



PROFILE

Results-driven Key Account Manager with **6+ years** of experience managing high-value client accounts across the US and international markets. Skilled in stakeholder management, revenue growth, retention strategies, and cross-functional coordination. Proven ability to strengthen long-term partnerships, drive account expansion, and deliver measurable business outcomes. Strong background in digital marketing, performance strategy, and operational optimization.

CONTACT

 +880 1800 003003

 [linkedin.com/in/rayvee](https://www.linkedin.com/in/rayvee)

ADDRESS

House 541-543, Rd-9, Block E,
Basundhara RA, Dhaka 1229, Bangladesh

LANGUAGES

English - Business Fluent
Bengali - Native

ACHIEVEMENTS

Top Media Buyer

At Raicom Digital

Best Innovative Creator In Sales

At Care Nutrition LTD.

Tanveer Hossain Rayvee

Key Account Manager | Client Strategy & Growth



thrayvee.com



connect@thrayvee.com

WORK EXPERIENCE

Gold Lion Technologies | USA

Key Account Manager | Oct 2021 - Present

- Managed strategic client accounts across US-based brands, ensuring long-term partnership growth.
- Served as the primary point of contact for stakeholders, aligning marketing strategies with business goals.
- Conducted regular performance reviews, business reports, and growth planning sessions.
- Collaborated with media, creative, CRM, and analytics teams to deliver client objectives.
- Identified upsell and cross-sell opportunities to increase account revenue.
- Implemented automation and reporting systems to improve transparency and client satisfaction.
- Conducted quarterly business reviews (QBRs) to evaluate performance, align on strategic goals, and identify new growth opportunities.

Raicom Digital | USA

Senior Media Buyer | Jan 2021 - Sep 2021

- Managed client advertising accounts and ensured alignment with performance objectives.
- Maintained direct communication with stakeholders to provide insights and optimization recommendations.
- Monitored KPIs and delivered structured reports to support strategic decisions.
- Strengthened client retention through consistent performance improvement.

SOFTWARE SKILLS

Project & Operations Tools

ClickUp, Asana, Monday.com, Airtable, Notion, MS Project, G Suite, MS Office

Communication & Automation

Slack, Google Workspace, CRM Platforms, Zapier, ManyChat, ChatGPT

Ads & Analytics

Meta Business Suite, Google Ads, LinkedIn Ads, Google Analytics, TikTok Ads, Tag Manager

CMS & Platforms

WordPress, Shopify, HubSpot, GoHighLevel, Wix, SquareSpace

Email Marketing & SEO

Klaviyo, MailChimp, ActiveCampaign, Constant Contact, HubSpot, ahref, SEMrush, Moz Pro, Uber Suggest

Content Creation and Designing

Figma, Canva, InVideo, Adobe Suits

REFERENCE

Christian Mohasses

Co-Founder at **Gold Lion Technologies**
christian@goldliontech.com

Judith Fuentes

CEO at **Viva Medical Supply**
judy@vivams.com

Hindol Roy

Ex-COO at **Care Nutrition LTD**
hindolroy7@gmail.com

Green Atmosphere Pte. Ltd. | Singapore

Digital Marketing Strategist | May 2020 - Dec 2020

- Managed digital marketing projects across multiple channels, ensuring strategic alignment.
- Led team coordination, deadline tracking, and stakeholder communication.
- Managed vendor and influencer partnerships to support project goals.

Care Nutrition LTD | Bangladesh

Digital Marketing Strategist | Jan 2020 - May 2020

- Led digital campaign planning and execution initiatives.
- Coordinated internal teams and external partners to deliver growth projects.
- Managed e-commerce operations and cross-functional communication.
- Ensured project deliverables were completed within the timeline and performance targets.

ACADEMIC HISTORY

- **University of Dhaka, Dhaka**
Major in Marketing (**MBA**) || GPA: **3.57** (Out of 4)
- **Jashore University of Science and Technology, Jashore**
Computer Science and Engineering || GPA: 3.19 (Out of 4)

PROFESSIONAL CERTIFICATION

- Project Management Professional (PMP) by **PMI**
- Project Management Certification by **Google**
- Digital Marketing Associate by **Facebook Blueprint**
- Inbound Certified by **Hubspot Academy**
- Digital Branding and Engagement on edX from **Curtin University, Australia.**
- Content Marketing from **Udemy.**
- Google Analytics Individual Qualification from **Google Analytics Academy.**
- The Fundamentals of Digital Marketing from **Google Digital Garage.**