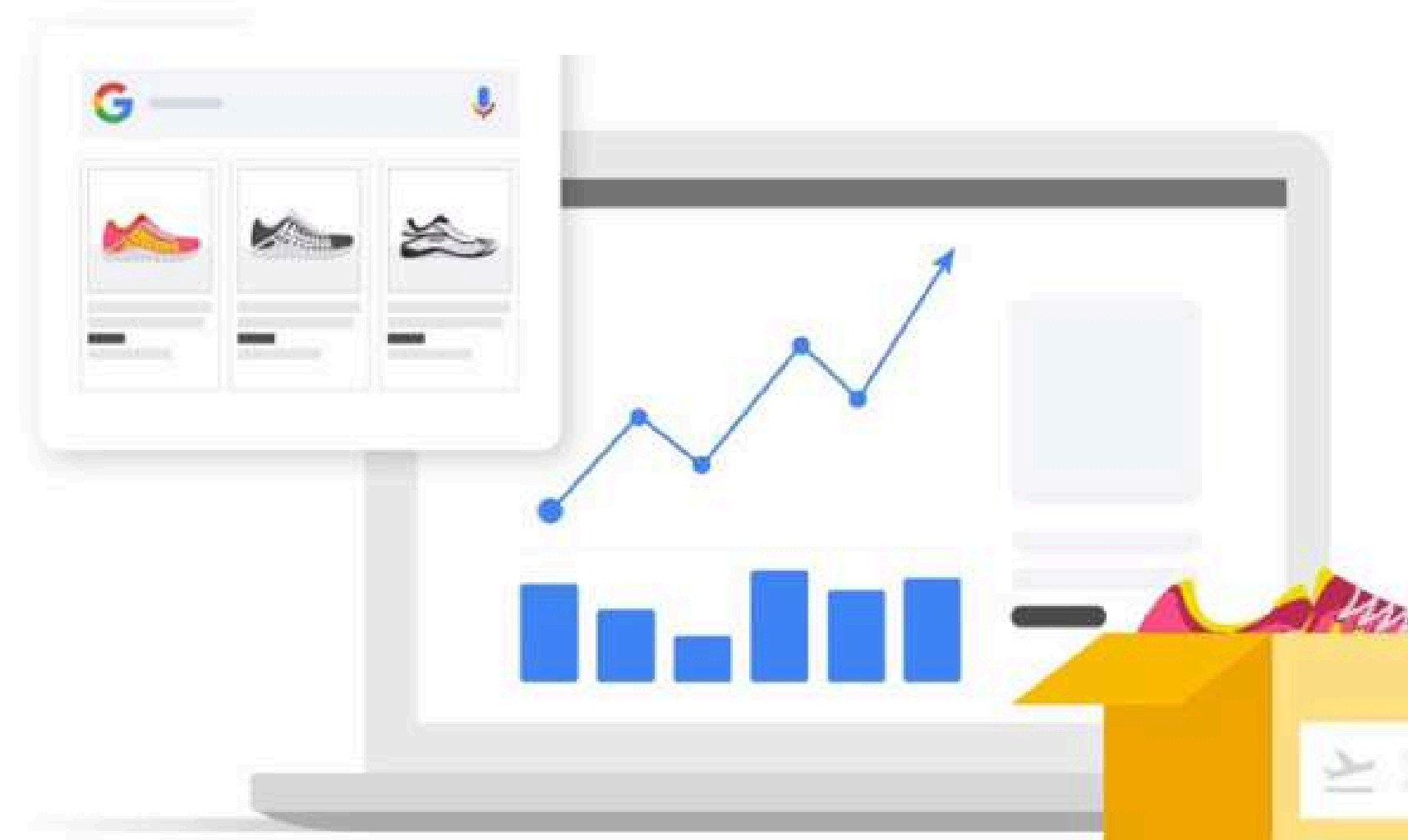
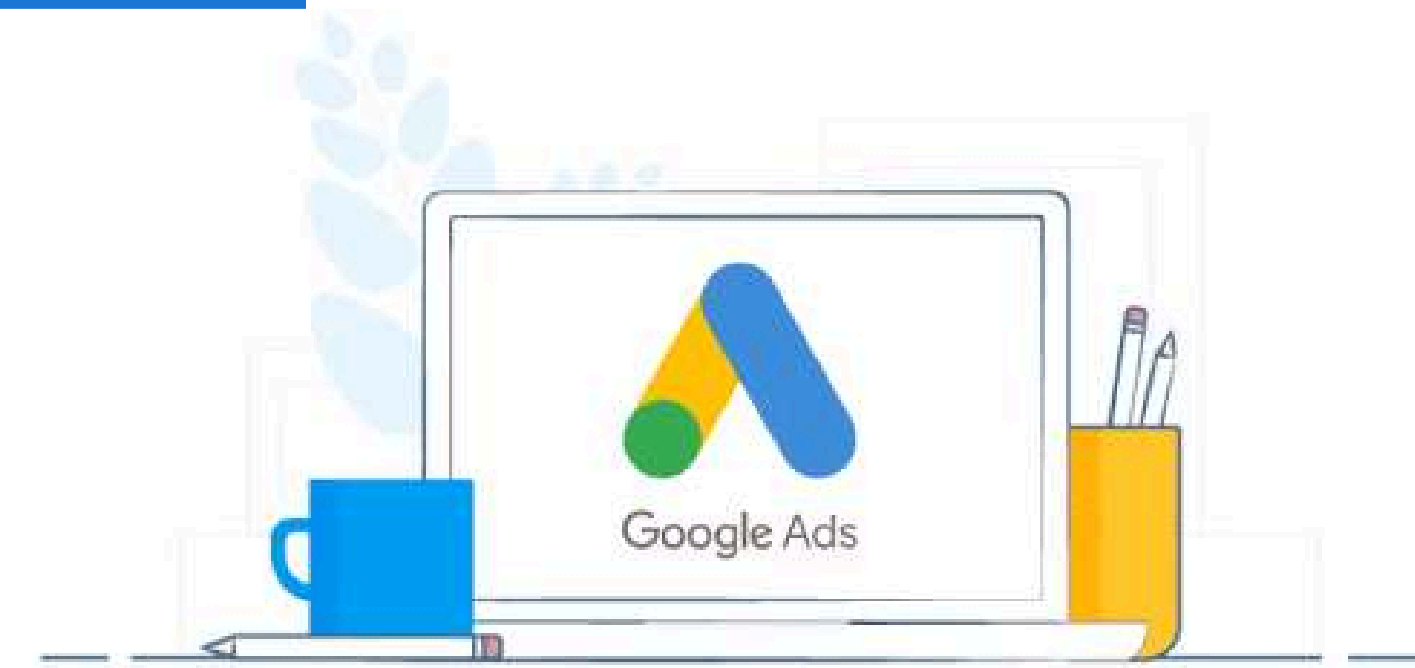
thrayvee.com

Digital Marketing Strategist

GOOGLE PPC REPORT

OVERVIEW

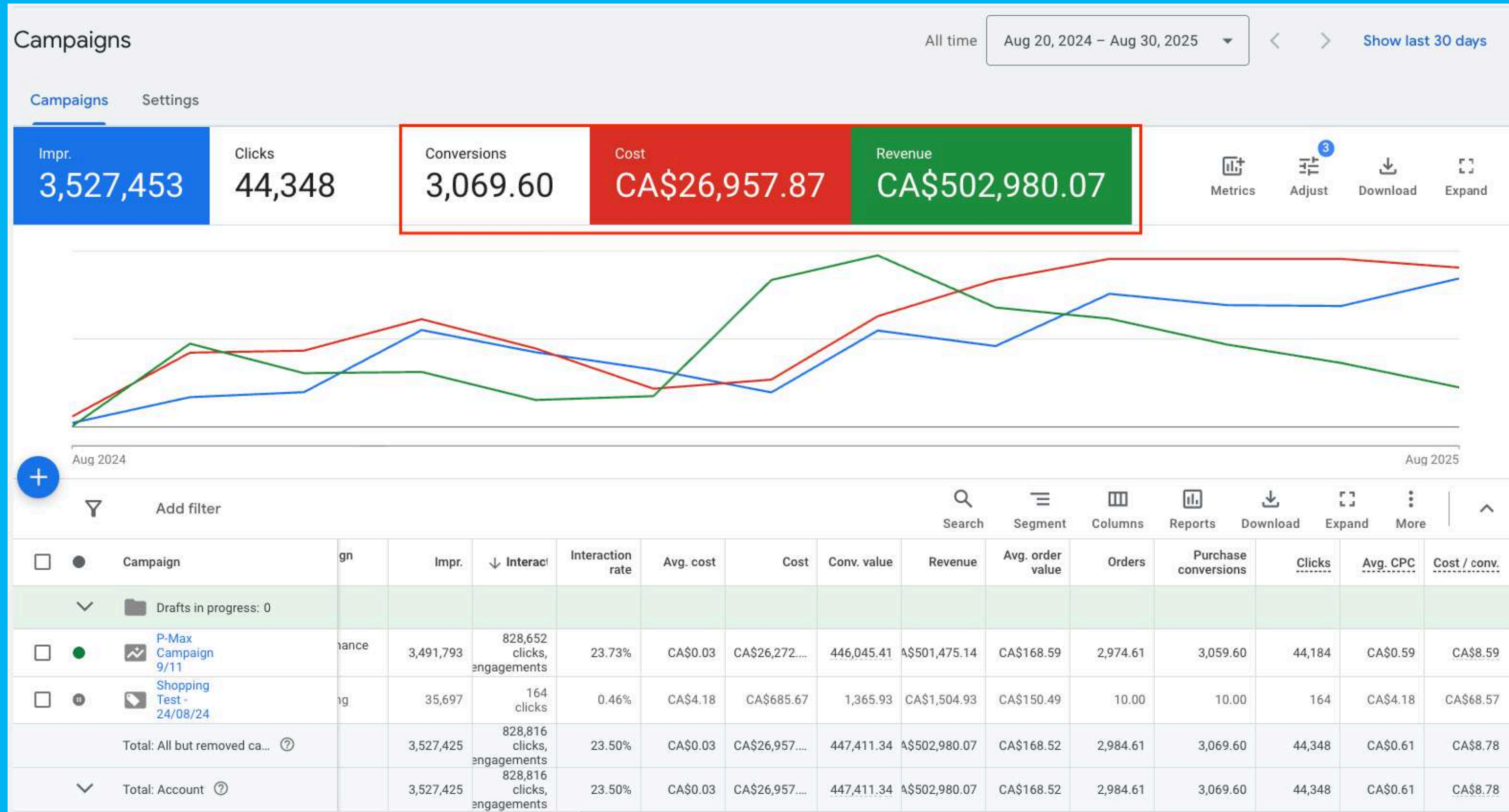
- Managed over \$500K+ in ad spends
- Expert in Keyword research
- Average CTR 7.5%+
- Expert in Landing Page Creation/Modification



Lily Vogue

Niche: E-commerce

Avg Order Value: \$168 || Amount Spend: \$27,000 || Revenue: \$503,000



Centre Vitalab

Niche: Medical

Cost/Conv: \$31.25 || Amount Spend: \$487,000 || Conversions: 15,600



Campaign	Budget	Status	Cost	Avg. CPC	Clicks	Phone calls	Book appointment	Conversions (by conv. time)
Drafts in progress: 0								
Vitalab campaign 1	CA\$600.00/day	Eligible (All ads li... Li	CA\$350,023.85	CA\$1.66	211,172	3,842	6,424.73	10,674.52
DÉPISTAGE COVID-19	CA\$40.00/day CA\$1,216.00/m...	Paused	CA\$26,562.83	CA\$1.14	23,331	1,490	85.33	1,638.98
2024 - PMax - Gen. Services	CA\$100.00/day	Eligible (All asset... Li	CA\$30,595.93	CA\$1.44	21,224	965	524.93	891.33
2023 - Search - Testing - STAGS - French	CA\$96.00/day	Paused All ads li...	CA\$40,709.57	CA\$3.27	12,459	144	661.19	962.07
2023 - Search - Testing - STAGS	CA\$30.00/day	Paused All ads li...	CA\$12,783.67	CA\$2.33	5,482	55	178.19	230.69
2024 - Local PMax - Mont-Royal	CA\$50.00/day	Paused All asset...	CA\$828.61	CA\$0.15	5,374	1	0.00	0.00
2023 - Search - Branded - FR	CA\$16.00/day	Eligible (All ads li... Li	CA\$2,603.38	CA\$0.62	4,214	349	399.50	524.15
2023 - Search - Generic Conditions - French	CA\$26.00/day	Paused Most ads...	CA\$7,856.78	CA\$2.34	3,361	104	129.40	226.58
2023 - Search - Branded	CA\$10.00/day	Eligible (All ads li... Li	CA\$4,085.68	CA\$1.33	3,080	233	278.59	334.54
2023 - Search - Generic Conditions	CA\$30.00/day	Paused All ads li...	CA\$4,103.83	CA\$4.41	930	11	24.17	48.17
Total: All but removed campaigns in your current view			CA\$487,468.49	CA\$1.66	292,885	7,233	8,745.86	15,599.86
Total: Account		CA\$726.00/day	CA\$487,468.49	CA\$1.66	292,885	7,233	8,745.86	15,599.86

Clinique Nomade

Niche: Medical

Cost/Conv: \$4.35 || Amount Spend: \$57,000 || Appointment: 12,400



Campaign	Budget	Status	Phone calls	Book appointment	Cost	Avg. CPC	Cost / conv.
Drafts in progress: 0							
Vaccination Montréal	CA\$5.00/day CA\$152.00/mo...	Paused	51	1.00	CA\$425.21	CA\$0.80	CA\$17.01
Clinique de Montréal Rechercher 22-10-22	CA\$23.00/day	Paused Some ad	298	2,625.00	CA\$9,424.42	CA\$1.54	CA\$3.24
PMax 17-01-23	CA\$3.00/day	Paused All asset	1	2.00	CA\$83.34	CA\$1.98	CA\$27.78
Cliniquenomade English Search 01-05-23	CA\$3.00/day	Paused	16	194.00	CA\$973.24	CA\$1.53	CA\$4.63
Date et heure de création de la campagne n° 7 : 23/06/2023 13:04	CA\$3.50/day CA\$106.40/mo...	Paused	36	125.00	CA\$949.83	CA\$0.64	CA\$6.39
Brand Search 17-01-23	CA\$10.00/day	Eligible	129	611.00	CA\$3,980.91	CA\$2.04	CA\$5.99
Call-Only 02-03-23	CA\$10.00/day CA\$304.00/mo...	Eligible	257	616.00	CA\$4,817.46	CA\$1.77	CA\$6.04
PMAX Main 19/04/24	CA\$110.00/day	All asset	401	8,209.79	CA\$35,766.97	CA\$0.79	CA\$4.36
Total: All but removed campaigns in your current view			1,189	12,383.79	CA\$56,421.37	CA\$0.96	CA\$4.35
Total: Account		CA\$130.00/day	1,189	12,383.79	CA\$56,421.37	CA\$0.96	CA\$4.35

Artik Medical Supply

Niche: Medical Supplies

CTR: 6.71% || Amount Spend: \$15287 || Collected Leads: 392

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 13_Back Brace - Target Impression Share - 14 Sep - \$20/D	\$20.00/day	<input checked="" type="checkbox"/> Limited by budget	Search	44,159	3,741	8.47%	\$1.65	\$6,162.50
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 12_Back Brace (Form Only) June 6	\$50.00/day	Ended	Search	19,727	1,187	6.02%	\$2.18	\$2,592.29
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 10_Back Brace (Form Only) June 1	\$50.00/day	Ended	Search	12,916	804	6.22%	\$1.87	\$1,503.57
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 3_Back Brace_April 10	\$100.00/d...	Paused	Search	3,905	311	7.96%	\$3.80	\$1,182.87
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 11_Back Brace (Form Only) June 5	\$50.00/day	Ended	Search	5,750	398	6.92%	\$2.52	\$1,001.50
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 1_Back Brace_LP_Mar 9_\$30	\$50.00/day	Paused	Search	5,269	304	5.77%	\$2.70	\$821.89
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 9_Back Brace_May 15	\$100.00/d...	Paused	Search	4,406	307	6.97%	\$2.38	\$729.53
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 6_Back Brace_Call Only Ads_\$60	\$100.00/d...	Paused	Search	8,324	216	2.59%	\$3.24	\$700.44
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 2_Back Brace_Call Only Ads_\$57	\$20.00/day	Paused Call extension is missing	Search	3,549	76	2.14%	\$3.77	\$286.80
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 8_Back Brace_Call Only_May 15	\$100.00/d...	Paused	Search	2,506	66	2.63%	\$3.64	\$240.18
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 7_Back Brace_May 15	\$100.00/d...	Paused	Search	271	21	7.75%	\$2.56	\$53.80
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 4_Back Brace_April 10 #2	\$100.00/d...	Paused	Search	91	11	12.09%	\$0.97	\$10.66
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Campaign 5 - Back Brace - Call Only - April 12	\$50.00/day	Paused	Search	19	4	21.05%	\$0.45	\$1.78
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Campaign 6_Back Brace_Call Only Ads_\$60 #2	\$100.00/d...	Removed	Search	0	0	-	-	\$0.00
Total: Campaigns in your current view							110,892	7,446	6.71%	\$2.05	\$15,287.81

MDS/3T (Apple Enterprise, UAE & KSA)

Niche: Technology, B2B, Enterprise Solution

CTR: 7.30% || Amount Spend: AED 5745 || Quotation (Corporate): 17

Drafts in progress: 4										
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 1(MDS) - Website Traffic - Search - Apple Does - May 12	AED70.00/day	Ended	Search	5,811	872	15.01%	AED1.20	AED1,049.97
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 6 (MDS) - Website Traffic - Search - Apple Does (Retargeting) - May 26	AED50.00/day	Ended	Search	915	124	13.55%	AED2.02	AED250.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 7 (MDS) - Website Traffic - Search - Apple Does (Retargeting) - Jun 2	AED80.00/day	Eligible	Search	1,355	130	9.59%	AED2.51	AED326.77
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 2 (3T) - Website Traffic - Search - Apple Does - May 28	AED91.00/day	Ended	Search	973	77	7.91%	AED3.55	AED272.97
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 5(MDS) - Website Traffic - Search - Security - May 24	AED50.00/day	Ended	Search	3,163	229	7.24%	AED1.74	AED399.57
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 4(MDS) - Website Traffic - Search - Performance - May 20	AED91.00/day	Ended	Search	5,551	360	6.49%	AED2.33	AED838.21
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 3 (3T) - Website Traffic - Search - Apple Does - June 2	AED290.00/day	Bid strategy learning	Search	3,087	155	5.02%	AED3.52	AED545.04
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 3(MDS) - Website Traffic - Search - Value - May 17	AED91.00/day	Ended	Search	5,942	292	4.91%	AED2.70	AED787.68
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 2(MDS) - Website - Search - Battery - May 17	AED70.00/day	Ended	Search	2,520	122	4.84%	AED2.87	AED349.83
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Rayvee - Campaign 1(3T) - Website Traffic - Search - Apple Does - May 23	AED91.00/day	Paused	Search	5,095	152	2.98%	AED3.91	AED594.99
Total: Filtered campaigns						34,412	2,513	7.30%	AED2.15	AED5,415.03
<input checked="" type="checkbox"/>	Total: Account		AED397.00/day			51,360	2,719	5.29%	AED2.11	AED5,745.38

MDS (Apple Enterprise, UAE)

Niche: Technology, B2B, Enterprise Solution

CTR: 0.89% || Amount Spend: \$685

CAMPAIGN MANAGER							
	Campaign Name	Spent	Key Results	Cost Per Result	Impressions	Clicks	Average CTR
<input type="checkbox"/>	6 campaigns	\$721.59	-	-	83,422	745	0.89%
<input type="checkbox"/>	Website visits (Carousel 1) - May 12, 2023 (Rayvee) ID: 204058376 · Sponsored Content	\$212.59	99 Website Visits 	\$2.15	28,399	99	0.35%
<input type="checkbox"/>	Website visits (Carousel 2) - May 21 (Rayvee) ID: 204533626 · Sponsored Content	\$93.09	72 Website Visits 	\$1.29	7,210	72	1%
<input type="checkbox"/>	Website visits (Carousel 2) Retargeted - May 25 - Rayvee ID: 204722696 · Sponsored Content	\$81.68	69 Website Visits 	\$1.18	7,770	69	0.89%
<input type="checkbox"/>	Video views - May 25, 2023 ID: 204788196 · Sponsored Content	\$16.11	1,144 Views 	\$0.01	2,149	7	0.33%
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- May 26, 2023 (Rayvee) ID: 204868256 · Sponsored Content	\$232.93	390 Website Visits 	\$0.60	32,667	390	1.19%
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- June 2, 2023 (Rayvee) ID: 205325476 · Sponsored Content	\$85.19	108 Website Visits 	\$0.79	5,227	108	2.07%

3T (Apple Enterprise, KSA)

Niche: Technology, B2B, Enterprise Solution

CTR: 0.94% || Amount Spend: \$650

CAMPAIGN MANAGER							
	Campaign Name	Spent	Key Results	Cost Per Result	Impressions	Clicks	Average CTR
<input type="checkbox"/>	6 campaigns	\$650.73	-	-	110,453	1,033	0.94%
<input type="checkbox"/>	Website visits (iPad Pro M2 Exchange - Image 1,2,3)- June 5 (Rayvee) ID: 205409666 · Sponsored Content	\$108.83	193 Website Visits 	\$0.56	16,916	193	1.14%
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- June 5 (Rayvee) ID: 205410116 · Sponsored Content	\$108.98	119 Website Visits 	\$0.92	7,021	119	1.69%
<input type="checkbox"/>	Website visits (Carousel 1)- May 25, 2023 (Rayvee) ID: 204795296 · Sponsored Content	\$50.00	83 Website Visits 	\$0.60	10,106	83	0.82%
<input type="checkbox"/>	Website visits (Carousel 2)- May 25, 2023 (Rayvee) ID: 204795796 · Sponsored Content	\$100.00	114 Website Visits 	\$0.88	13,571	114	0.84%
<input type="checkbox"/>	Website visits (Single Image Ads - 4)- May 26, 2023 (Rayvee) ID: 204861046 · Sponsored Content	\$50.00	72 Website Visits 	\$0.69	3,390	72	2.12%
<input type="checkbox"/>	Website visits (iPad Pro M2 Exchange - Image 1,2,3)- May 29, 2023 (Rayvee) ID: 204867476 · Sponsored Content	\$231.87	451 Website Visits 	\$0.51	59,307	451	0.76%





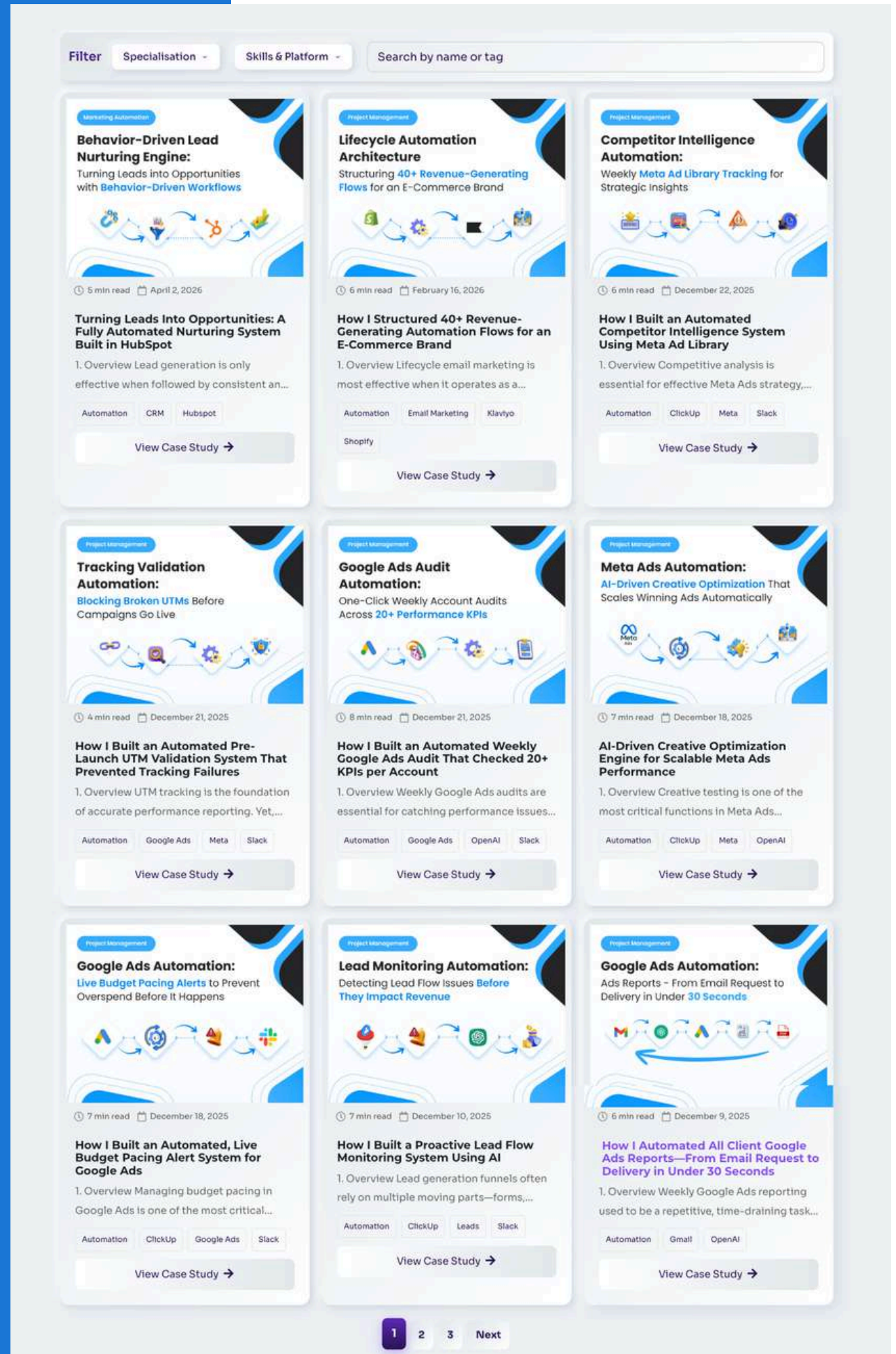
CHECK OUT RECENT CASE STUDIES

thrayvee.com/case-studies



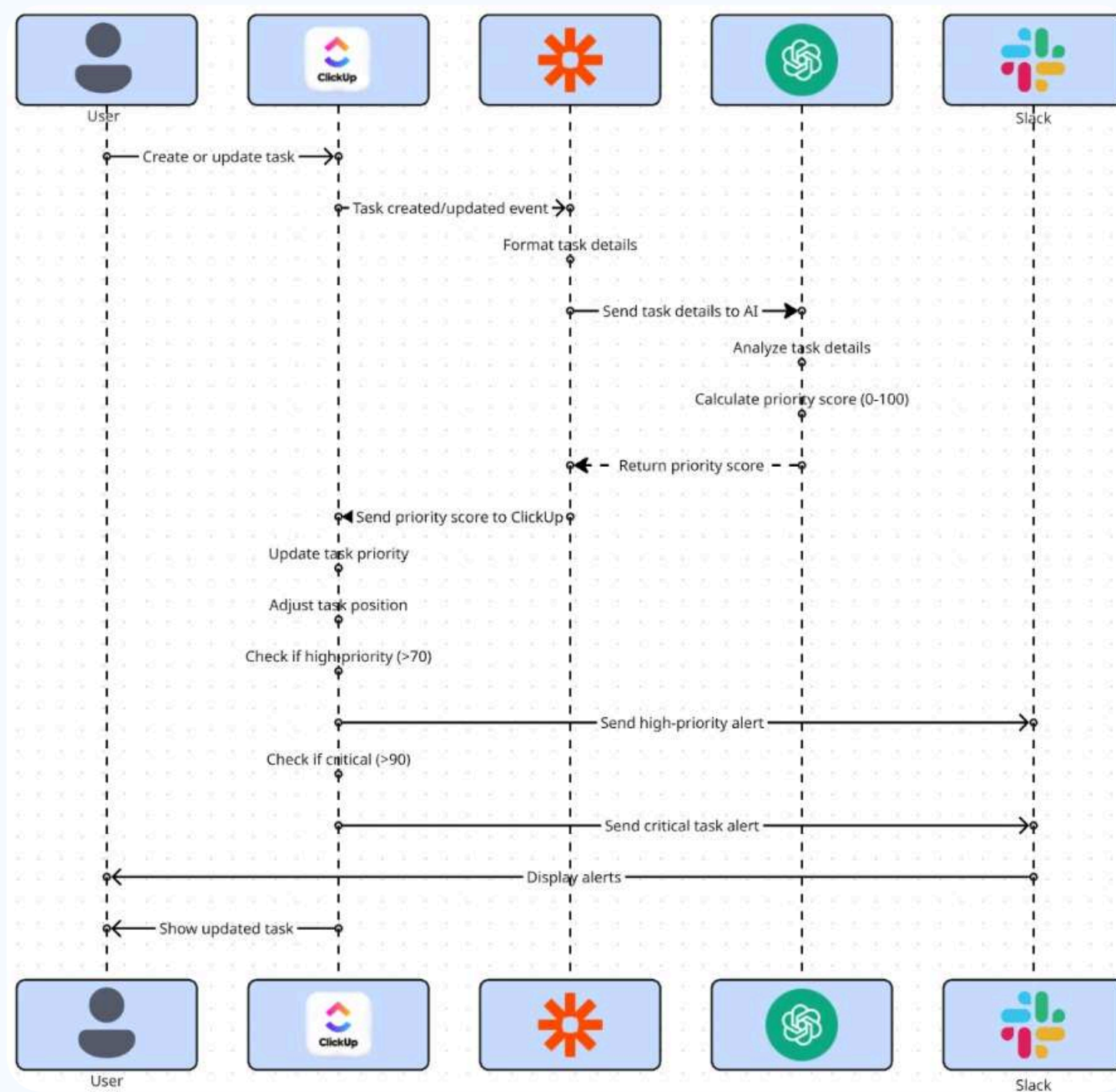
CASE STUDIES OVERVIEW

- Automation systems across Meta Ads, Google Ads, CRM, and reporting
- Real-time performance monitoring with Slack-based alert systems
- End-to-end workflow automation for marketing operations and delivery
- Lifecycle email systems for acquisition, retention, and re-engagement
- Data-driven execution frameworks built for scale and efficiency



From Chaos to Clarity

The ClickUp AI Workflow That Saved 350+ Hours of PM Time Per Year



Case Study Overview:

As project volume increased, manual task prioritization inside ClickUp became time-consuming and inconsistent. Project managers spent hours reviewing tasks, tracking dependencies, and balancing workloads, slowing execution and reducing delivery focus.

➤ The Problem

- No standardized priority logic across ClickUp workspaces
- Manual task review and prioritization consumed 6–8 hours per week per PM
- Hidden dependencies caused delivery delays
- Uneven workload distribution across team members
- Limited real-time visibility into execution risk

➤ The Solution

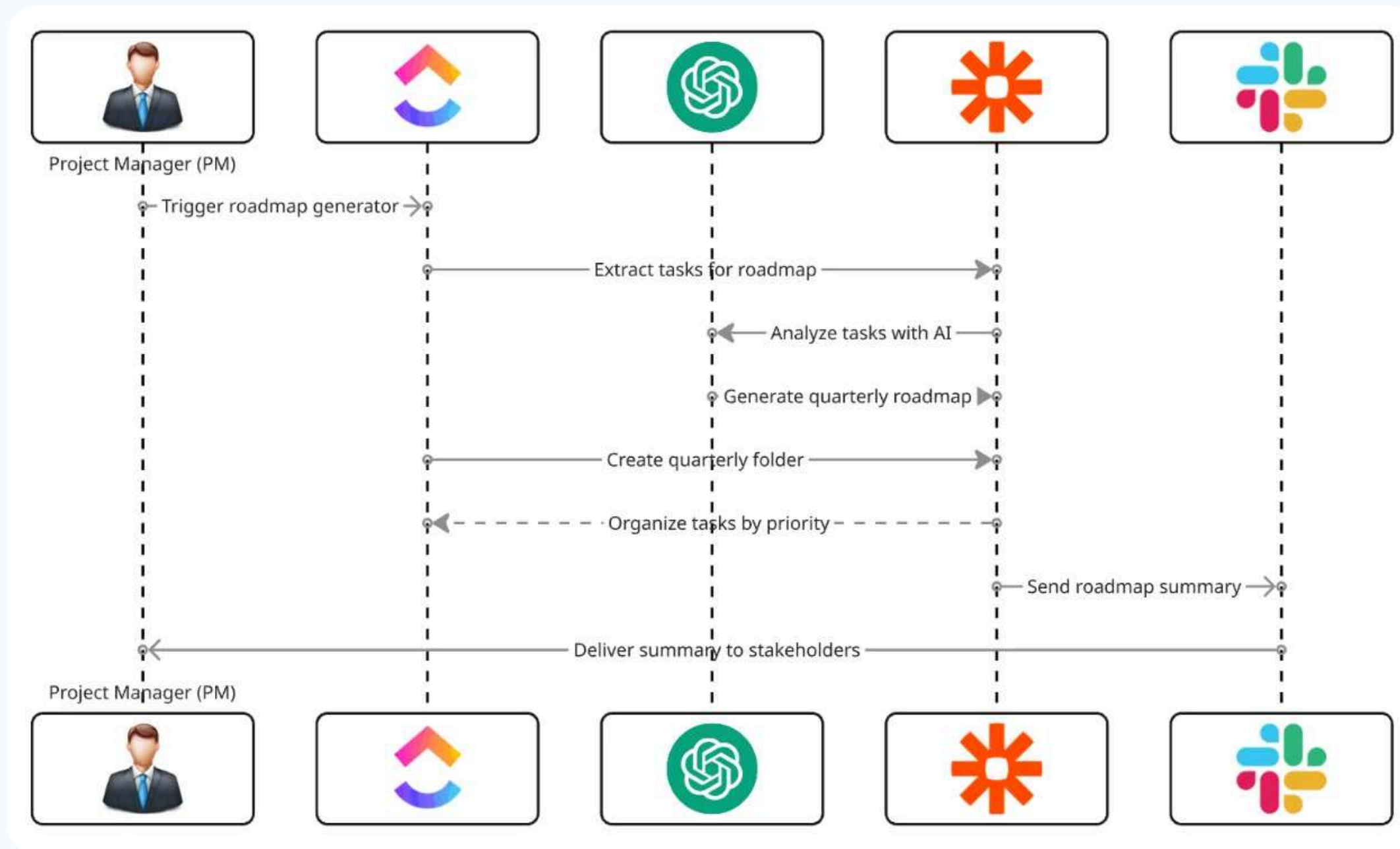
- AI-driven task scoring inside ClickUp
- Priority logic based on urgency, impact, and workload
- Automated updates and risk alerts via Slack
- Reduced manual PM intervention

➤ Results & Impact

The workflow saved 350+ hours of PM time per year, improved delivery predictability, reduced execution delays, and created a scalable, repeatable prioritization system across teams.

Roadmap Automation Framework

Turning 300+ Backlog Tasks into Instant Quarterly Roadmaps



Case Study Overview:

Managing quarterly planning across multiple teams became inefficient due to a growing backlog of unstructured tasks. Manual prioritization and roadmap creation consumed significant PM time and delayed execution readiness.

➤ The Problem

- 300+ backlog tasks spread across tools
- Manual prioritization slowed quarterly planning
- No standardized roadmap structure
- High dependency on PMs for repetitive planning work

➤ The Solution

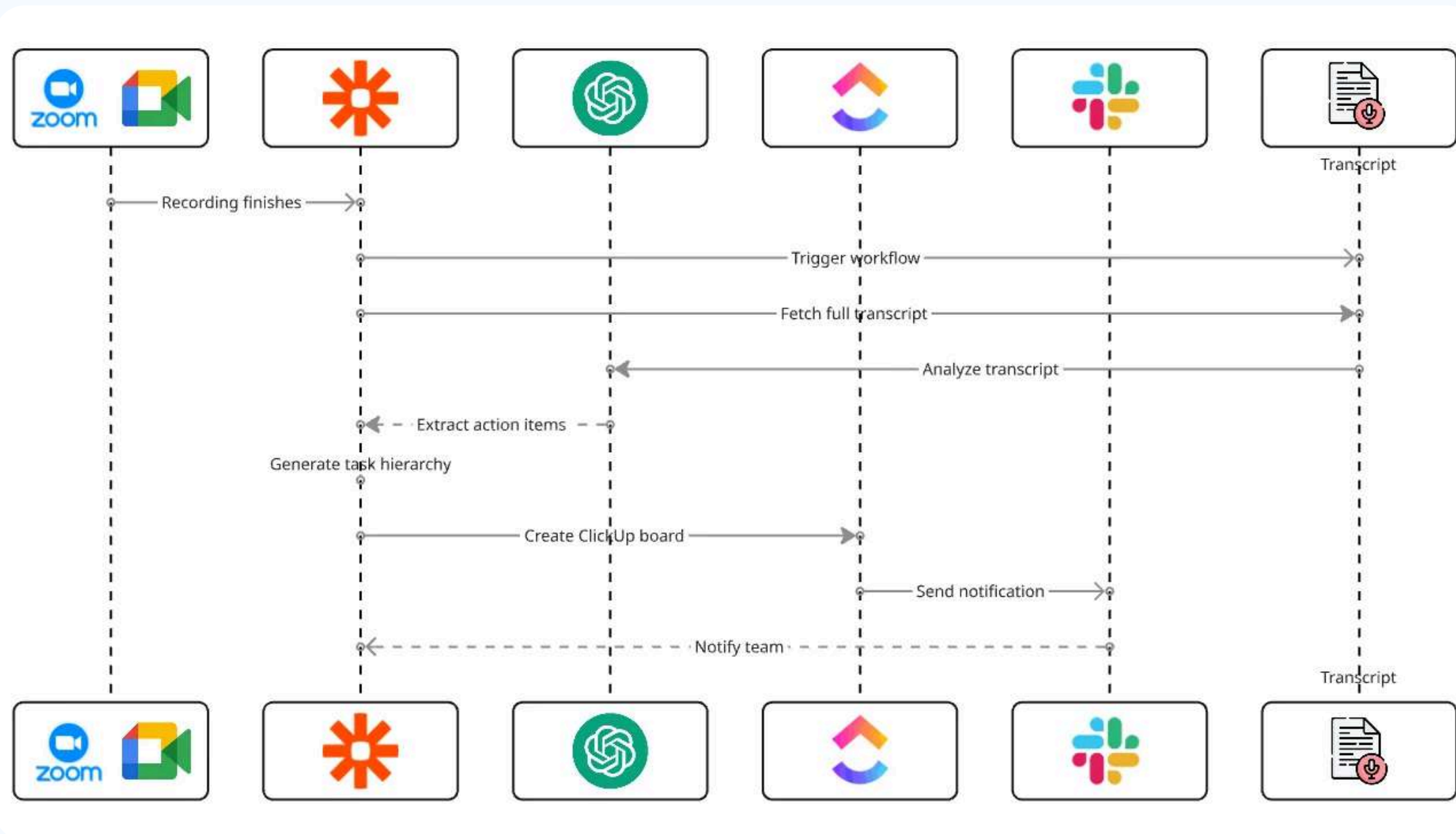
- Automated backlog extraction from ClickUp
- AI-driven prioritization using defined business rules
- Automatic quarterly roadmap generation
- Instant stakeholder-ready summaries via Slack

➤ Results & Impact

This framework reduced planning time by 12+ hours per quarter per PM, improved roadmap clarity, accelerated stakeholder alignment, and created a scalable, repeatable planning system across teams.

Meeting-to-Board Automation

Turning 90 Minutes of Meetings Into Actionable Project Boards in Under 3 Minutes Using AI



Case Study Overview:

Teams spent excessive time in meetings, but action items often remained undocumented or poorly structured. Translating discussions into tasks, owners, and timelines required manual effort and delayed execution.

➤ The Problem

- 60–90 minutes of meetings produced unclear outcomes
- Action items missed or delayed after meetings
- Manual task creation wasted PM time
- No standardized structure for follow-ups

➤ The Solution

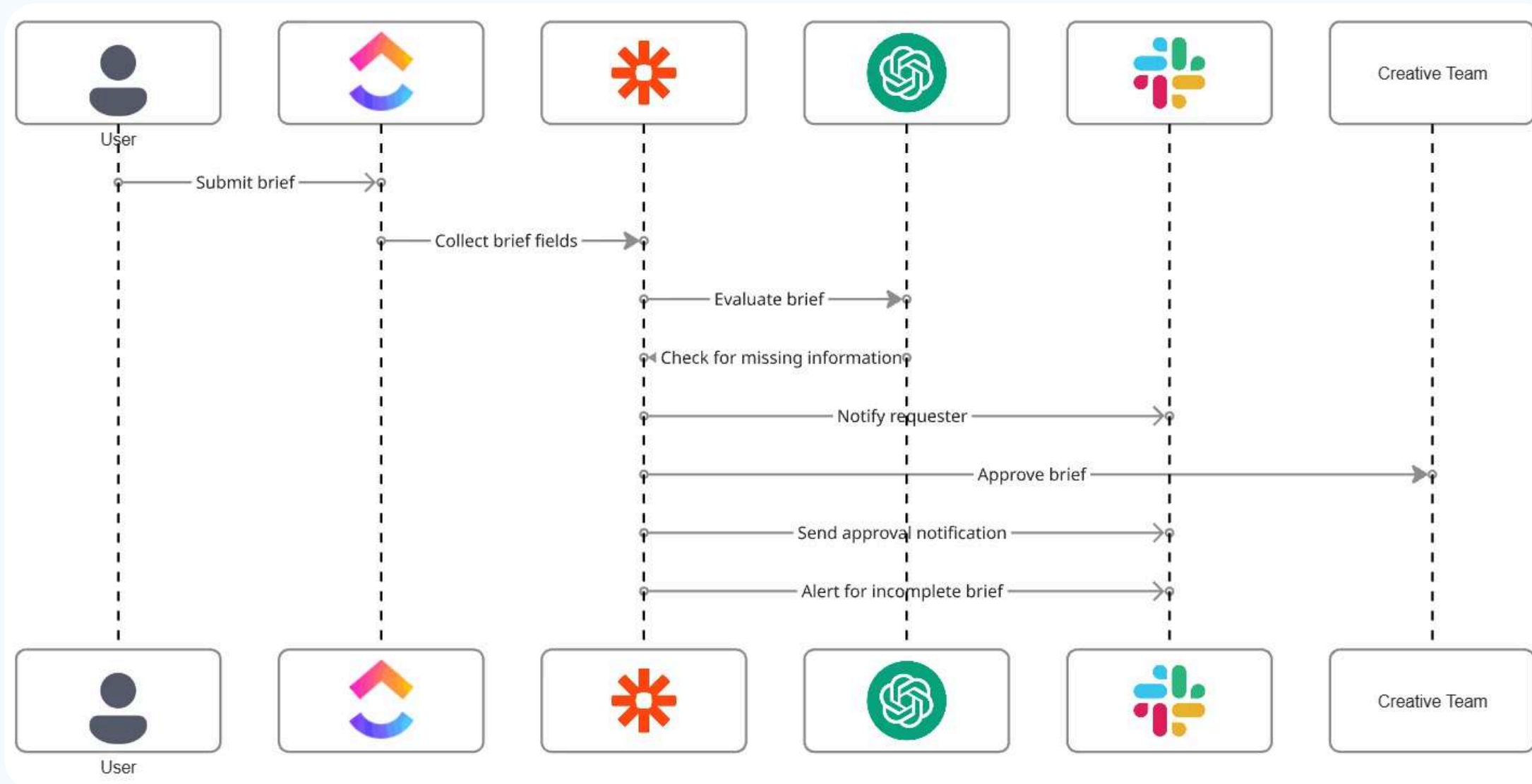
- AI-powered meeting summarization
- Automatic extraction of tasks, owners, and deadlines
- Instant board creation inside ClickUp
- Slack notifications for immediate alignment

➤ Results & Impact

Meeting outcomes were converted into structured project boards in under 3 minutes, reducing execution delays, improving accountability, and eliminating manual post-meeting work for project managers.

Creative Brief Automation

Reducing Revisions by 60% Using AI-Assisted Creative Brief Validation



Case Study Overview:

Creative briefs frequently arrived incomplete or unclear, leading to repeated revisions, misalignment between teams, and delays in campaign execution. Manual validation relied heavily on PM judgment and back-and-forth communication.

➤ The Problem

- Incomplete or vague creative briefs
- High revision cycles between PMs, designers, and clients
- No standardized brief quality check
- Execution delays caused by unclear inputs

➤ The Solution

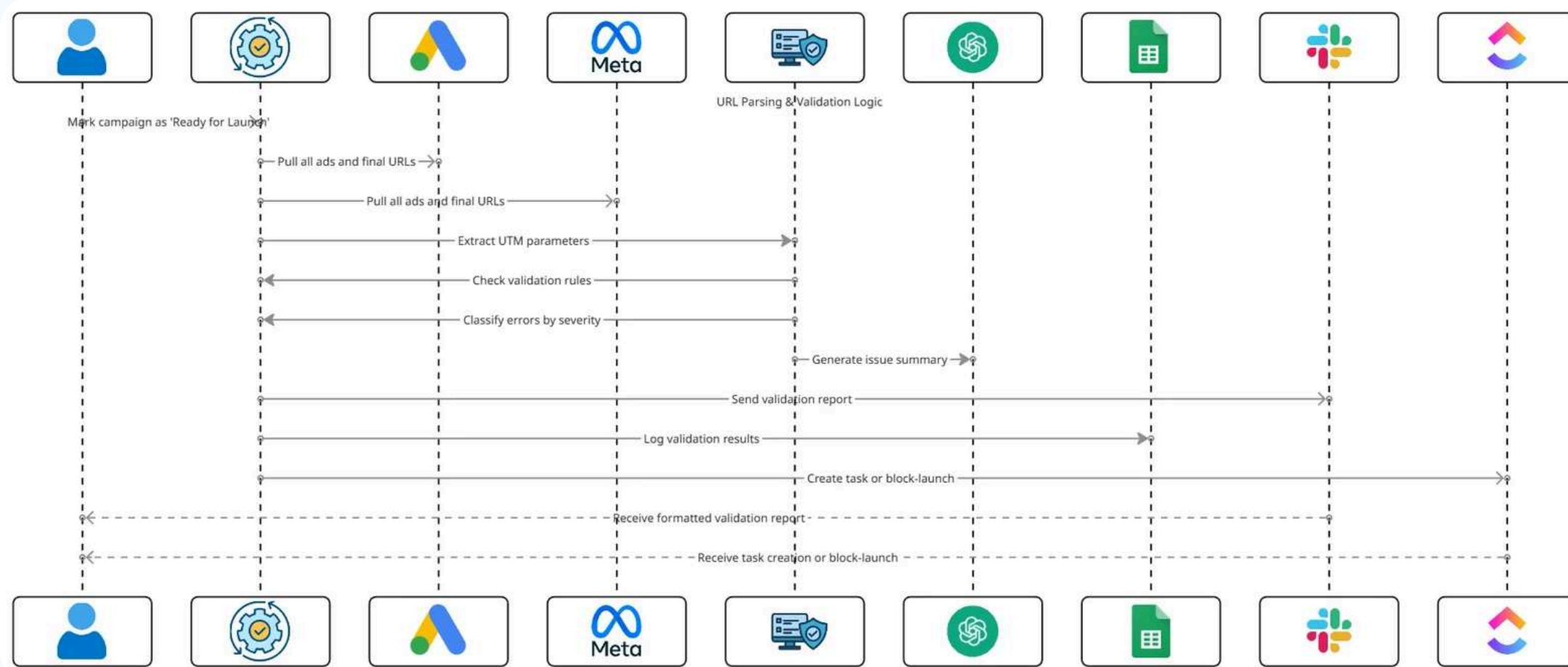
- AI-assisted creative brief validation before execution
- Automated checks for missing goals, assets, timelines, and channels
- Structured scoring and feedback inside ClickUp
- Clear pass/fail logic before briefs enter production

➤ Results & Impact

Revision cycles were reduced by 60%, creative execution became faster and more predictable, and project managers regained control over scope, quality, and timelines—without increasing manual oversight.

Tracking Validation Automation

Blocking Broken UTMs Before Campaigns Go Live



Case Study Overview:

Tracking errors were repeatedly discovered after campaigns went live, causing data loss, incorrect attribution, and wasted ad spend. Manual UTM checks were inconsistent and easy to miss under tight launch timelines.

➤ The Problem

- Broken or inconsistent UTMs across campaigns
- No pre-launch validation process
- Tracking issues detected only after spend started
- High dependency on manual PM checks

➤ The Solution

- Automated pre-launch UTM validation workflow
- Rule-based checks for required parameters and formats
- Instant pass/fail status before campaigns go live
- Automated alerts for fixes inside ClickUp & Slack

➤ Results & Impact

This system eliminated tracking failures before launch, protected attribution accuracy, reduced PM QA workload, and ensured every campaign went live with validated, analytics-ready tracking.



Tanveer Hossain Rayvee
Digital Marketing Strategist

<http://thrayvee.com>

Thank You

Because, I'm here to help

As a digital marketing expert with a proven track record in generating exceptional results, I can help your company by creating and executing data-driven, multi-channel strategies that drive significant ROI and elevate your brand's online presence.

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