



# Tanveer Hossain Rayvee

Key Account Manager | Client Strategy & Growth



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## PROFILE

Results-driven Key Account Manager with **6+ years** of experience managing high-value client accounts across the US and international markets. Skilled in stakeholder management, revenue growth, retention strategies, and cross-functional coordination. Proven ability to strengthen long-term partnerships, drive account expansion, and deliver measurable business outcomes. Strong background in digital marketing, performance strategy, and operational optimization.

## CONTACT

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## ADDRESS

House 541-543, Rd-9, Block E,  
Basundhara RA, Dhaka 1229, Bangladesh

## LANGUAGES

English - Business Fluent

Bengali - Native

## ACHIEVEMENTS

### Top Media Buyer

At Raicom Digital

### Best Innovative Creator In Sales

At Care Nutrition LTD.

## WORK EXPERIENCE

### Gold Lion Technologies | USA

#### Key Account Manager | Oct 2021 - Present

- Managed strategic client accounts across US-based brands, ensuring long-term partnership growth.
- Served as the primary point of contact for stakeholders, aligning marketing strategies with business goals.
- Conducted regular performance reviews, business reports, and growth planning sessions.
- Collaborated with media, creative, CRM, and analytics teams to deliver client objectives.
- Identified upsell and cross-sell opportunities to increase account revenue.
- Implemented automation and reporting systems to improve transparency and client satisfaction.
- Conducted quarterly business reviews (QBRs) to evaluate performance, align on strategic goals, and identify new growth opportunities.

### Raicom Digital | USA

#### Senior Media Buyer | Jan 2021 - Sep 2021

- Managed client advertising accounts and ensured alignment with performance objectives.
- Maintained direct communication with stakeholders to provide insights and optimization recommendations.
- Monitored KPIs and delivered structured reports to support strategic decisions.
- Strengthened client retention through consistent performance improvement.

## SOFTWARE SKILLS

### Project & Operations Tools

ClickUp, Asana, Monday.com, Airtable, Notion, MS Project, G Suite, MS Office

### Communication & Automation

Slack, Google Workspace, CRM Platforms, Zapier, ManyChat, ChatGPT

### Ads & Analytics

Meta Business Suite, Google Ads, LinkedIn Ads, Google Analytics, TikTok Ads, Tag Manager

### CMS & Platforms

WordPress, Shopify, HubSpot, GoHighLevel, Wix, SquareSpace

### Email Marketing & SEO

Klaviyo, MailChimp, ActiveCampaign, Constant Contact, HubSpot, ahref, SEMrush, Moz Pro, Uber Suggest

### Content Creation and Designing

Figma, Canva, InVideo, Adobe Suits

## REFERENCE

### Christian Mohasses

Co-Founder at **Gold Lion Technologies**  
christian@goldliontech.com

### Judith Fuentes

CEO at **Viva Medical Supply**  
judy@vivams.com

### Hindol Roy

Ex-COO at **Care Nutrition LTD**  
hindolroy7@gmail.com

## Green Atmosphere Pte. Ltd. | Singapore

### Digital Marketing Strategist | May 2020 - Dec 2020

- Managed digital marketing projects across multiple channels, ensuring strategic alignment.
- Led team coordination, deadline tracking, and stakeholder communication.
- Managed vendor and influencer partnerships to support project goals.

## Care Nutrition LTD | Bangladesh

### Digital Marketing Strategist | Jan 2020 - May 2020

- Led digital campaign planning and execution initiatives.
- Coordinated internal teams and external partners to deliver growth projects.
- Managed e-commerce operations and cross-functional communication.
- Ensured project deliverables were completed within the timeline and performance targets.

## ACADEMIC HISTORY

- **University of Dhaka, Dhaka**  
Major in Marketing (**MBA**) || GPA: **3.57** (Out of 4)
- **Jashore University of Science and Technology, Jashore**  
Computer Science and Engineering || GPA: 3.19 (Out of 4)

## PROFESSIONAL CERTIFICATION

- Project Management Professional (PMP) by **PMI**
- Project Management Certification by **Google**
- Digital Marketing Associate by **Facebook Blueprint**
- Inbound Certified by **Hubspot Academy**
- Digital Branding and Engagement on edX from **Curtin University, Australia.**
- Content Marketing from **Udemy.**
- Google Analytics Individual Qualification from **Google Analytics Academy.**
- The Fundamentals of Digital Marketing from **Google Digital Garage.**